## Modeling Judgment Errors in Naturalistic Numerical Estimation

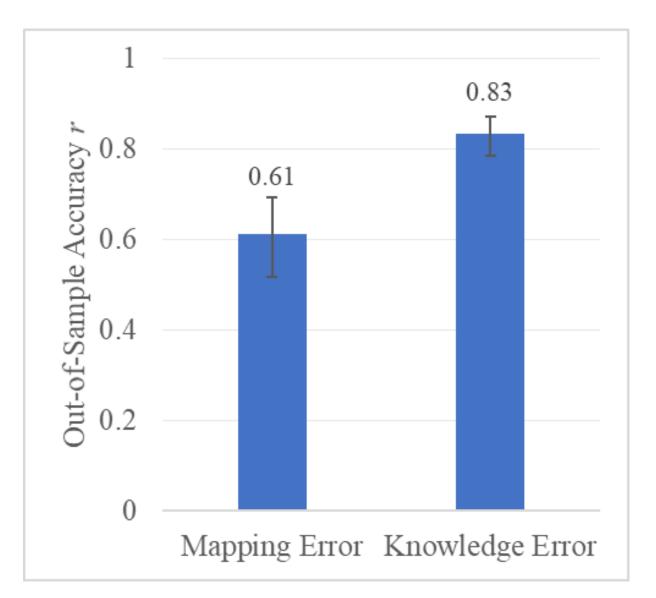
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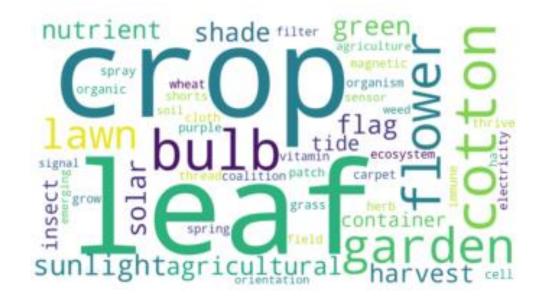
## How many calories are in granola bars?

- Mapping error
  - Nonlinear mapping from true (*z*) to estimated values (*y*)
  - $y = a + bz + cz^2 + dz^3$
- Knowledge error
  - Incorrect weights (*w*) on knowledge cues (*x*)
  - $y = x \cdot w$
  - Knowledge cues: 300d word2vec vectors trained on word co-occurrence statistics in news articles





Concepts associated with high-calorie food



Concepts associated with low-calorie food

- All results were replicated with estimation of infant mortality rates
- Knowledge error model predicts participant estimates better than mapping error model and also identify associations that bias numerical estimation
- Text-based word vectors can serve as knowledge representations of naturalistic judgment targets

## Thank you!

Full paper available Email: wanlingz@sas.upenn.edu