

# In Europe and the United States, Most GE Food Opposition is Moral and Responds Specifically to Moral Countering

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What is genetic engineering?

# ABSOLUTIST OPPONENT

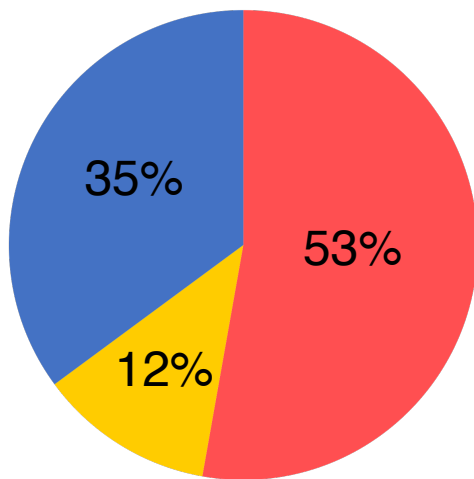
Regarding genetically engineering plants and animals, do you agree or disagree?

I do not oppose this.

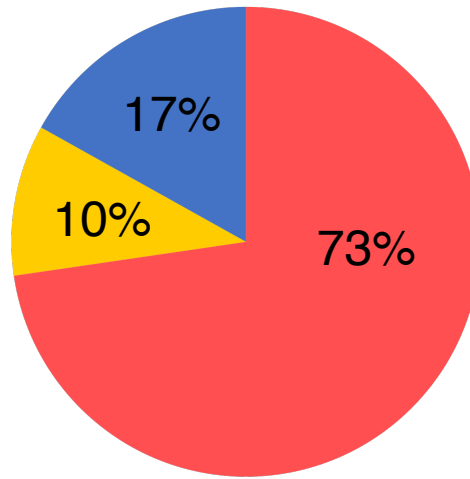
This should be prohibited no matter how great the benefits and minor the risks from allowing it.

# US VS. EUROPE

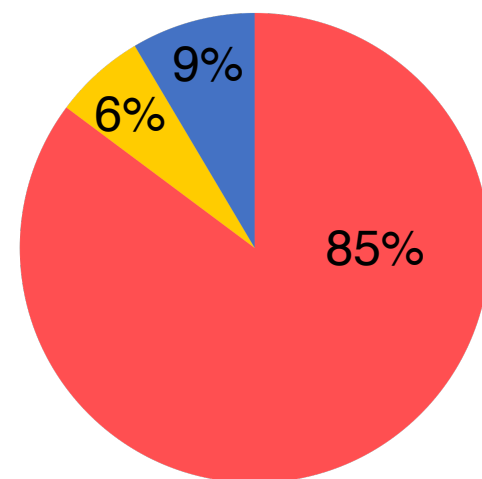
■ Unopposed ■ Non-Absolutist Opponent ■ Absolutist Opponent



**USA**



**Germany**



**France**

(Scott, Inbar, & Rozin, *under review*)

# ATTITUDE CHANGE

% Absolutists Changing Their Mind



Moral Counter

31%



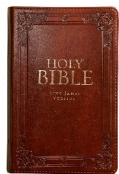
Safety

15%



Naturalness

18%



Playing God

9%

0% 5% 10% 15% 20% 25% 30% 35% 40% 45%

(Scott, Inbar, & Rozin, *under review*)

# QUESTIONS?

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