

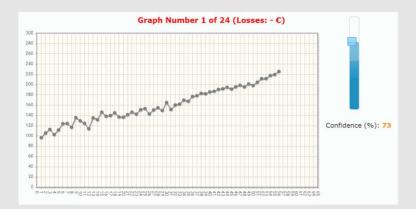


## OPERATION MANAGEMENT (GHENT UNIVERSITY) & PEOPLE AND ORGANISATION (VLERICK BUSINESS SCHOOL)

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# ON (THE LACK OF) INDIVIDUAL DIFFERENCES IN SUSCEPTIBILITY TO FORECASTING BIASES

Is there a relationship between the individual profile of the forecaster, and their susceptibility to a range of forecasting biases?



Experimental factors:

Trend: up, down Noise: low, high

## Profile factors:

Cognitive style: Cosi (Cools & Van den Broeck, 2007)
Personality,: SIMP (Woods & Hampson, 2005)
Cognitive reflection: CRT (Frederick, 2005)

Forecasting profile:

- Expert vs. novice
- self-rated familiarit
- time spent in daily work life
- years of forecasting experience

## Investigated biases:

Adding noise to forecasts (and more so with noisier series) Ontimism hiss via framing affects

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Overconfidence

50 experts (Mean age: 36,56 (SD = 8,35)) 64 novices (Mean age: 34,53 (SD = 8,29))

## Did the experimental manipulation work?

Yes

Frame (F(1,112) = 44.07, p < .001) : Error Loss > Error Gains Noise (F(1,112) = 640.64, p < .001) : Error high noise > Error low noise Trend (F(1,112) = 9.25, p = .003) : Error upward > Error downward

Expert/novice as between-subjects variable revealed no differences between experts and novices (with exception of the trend effect).

### Did we find all biases?

Almost

Trend damping:

Adding noise: yes, and more so for noisier series

Optimism bias: yes, under-forecasting for losses (but not over-forecasting for

gains)

damping for upward trending loss series and downward

trending gains series, anti-damping for upward trending gains

series and downward trending loss series

Overconfidence: Very low confidence levels for experts and (Mean CL = 58.38, SD = 13.35) and povings (Mean CL = 58.38, SD = 13.35).

SD = 12.35) and novices (Mean CL = 58.38, SD = 12.35). Reason? Anchoring on starting value of 50%?

## Did we find individual differences in forecasting biases?

Cognitive style or personality traits did not matter, nor did the CRT

Neither did <u>expertise</u>, familiarity, occupational forecasting, time spend on forecasting, years of forecasting experience (nor gender or age)

#### Implications



- A 'null'-result: counterintuitive, yet interesting:
- Cognitive styles are presumed to have an effect on all tasks -> not for forecasting tasks
- Experts and novices do not perform differently on experimental forecasting tasks -> validation of use of student samples for this type of research
- No individual differences: forecasting training on biases relevant for all

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