Bias in the Eye of the Beholder: The Influence of Physical Attractiveness on Hiring Decisions

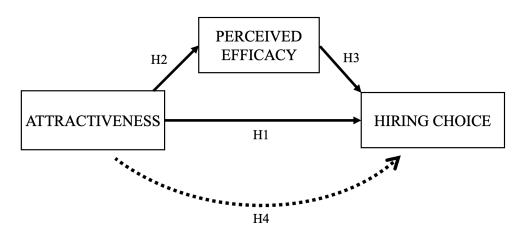
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INTRO

- The attractiveness bias has been studied for several decades in a variety of settings
- The attractiveness bias influences decisions about people

HYPOTHESES



METHODS

130 people with experience making hiring decisions were recruited using Prolific.

Compensated \$2 per participant.

Hiring Procedure

- Participants viewed applicant:
- o Resume
- o Picture
- Participants rated:
 - Hiring decision
 - o Perceived efficacy
 - o Physical attractiveness

The study was piloted with a group of 10 participants to ensure the survey worked as intended.

MANIPULATION CHECK

Table

Estimated Marginal Means for the attractive condition.

Condition	Mean	SE			
Attractive	4.15	0.12			
Unattractive	3.10	0.12			

Attractiveness and perceived efficacy influence hiring choice.



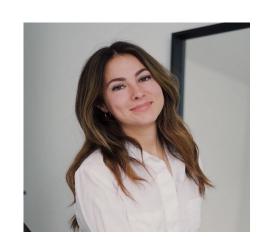




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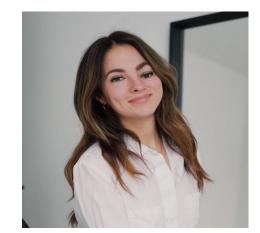
Attractive Condition





Unattractive Condition



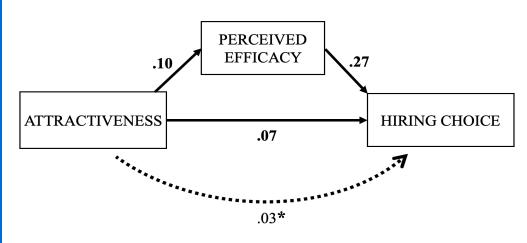


RESULTS

Table

Shows the intercorrelations of variables.						
	1	2	3	4		
1. Attractiveness						
(Hiring)						
2. Perceived Efficacy	.18					
Rating	.10					
3. Hiring Choice	.24	.41				
4. Attractiveness	.63	.09	.16			
(Termination)	.03	.09	.10			
5. Termination Choice	17	01	<.01	12		

Note. Bolded values are significant at p < .05.



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DISCUSSION

- The indirect effect is mediating 28.2% of the effect
- Attractiveness is positively related to hiring choice and that perceived efficacy does have a positive influence on hiring
- This study adds to previous research by confirming that perceived efficacy plays a role in the attractiveness bias when hiring

References Available Upon Request