



Evaluating Metacognition in Subjective, Multi-attribute Choice Trent N. Cash & Daniel M. Oppenheimer Carnegie Mellon University, Department of Social & Decision Sciences/Department of Psychology **KnoW Me Paradigm Motivation and Abstract** • Current JDM methods allow us to assess metacognitive accuracy in Step 1 objective domains (e.g., which city is largest) but not subjective domains Choice-Based Conjoint Survey (14 Choices, 3 Alternatives, 6 Attributes) • Subjective judgments and decisions are integral to well-being, but hard to

- (e.g., whom to marry, which house to buy).¹
- evaluate because they lack objective standards of accuracy.²
- Across 3 studies, we introduce and validate the novel KnoW Me (Knowledge of Weights acquired via Metacognition) paradigm for studying metacognitive knowledge in subjective JDM domains.
- This paradigm opens the door for decision scientists to study a range of important real-world judgments that were previously inaccessible

Study 1: Test-Retest Reliability

- 272 Prolific Participants completed KnoW Me paradigm, making choices between homes.
- 239 repeated the paradigm the next day, allowing us to assess test-retest reliability.

Sample-Level Metrics	T1
Avg. RW-SW Correlation	r = .65
Different Choice Predictions	15.33%
Avg. RW-SW Difference	8.38
Participant-Level Metrics	r across
Participant-Level Metrics Stated Weights (SWs)	r across .80
Participant-Level MetricsStated Weights (SWs)Revealed Weights (RWs)	<i>r</i> across .80 .60

¹Ackerman, R., & Thompson, V. A. (2017). Meta-reasoning: Monitoring and control of thinking and reasoning. *Trends in Cognitive Sciences, 21*(8), 607-617. ²Slovic, P., & Lichtenstein, S. (1971). Comparison of Bayesian and regression approaches to the study of information processing in judgment. Organizational Behavior and Human Performance, 6(6), 649-744.





Study 2: Predictive Validity

- 220 Prolific Participants completed KnoW Me paradigm, making choices between songs.
- Afterwards, listened to the 3 songs from the final CBC task and rated enjoyment of each



References



3 Key Measures of Metacognitive Knowledge

Average Correlation between Revealed Weights (Hierarchical Bayes Estimation) and Stated Weights across attributes

The enjoyment difference (error) between a p's most enjoyed song and the song they chose during CBC survey correlated with Average RW-SW Difference (r =.20, p = .02)

Average (Absolute) **Difference** between Revealed Weights (RWs) and Stated Weights (SWs) across attributes

Overall Discussion

- across domains (Study 3).



<u>Step 2</u> Self-Report Attribute Weights Used During CBC Task

> **Different Choice Predictions** when expected utilities are estimated using Revealed vs. Stated Weights (% of tasks)

Study 3: Domain Consistency

• 825 Prolific Ps completed the KnoW Me paradigm in 1 of 4 domains: Homes, Colleges, Jobs, Dates

Average RW-SW Correlations: No differences across domains (*p*s > .39; *r*-to-*z* tests)

Average RW-SW Differences. Jobs < Homes and Dates (ps = .02, .03). No other differences (*ps* > .16; ANOVA & pairwise *t*-tests)

Different Choice Predictions. No significant differences (p = .10; 4-proportion test of equality)

• The *KnoW Me* paradigm is reliable (Study 1), valid (Study 2), and produces consistent results

• The KnoW Me paradigm can be used to explore previously intractable questions about the role of metacognition in subjective JDM domains.