

INAUGURAL SJDM DOCTORAL SYMPOSIUM (VIRTUAL) PROGRAM DETAILS

When: Virtually on June 1, 2023 at 8am-noon PT/11am-3pm ET/ 5pm-9pm CEST (detailed program below).

Organizers: Alix Barasch, Emma Levine, Irene Scopelliti & Ovul Sezer

Schedule:

- 1. Introduction from Abby Sussman, President of SJDM
(8-8:05am PT/11-11:05am ET/5-5:05pm CEST)**
- 2. Session 1. Faculty Panel
(8:05-9:15am PT/11:05am-12:15pm ET/5:05-6:15pm CEST)**

Students submitted questions ahead of time. During this session, we will moderate a Q&A with faculty who represent different subfields of SJDM.

Confirmed faculty: Anuj Shah (Chicago), Jennifer Trueblood (Indiana), Jack Soll (Duke), Alex Imas (Chicago), and Wendy De La Rosa (Wharton)

- 3. 30 minute Break
(9:15am-9:45am PT/12:15pm-12:45pm ET/6:15pm-6:45pm CEST)**
- 4. Session 2. SJDM student poster award winning showcase
(9:45-10:45am PT/12:45-1:45pm ET/6:45-7:45pm CEST)**

This session will feature presentations by the winners of one of the SJDM student poster awards and honorable mentions at the last edition of the annual meeting.

Confirmed presenters: Sean Devine (McGill), Matt Meister (CU Boulder), Jessica Reif (Duke), Hannah Stark (Louisiana State), Molly Moore (Harvard)

- 5. 15 minute Break
(10:45-11am PT/1:45-2pm ET/7:45-8pm CEST)**
- 6. Session 3. Wrap up & introduce break out research brainstorming sessions
(11am-12pm PT/2-3pm ET/8-9pm CEST)**

In this session students will be matched with each other and have an opportunity to present their work in small breakout rooms and present short, 4-minute talks and receive feedback.

The flash talk schedule of confirmed presenters is below. All participants are welcome to attend any of the 9 flash talk sessions below.

1. Psychology Session

Host: Konstantinos Armaos **Presenters:**

1. Ghassani Swaryandini
2. Konstantinos Armaos
3. Sean Devine
4. Shelly Tsang
5. Yimeng Cheng

2. Finance and Policy

Host: Dan Connolly **Presenters:**

1. Lukas Mertes
2. Nidhi Bhatia
3. Paige Tsai
4. Daniel Connolly
5. Michael Eber

3. Management-DEI and Interpersonal Processes

Host: Chelsea Lide **Presenters:**

1. Chelsea Lide
2. Hsuan-Che (Brad) Huang
3. Sophia Pink
4. Peter Wallmueller
5. Hesam Mahmoudi

4. Marketing-Motivation and Decision Making Zoom

Host: Chengyao Sun **Presenters:**

1. Chengyao Sun
2. Jingyun Hu
3. Kerem Oktar
4. Megan Weber
5. Ravneet D Bawa
6. Yongkun Liu

5. Marketing-CSR and Morality Zoom

Host: Andres Montealegre **Presenters:**

1. Hanife Armut
2. Aaron Shine
3. Andres Montealegre
4. Yu-Shan Huang

5. Priya Krishnan

6. **Marketing-Consumer Behavior**

Host: Xinghui Chen **Presenters:**

1. Elena Bocchi
2. Jiaqi Yu
3. Louise Lu
4. Pujith Niel Wood
5. Xinghui Chen

7. **Management-Communication and Interventions**

Host: Krithiga Sankaran **Presenters:**

1. Xinlan Emily Hu
2. Krithiga Sankaran
3. Yaoxi Shi
4. Robert Kuan
5. Oguz Gencay

8. **Management-Emotion and Conflict Management**

Host: Bella Ren **Presenters:**

1. Bella Ren
2. Chao Wang
3. Ido Zigdon
4. Ke Wang
5. Zhixu (Rick) Yang

9. **Management-Morality and Trust**

Host: Beth Anne Helgason **Presenters:**

1. Dane Omana Cannon
2. Jennifer Abel
3. Beth Anne Helgason
4. Sandy Campbell
5. Yu Rong
6. Trevor Spelman