SOCIETY FOR JUDGMENT

Newsletter

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The SJDM Newsletter, published electronically four times a yeari (Vol 1 March, Vol 2 June, Vol 3 October, Vol 4 December), welcomes short submissions and book reviews from individuals and groups. Essays should: i) have fewer than 400 words, ii) use inline citations and no reference list, iii) not include a bio (a URL or email is ok). If you are interested in reviewing books and related materials, please email Dan Goldstein.

Advertising Rates: Advertising can be submitted to the editor. Inclusion of the ad and the space given to the ad is at the editor's discretion. The current charge is \$200 per page. Contact the editor for details.

Address Corrections: Please keep your mailing and/or email address current. Address changes or corrections should be sent Bud Fennema. Reports of problems in receiving or opening the pdf file should be sent to the editor.

Society membership: Requests for information concerning membership in the Society for Judgment and Decision Making should be sent to Bud Fennema.

1 Announcements

Webmaster Jon Baron has proposed several changes in the by-laws, which will be voted on at the conference's Monday meeting. These are all designed to bring the by-laws into line with current practice. See the proposed changes at http://sjdm.org/diff.pdf

Valerie Reyna shares the following letter:

October 18, 2010

To: The Honorable John Holdren and The Honorable Eric Lander President's Council of Advisors on Science and Technology

Dear Drs. Holdren and Lander:

On April 19, 2010, thirty-four scientific societies representing the spectrum of behavioral and social sciences wrote to PCAST to make the case that children need to be equipped with a foundation in all sciences in order to address the challenges that they will face in this century. We write today to convey that we remain seriously concerned that the STEM education reform initiatives envisioned will fall short in important ways and perhaps fail to reach the very students that we all seek to engage in science.

We commend PCAST on identifying key areas for improving K-12 STEM education in the recently released report, Prepare and Inspire: K-12 Education in Science, Technology, Engineering, and Math (STEM) for America's Future. However, the PCAST report omits entire areas of science at the K-12 level, and we remain perplexed as to why PCAST specifically carved out the behavioral and social sciences as inappropriate for K-12 STEM education. We note specifically the paragraph in chapter 1 that states:

Box 1-1: What is STEM education? STEM education, as used in this report, includes the subjects of mathematics, biology, chemistry, and physics, which traditionally formed the core requirements of many state curricula at the K-12 level. In addition, the report includes other critical subjects, such as computer science, engineering, environmental science and geology, with whose fundamental concepts K-12 students should be familiar. The report does not include the social and behavioral sciences, such as economics, anthropology, and sociology; while

appropriately considered STEM fields at the undergraduate and graduate levels, they involve very different issues at the K-12 level.

In that small space, PCAST expands the traditional boundaries for science education to include non-traditional areas in science. However, it also excludes other major scientific areas where the same case can and should be made. We write because the behavioral and social sciences belong in the K-12 curriculum as much as the other areas of science mentioned.

We raise this issue with you for the following reasons:

1. A principal purpose for the PCAST report was to identify ways to prepare and inspire all students to learn STEM. Excluding compelling areas of science and scientific phenomena limits the possibilities for engaging children and teaching them the scientific method.

2. A major goal of the report was to prepare a well-educated citizenry and workforce. We agree and reiterate that all children should leave elementary and secondary schooling with at least a rudimentary understanding of what it means to be human, live in a social world, and interface with an increasingly technologically-driven, resource-limited, global environment.

3. Similar to today, the next generation will face challenges that will be resolved only with a thorough understanding of what motivates human behavior. Developing a pipeline of bright students to tackle these problems is no less important than in any other area of science. Indeed, many of these students will be working across traditional boundaries, and efforts to integrate the sciences at all education levels will move this nation forward in significant ways.

4. Integrating core components of the behavioral and social sciences into a coherent vision of science is as important for the future of these children and our country as with any area of science. Science learning is likely to be most engaging and successful when the principles and methods of discovery embrace an exposure to all phenomena amenable to such inquiry.

5. This is the time. The opportunity to transform science education to reflect both the full richness of science and the grand challenges of the present and future is underway. Our children, indeed our nation, stand to lose with a narrow vision of science, and it may be a decade or more before the opportunity and momentum is there to make systemic changes. Recognition of the importance of the behavioral and social sciences can be seen in numerous places throughout the federal government and at the National Academy of Sciences. PCAST even acknowledges these sciences as an important part of STEM, except at the K-12 level. It is simply not clear to those in our scientific communities why the behavioral and social sciences are not appropriate or involve very different issues at the K-12 level, especially given the reasons we cite above.

Therefore, we hope PCAST will reconsider its apparent exclusion of these sciences. Your correspondence may be sent to Paula Skedsvold at pskedsvold@fabbs.org and Felice Levine at flevine@aera.net who will share it with the leadership and scientists in the societies that join this letter.

Sincerely,

American Educational Research Assn, American Political Science Assn, American Psychological Assn, American Sociological Assn, American Statistical Assn, Assn for Behavior Analysis International, Assn for Psychological Science, Assn of American Geographers, Assn of American Law Schools, Assn of Population Centers, Behavior Genetics Assn, Cognitive Science Society, Consortium of Social Science Assns, Federation of Assns in Behavioral & Brain Sciences, Human Factors and Ergonomics Society, International Society of Developmental Psychobiology, Law and Society Assn, Linguistic Society of America, Massachusetts Neuropsychological Society, National Academy of Neuropsychology, National Communication Assn, Population Assn of America, Psychonomic Society, Rural Sociological Society, Society for Behavioral Neuroendocrinology, Society for Computers in Psychology, Society for Industrial & Organizational Psychology, Society for Judgment and Decision Making, Society for Personality Assessment, Society for Personality and Social Psychology, Society for Psychophysiological Research, Society for Research in Child Development, Society for the Psychological Study of Social Issues, Society of Experimental Social Psychology, Society of Multivariate Experimental Psychology

Joe Johnson writes:

With the annual meeting on the horizon, I'm once again asking for your help in supporting our student members. By helping to judge the student posterswhich can be done **completely before the actual poster sessions** if you so choose-you are providing valuable feedback to our students and helping to ease the judging load for all judges.

Students this year are required to submit their posters electronically before the meeting in St. Louis, which will allow judges to complete their evaluations any time during the week leading up to the meeting-such as on a long, boring plane flight.

I hope each of you will seriously consider helping out in this respect. Each additional volunteer really does make a big difference, and the more judges we have the more representative our contingent is likely to be of the society's interests and values. Please don't be complacent and defer to the same set of judges that graciously volunteers every year.

Please submit your name and preferred email address at the link below, or reply to me off-list (johnsojg@muohio.edu): https://survey.muohio.edu/Checkbox/ 2010Judges1.survey

Anyone at the level of postdoc or higher is welcome to judge, and co-authorship or other conflicts are not an excluding factor.

Derek Koehler writes:

On behalf of the SJDM Publications Committee, it's a pleasure to announce the forthcoming release of three new titles in the SJDM book series:

- The Science of Giving: Experimental Approaches to the Study of Charity, edited by Danny Oppenheimer and Christopher Olivola
- Perspectives on Framing, edited by Gideon Keren
- A Handbook of Process Tracing Methods for Decision Research: A Critical Review and User's Guide, edited by Michael Schulte-Mecklenbeck, Anton Kuehberger and Rob Ranyard

All three books are scheduled for release by Psychology Press in October. The books will be on display at the SJDM annual meeting in November. For details on any of these forthcoming books, see http://www.psypress. com/sjdm/forthcoming/. For a complete list of titles in the SJDM book series, see http://sjdm.org/books.html Jon Baron writes:

Micro grants for research. Draftfcb is a global advertising and marketing agency, and so not surprisingly has great interest in understanding more about judgment and decision making. To understand this better we have set up the Draftfcb Institute of Decision Making with the aim of funding a small number of experiments.

We'd love to hear about ideas people may have for interesting and innovative research that may have application to marketing. In the meantime, we have one specific area that we would like to learn more about.

If a picture is worth a thousand words, is a number worth 999? The conventional wisdom is that pictures trigger emotional and intuitive reactions better than prose. But recent research suggests that infants' may be able to assess quantity before they can understand other forms of communication. Equally, it is tempting to think of numbers as being part of deliberate decision making processes rather than automatic ones. Beyond their quantitative aspect, do numbers have a qualitative one?

It is of special interest to compare images, verbal descriptions without numbers, and numbers in their emotional effects and effects on judgments and decisions. Numbers are sometimes quite powerful. When?

The Draftfeb Institute of Decision Making will provide a grant of \$5,000 to allow the execution of one or more experiments that cast light on this.

Please submit your proposals to decisions@draftfcb.com, with a cc to baron@psych.upenn.edu, and we will evaluate them in conjunction with some senior SJDM members. Please limit each proposal to 2 single-spaced pages of text. Email is acceptable, and that is about 1,000 words.

The deadline is November 30.

Jon Leland writes:

OppNet is a trans-NIH initiative that funds activities that build the collective body of knowledge about the nature of behavior and social systems, and that deepen our understanding of basic mechanisms of behavioral and social processes. All 24 NIH Institutes and Centers that fund research and four Program Offices within the NIH Office of the Director (ICOs) co-fund and co-manage OppNet.

For more information, see http://oppnet.nih.gov/funding-current-funding.asp

Paul Slovic writes:

I am pleased to announce a tribute in honor of Sarah Lichtenstein, in conjunction with the annual meeting of the SJDM in St. Louis. This event will be held on Friday, November 19, from 8-10p.m. The program will highlight Sarah's major contributions to research on preference construction, risk perception, and decision analysis along with her influence as a role model for generations of JDM scholars and her leadership in organizing and coordinating communication among judgment and decision researchers before SJDM existed-as creator and manager of "the list." The list helped to define the field by identifying the community of creative researchers studying JDM and enabling them to share their ideas and research with others. This greatly facilitated the founding of SJDM. I will chair the session. Among the speakers will be Elke Weber, John Payne, Chris Hsee, Eric Johnson, Robin Gregory, Ellen Peters, Jim Shanteau, and Valerie Reyna. Their presentations will build on Sarah's contributions, showing their relevance to current research and their promise for influencing future developments.

If you have photos of Sarah you would like to contribute or if you would like to send her a written message, please send these materials to Leisha Wharfield at Decision Research, 1201 Oak Street, Suite 200, Eugene, Oregon 97401 USA, or email her at leisha at decisionresearch.org

We hope you will join us in this tribute to a scholar who has played a vital role in the development of our field.

Paul Slovic, Chair (and the Lichtenstein Tribute Program Committee: Ellen Peters, Elke Weber, and Craig Fox)

Bob Meyer writes:

For those of you who are interested in prediction markets and/or natural hazards, I thought I would make you aware of an experimental prediction market this currently being run on hurricanes, where the proceeds are going to the Red Cross– up to \$15k if they can get enough people to join, plus 3 people are randomly selected to receive \$1000.

The market centers on predicting U.S. hurricane landfall locations for this season, and earnings depend on one?s skill in forecasting where this season's hurricanes will strike the U.S. gulf and Atlantic coasts. The experiment is being run by a private company (Weather Risk Solutions), who have designed the market as a potential means by which coastal homeowners might someday be able to hedge against hurricane losses. It is currently being run as an academic experiment, and hope to share any of the trading data with academics who might have an interest (email me if you are interested).

If you are interested, visit the site: www.hurlos.com , where they will set you up with \$5000 in play money. They will donate \$5 to the Red Cross for the first 3,000 people who participate, and at the end of the season randomly pick 3 people to receive a \$1,000 cash prize (in real money).

Alan Reifman writes:

My statistics TA Kim Corson has brought to my attention a website called Book of Odds, which is devoted to visualizing and discussing probabilities of various occurrences. It looks really interesting! The link is: http://bookofodds.com/

Kathleen McKee writes:

"New Frontiers in the Psychology of Character" \$1.5 Million in Funding Opportunities: proposals can request \$50,000 - \$200,000 for projects not to exceed two years in duration. Projects should be focused on the existence and nature of character and the relationship between character traits and beliefs, desires, identities, emotions, behavior, and situations. Letter of Intent (1500 words max) due November 29, 2010. Please see http://www.thecharacterproject.com/ for more information.

Please give me a call if you have any questions or need additional information.

Kathleen McKee, Program Coordinator, Department of Psychology, Wake Forest University, Email: mckeekl@wfu.edu

Lars Sjödahl writes:

We are now preparing the Brunswik Society Newsletter for 2010 and we would like to invite SJDM members who are doing research related to Egon Brunswik's ideas to contribute.

The Brunswik Society Newsletter is the means by which we can inform each other about our research projects, questions, interests, publications, jobs, congresses, seminars, new relevant literature including fields bordering on Egon Brunswik's main ideas. As this Newsletter is published on the Brunswik Society website it is open to anyone interested in our research.

To give you an idea of the form of the Newsletter please click on the link below: http://www.brunswik.org/newsletters/2009news.pdf

We need your contribution by 20 November 2010. Please add the following information: Title; Name of author(s); Institution(s); Country(ies); Email address(es)

Please send your contribution to le.sjodahl at swipnet.se. A confirmation of the receipt of your contribution will be sent to your email address. If you have any questions, please feel free to contact Lars Sjödahl, le.sjodahl at swipnet.se

Lehman Benson writes:

Dear JDM colleagues,

Included in this email is a list of books that are available for review. If accepted, the review will be published in the Journal of Behavioral

Decision Making. Please email me if you are interested in reviewing one or more of the following books:

Binmore, K. (2009). Rational Decisions. Princeton, NJ: Princeton University Press.

Glockner, A., and Witteman, C. (Eds.). (2010). Foundations for tracing intuition: Challenges and methods. East Sussex, UK: Psychology Press. Newell, B.R., Lagnado, D. A., and Shanks, D.R. (2007). Strait choices. East Sussex, UK: Psychology Press.

Wakker, P.P. (2010). Prospect theory: For risk and ambiguity. Cambridge, UK: Cambridge University Press.

Rob Hamm writes:

Special Supplemental Issue of Medical Decision Making focuses on findings of the National Survey of Medical Decisions (the Decisions Survey). Medical Decision Making, the journal of the Society for Medical Decision Making http: //www.smdm.org/, is pleased to announce the release of a special supplement http://mdm.sagepub.com/content/30/5_suppl exploring the results of the Decisions study, a national survey conducted by researchers at the University of Michigan which polled more than 3000 U.S. adults about nine common medical decisions. This supplement to the September/October issue of MDM features eight original articles, titles listed below, each exploring an aspect or implication of the Decisions study findings, from how the Internet plays a role in patient decision making to how a patient?s race or ethnicity may be associated with their medical experience, or how a patient's perception of their health risks effects their involvement in their medical decisions. The study, sponsored by the Foundation for Informed Medical Decision Making http://www. informedmedicaldecisions.org/ concluded that many patients don?t have key types of information needed to make the best decisions. The Decisions supplement articles and editorials can be accessed on the Medical Decision Making website at http://mdm.sagepub.com/content/30/5_suppl.

Ido Erev writes:

We write to inform you of the results of Games 1st choice prediction competition. The competition focused on the prediction of behavior in repeated Market Entry Game. We ran two sets of experiments. We published the results of the first set, and challenged other researchers to predict the result of the second set (see).

Twenty-two different teams participated in the competition. The total number of submissions was 25.

The winners are Wei Chen, Chih-Han Chen, Yi-Shan Lee, and Shu-Yu Liu from National Taiwan University.

The runners up are Tomas Lejarraga, Varun Dutt, and Cleotilde Gonzalez from Carnegie Mellon University.

The winners and the runners up were invited to submit papers to Games that describe their models in detail. Here is a short summary:

The winning model refines I-SAW (the best baseline model described in the competition website) by the addition of the assumption of a limited memory span. The refined model assumes: (1) Reliance on a small sample of past experiences, (2) Strong inertia and recency effects, and (3) Surprise triggers change.

The runner up model is based upon the Instance Based Learning (IBL) theory proposed by Gonzalez, Lerch, and Lebiere (2003). The basic assumptions of this model are: retrieval of past set of experiences of outcomes weighted by their probability of retrieval from memory (i.e., blending mechanism); dependence on recency and frequency of past experienced outcomes; and, an inertia mechanism that depends upon surprise as a function of blended outcomes.

The results support two main suggestions:

(1) Models that assume reliance on small samples of past experiences have a large advantage over models that assume reliance on running averages of the previous payoffs (like traditional reinforcement learning and fictitious play models).

(2) The difference between learning in market entry games, and learning in individual choice tasks is not large. Indeed, the best models in the current competition can be described as refinements of the best models in our previous competition that focused in individual repeated choice task (see Erev et al., 2010).

The raw data from the 80 repeated market entry games that were run in the current competition can be found in http://sites.google.com/site/gpredcomp. The raw data from the 120 repeated choice problems that were run in our previous competition can be found in http://tx.technion.ac.il/~erev/Comp/ Comp.html. We encourage you to use these data sets, to improve our understanding of the effect of experience on economic behavior.

Best, Ido Erev, Eyal Ert, Alvin E. Roth

Roy Baumeister writes:

We are delighted to announce the publication of the second edition of the Handbook of Self-Regulation (\$80).

The first edition of this volume was acclaimed by Time Magazine as "the definitive psychology text on willpower." The second edition promises all that and more. This edition contains updated entries from the first edition and numerous new chapters. New to the second edition are chapters on working memory, construal-level theory, temptation, executive functioning in children and older adults, self-destructive self-regulation, interpersonal relationships, religion, and impulsivity.

As part of the revitalization of this classic tome, the original editorial team of Baumeister and Vohs has been replaced by the younger, hipper, and au courant team of Vohs and Baumeister.

Don't be left out when everyone in your department is talking about the second edition and you are still thinking in terms of the first.

All kidding aside, it really is better. Go to http://www.guilford.com/p/vohs2 to get yours today!

Crystal Hall writes:

Dear JDM Members,

This year Cynthia Cryder and I are pleased to organize the annual Women in SJDM event at the annual SJDM meeting to be held in St. Louis.

We are very happy to report that, due to the generous donations from a dozen SJDM faculty members, the Center for Research in Economics and Strategy at the Olin School of business, and SJDM, the lunch will be free for all JDM member attendees (a limit of 100)!

This year's event will be a plated luncheon on Sunday afternoon and we are thrilled to announce that Professor Rachel Croson will speak on her recent work on mentoring women in academia. It is our goal that this year's event will be a starting point to discuss issues about mentoring in the academy, and how they may apply specifically to women scholars in the field of JDM. To register for the event, please email me at hallcc at uw.edu We will accept registrations up to the maximum of 100, and will keep a waiting list if necessary.

In addition, when registering for the meeting: http://www.sjdm.org/join. html, you will notice an option to donate to the Women in SJDM event. We encourage you (especially faculty!) to consider a small donation to the event fund. We will use these donations to fund next year's event. With all of our support, we can ensure that this event will continue to be an annual tradition. Those of you who have already pledged a donation can make your payment via this page, as well.

Please contact me with any questions. We look forward to seeing many of you in St. Louis this November!

Cheers,

Crystal Hall University of Washington

Cynthia Cryder Washington University in St. Louis

Jeremy Freese writes:

I'm writing to bring to your attention a great resource for research in Judgment and Decision-making. Time-sharing Experiments for the Social Sciences (TESS) is an NSF-supported infrastructure project that enables scholars (including graduate students, post-docs, and faculty) to conduct original experiments on nationally representative samples at no cost to the investigator.

TESS proposals are peer-reviewed and successful projects that are fielded using a nationally-representative internet survey panel (Knowledge Networks). This platform offers the opportunity for surveys of the general United States population, as well as specific subpopulations that are often challenging for researchers to study.

The application process is simple, and the turn-around time is generally quite fast – and our expanded capabilities mean that scholars can now conduct more complicated experiments than in the past.

To learn more about our capabilities and eligibility, visit our website at:

http://tess.experimentcentral.org

Dan Goldstein writes:

SJDMers can now get weekly JDM-relevant updates between newsletters by subscribing to Decision Science News decisionsciencenews.com by email. Visit this link to sign up. Exactly one email is sent per week, and unsubscribing is easy.

Please find the latest edition of SJDM's journal Judgment and Decision Making at http://journal.sjdm.org/

Benjamin Hilbig writes:

Call for Papers

Special issue on "Methodology of Judgment and Decision Making Research" in the journal Judgment and Decision Making.

Editor-in-chief: Jon Baron (University of Pennsylvania) Guest Editors: Andreas Gloeckner (Max Planck Institute for Collective Goods, Bonn) and Ben Hilbig (University of Mannheim)

Like all sciences Judgment and Decision Making (JDM) research is often faced with specific methodological caveats and exists in a scientific community which represents many different views on methodology and the philosophy of science. In this special issue we intend to collect a varied set of opinions and recommendations on methodological issues which are particularly relevant for current JDM research. We would hope that such an issue can provide both a critical assessment of the status quo of JDM research and a constructive outlook including potential guidance for future exploration and development of this area.

In striving to create a focused special issue and to assemble a set of papers which have some common bearing to the field of JDM we particularly encourage submissions which touch on matters of (1) theory and model development, (2) appropriate ways of testing these models, or (3) submissions which make a case for (or against) bringing "outside views" into JDM research. This special issue will have a particular focus on behavioral economics, personality, and individual differences. We elaborate on these three major themes in more detail below.

Submission details

As a first step we recommend all authors to submit a summary, or extended abstract of the potential contribution (about 400 words), in an early stage of the work which the editors will evaluate concerning scope and suitability to ensure that papers are within the scope of the special issue. We will inform the authors if we expect the paper to have too much overlap with other submitted papers. All submissions of abstracts and papers should be sent via email to the editor-inchief Jon Baron (baron at psych.upenn.edu). The deadline for paper submissions is January 31st, 2011.

All submissions will be subject to the journal's regular peer review process under the direction of the editor-in-chief and the guest editors. Once accepted papers must conform to the journal's technical guidelines which can be found at http: //journal.sjdm.org/submit.htm. In general, we will be seeking relatively short comment-like contributions which focus on one methodological aspect of JDM research. We intend to encourage succinctness through a word limit (around 3000 words, excluding references) for readers' sake. Also, we encourage comments on accepted manuscripts.

Details on the intended major themes of the special issue

1) Theory and model development Research in JDM has lead to a tremendously rich collection of theories and models aiming to describe judgments and decisions on different levels of abstraction and varying largely in their scope and the degree of specification.

Concerning the first issue, one distinction runs between process models and paramorphic ("as-if") models. Most models can be sorted along this dimension quite easily. Many classic general models such as members of the family of expected utility models and weighted linear models of judgments are usually considered paramorphic models. Whereas most strategy selection models and heuristics are assumed to be process models that really describe cognitive operations. Several approaches that are based on general models of cognition describe how basic mechanisms such as evidence accumulation, spreading activation, or memory prompting might be considered implementations for the paramorphic models mentioned above. The usefulness of the models is goal dependent. If one aims at describing choices only, a parsimonious paramorphic model might be quite sufficient. If one aims at interventions, or capturing possible distortions and side-effects in detail, process models might be more useful. We encourage contributions that go beyond advocating one type of model but instead show relations between existing models, integrate them, and point out directions for further developments.

Another issue concerns the scope, precision, and specification of models. We hope to obtain contributions on how theories are, or should be, formalized. Some exemplary questions to ask might be: Are our models well enough specified? How can the wealth of models be integrated? Do we need a meta-model for selecting between models to make predictions? Or, would it suffice to investigate effects? But, what happens with predictability if two or more effects might be effective at the same time? Could the problems be solved by single strategy models? We encourage critical contributions that discuss fundamental shortcomings and show potential solutions.

We are less interested in papers that present, or discuss, one specific model only but encourage authors to use specific examples to illustrate their general point.

2) Model testing, model revision and consolidation of data There are many different approaches on a) how models are and should be tested, b) how the results are analyzed, and c) how they are used to improve and revise theories.

Some researchers follow the classic idea of hypothesis testing against one model while others suggest testing specifically on critical properties that differentiate between classes of models with others preferring direct model comparisons using different indices of model fit. We encourage contributions that review and compare the different approaches with a specific focus on theory development in JDM.

There have recently been critical debates in other fields about methodology and data analysis. We encourage critical views that point towards methodological aspects in JDM research that might lead to producing voodoo correlations or results that do not hold in the real world.

The third point concerns pragmatic, methodological, and strategic issues of model revision. Do we use the most efficient methods to consolidate and evaluate models? Might it be possible to use the internet for new ways of data consolidation and model revision in JDM? Do the incentive structures in JDM encourage researchers to do model consolidation in contrast to model accumulation?

Again, we are less interested in papers that report tests of single models only.

3) Outside perspectives There are many neighboring fields of JDM such as behavioral economics that have made tremendous developments in the past years. Are these developments sufficiently reflected in JDM research? We invite contributions that discuss what JDM researchers can and should (or should not) learn from other prospering areas.

For pragmatic reasons, we will only consider contributions on behavioral economics, and personality and individual differences. By contrast, papers dealing with other important issues such as cross-cultural, neuropsychological, or developmental perspectives are not suitable for this particular special issue.

If you feel unsure about whether or not the work you have in mind would be appropriate do not hesitate to contact the editors.

Dan Goldstein writes:

I encourage Society members to try the R language for their statistical needs. Because it is powerful, completely free (in the sense of *libre* and *gratis*), and unencumbered by restrictive licenses, R has quickly become a lingua franca among statistical scientists. Since it runs on Windows, Mac, and Linux and can be downloaded and installed in minutes, it is ideal for teaching and for publishing code in journal articles. I've made a couple R video tutorials. Jon Baron has written an excellent guide for those interested in psychological research with R. The home of the R project is http://cran.r-project.org/.

Peter Wakker writes:

Wakker, Peter P. (2010), "Prospect Theory: for Risk and Ambiguity," Cambridge University Press, Cambridge, UK

has just appeared. The book presents theories in a way as simple as possible. It has been organized in such a manner that different readers can skip and subselect different parts, so that psychologists and others can study it and use it for teaching.

http://people.few.eur.nl/wakker/ptbook/buybook.htm

The Network for Business Sustainability is calling for proposals for a systematic review of the existing body of knowledge on how individuals make decisions involving social or environmental issues. Insights may be drawn from the fields of behavioural economics and finance, behavioural decision theory, judgment decision making or others.

Twenty-five thousand Canadian dollars of funding (\$25k CAN) is available.

For more inforamtion, see: this link and this link

Please contact Tom Ewart (tewart@nbs.net) with questions or to signal your intention to apply.

First Spring School on Belief Functions Theory and Applications: Autrans, France, April 4-8, 2011

http://www.gipsa-lab.inpg.fr/summerschool/bfta

The Belief Function Theory represents a new approach devised to model and manage imprecise information in Artificial and Computational Intelligence. The theory of belief functions also referred to as evidence theory or Dempster-Shafer theory, was first introduced by Arthur P. Dempster in the context of statistical inference, and was later developed by Glenn Shafer as a general framework for modeling epistemic uncertainty. These early contributions have been the starting points of many important developments, including the Transferable Belief Model and the Theory of Hints. The theory of belief functions is now well established as a general framework for reasoning with uncertainty, and has well understood connections to other frameworks such as probability, possibility and imprecise probability theories. The field of application of this theory is very large.

The aim of this first spring school is to promote this theory and to introduce interested students and researchers to the basics of Belief Functions, both theoretical and applied. The school is organized into several lectures given by international experts. They will bring both theoretical and practical backgrounds, in a friendly environment favoring interaction between participants. An important part of the time will be devoted to the resolution of proposed exercises concerning applied problems. One objective of the school is to enable non specialists as well as potential users to become acquainted with the principles and fundamentals of the theory.

2 Conferences

2010 Society for Judgment and Decision Making (SJDM) Meeting

November 20-22, 2010

Drury Plaza Hotel and The Millenium Hotel

St. Louis, Missouri

Conference information can be found at http://www.sjdm.org/ and the program can be found at the end of this newsletter. Early registration and the welcome reception will take place the evening of Friday, November 19. The reception is 5-7 in the East Ballroom of Drury. On Friday evening, 8-10 PM, there will be a Tribute to Sarah Lichtenstein (West Ballroom, 1st floor). Much of the program is on Monday, so plan to say through lunch.

Social event: Come out to enjoy drinks, dessert and dancing on Sunday November 21st, from 9pm to 1am at the Lounge of the Morgan Street Brewery. Located at 721 N 2nd Street, the Morgan Street Brewery is a 10-minute walk from the Drury Plaza Hotel. To walk, Google maps recommends heading north on N 4th St toward Market St, turning right at Washington Ave, turning left at N Memorial Dr, turning right at Lucas Ave, and left at N 2nd St. Tickets for free drinks will be handed out to those who arrive early. St Louis DJ Mace aims to please academics of all ages.

SPUDM 2011

EADM's next biannual conference, SPUDM 2011, will be held at Kingston University in Kingston upon Thames, United Kingdom from Sunday, the 21st till Thursday, the 25th of August 2011. See the EADM web site http://www.eadm.eu/ for more information.

The Judgment and Decision Making preconference at the annual meeting of the Society for Personality and Social Psychology.

The Judgment and Decision Making preconference will be on January 27, 2011 in San Antonio, Texas, at the annual meeting of the Society for Personality and Social Psychology. http://www.andrew.cmu.edu/user/morewedg/SPSP/jdm.html

6th International Shared Decision Making conference

Theme: Bridging the gap between research and practice: patient pull or clinician push? Hotel Crowne Plaza, Maastricht, The Netherlands 19-22 June 2011

The ISDM executive committee cordially invites people working in the area of Shared Decision Making for Abstract submission and Registration for the 6th International Shared Decision Making conference. The deadline for submission of abstracts is 14 January, 2011. Please visit our website http://www.isdm2011.org/ for more information about the abstract submission process and guidelines.

Theme. The conference theme for 2011 is: Bridging the gap between research and practice: patient pull or clinician push? Will we join the patient revolution? Should we rely on the patients? pull to translate and implement SDM research into practice? Or should we push clinicians? The ISDM executive committee encourages submissions dealing with the following topics:

- Patient pull: patient-mediated implementation of SDM
- Clinician push: training and facilitating clinicians to perform SDM
- Implementation of SDM in different levels of the healthcare system
- The patients' perspective of SDM and Decision Support Interventions
- Clinicians' perspective of SDM and Decision Support Interventions
- Development and evaluation of Decision Support Interventions
- Measurement of the concept of SDM
- SDM in different cultural settings

- SDM and decision support interventions for special populations (e.g. children, underserved, or end-of-life decisions)

- SDM and clinical practice guidelines
- Ethical aspects of SDM

Abstracts for oral presentations, poster presentations, workshops, symposia, and contributions to the exhibition are welcome.

Registration. All presenting authors are required to register for the conference. The early bird registration fee is set at EUR490 for senior participants and EUR290 for (PhD) sutdents. The early bird registration deadline is 4 March, 2011. The fee will cover attendance at the full conference programme, the proceedings, the welcome reception, lunches and refreshments during the session breaks. Please visit the conference website to register. http://www.isdm2011.org

We look forward to your submissions, and we'll see you in Maastricht!

Consciousness: Facts, Fictions, Functions

One Time Only SPSP Preconference: An Overview of the Field

Everyday intuition suggests that consciousness controls our actions but multiple empiricallybased critiques have suggested that consciousness accomplishes relatively little. These skeptical views invoke Thomas Huxley's analogy from the 1800s: Consciousness is like a steamwhistle, deriving from the locomotive's engine and revealing something about its processes, but ultimately contributing nothing to moving the train.

These cataclysmic developments have prompted a revolution in theorizing about consciousness. Contrary to the steamwhistle view that consciousness is functionally useless, researchers are now looking in other places to discover what consciousness does and how it contributes to human functioning.

This preconference brings together a terrific array of speakers who will provide an overview of theoretical developments, not focus narrowly on recent studies. Because this preconference will be a one- time-only event, speakers will provide integrative summaries of what human conscious thought is capable of doing.

The speakers will include skeptics and supporters of the value of conscious thinking. Most are social and personality psychologists, but one eminent, influential thinker each from cognitive science (Baars) and philosophy (Churchland) will augment the group to provide greater breadth.

The combination of high quality, diverse opinions, eminent and distinguished speakers, methodologically rich data, and a topic that goes to one of the most profound and core problems in the history of psychology promises to make this preconference one of the highlights of the 2011 SPSP meeting.

If you are interested in an exciting compendium of work that will bring you up to date on current thinking about the role of consciousness in human functioning, please join us for this unique event!

Registration will open soon. For details, visit http://www.psy.fsu.edu/~masicampo/ ConsciousnessPreconference/

Organizers: Roy Baumeister, Kathleen Vohs, EJ Masicampo

Speakers: Bernard Baars, Theoretical Neurobiology at The Neurosciences Institute, La Jolla; John Bargh, Yale University; Roy Baumeister, Florida State University; Patricia Churchland, UC San Diego; Matt Lieberman, UCLA; Ezquiel Morsella, San Francisco State University; Jonathan Schooler, UC Santa Barbara; Kathleen Vohs, University of Minnesota

49th Annual Edwards Bayesian Research Conference will be held in The 49th Annual Edwards Bayesian Research Conference will be held in Fullerton, California on Jan. 12-14, 2011, starting with a reception on the evening of the 12th, and meetings on Thursday and Friday, the 13th and 14th.

This conference welcomes participation by members of all disciplines concerned with decision making, judgment, and reasoning including both basic research and applied studies of descriptive and normative models of these activities.

The conference is NOT restricted to applications of Bayes theorem or Bayesian Statistics. The conference name is intended to honor Bayes and also Ward Edwards who hosted these meetings for more than 40 years. Edwards is credited as the person whose seminal papers created "Behavioral Decision Research" as a new field in psychology.

This is a small, high quality meeting with good opportunities for interactions among the participants.

This year, there will again be an Introductory Web-research workshop held on Saturday, Jan. 15. I will again teach this one-day workshop, which is intended for faculty and postdoctoral scholars in the areas of Decision, Risk, and Management Sciences who would like to learn how to run basic Web surveys and Web experiments. It is intended as an introduction and preparation for more advanced workshops that will be held later (including some scheduled for summer, 2011). The Web workshop is funded by NSF and can pay a portion of the travel expenses to the meetings and Web workshop to those accepted to the workshop. There will be a more advanced workshop featuring Ulf Reips, who will concentrate on Logfile analysis. This advanced workshop is intended for researchers who will host their own Web servers and desire to use the information captured in the server's log files. The more advanced workshop will be held on January 16-17.

Contact Michael Birnbaum for more information. Email: mbirnbaum at fullerton.edu

2010 LabSi Conference on Neuroscience and Decision Making Collegio S. Chiara, University of Siena, Italy, September 20 to 21, 2010

The purpose of this conference is to provide an open discussion forum for research in the intersection of neuroscience, psychology and economics of decision-making and to set a stage for the presentation of recent contributions.

The last decades of brain research have led to the emergence of a new field, which investigates the entire process of decision-making from the phases of information collecting and processing to the impact of cognitive processes in economic and social interaction. This field involves a new kind of scientist, trained in different disciplines, comfortable in working with experimental data, and conversant with the mathematical foundations of decision making. In order to promote the integration of neuroscience and decision making as a whole, we invite researchers and students to submit papers on the following topics:

- Cognitive biases in information collection and processing
- Neural basis of the processes of preference formation
- The role of emotion and motivation in decision making
- Psychological and neural basis of attention in decision making
- Behavioral and neural basis of self control and emotion regulation
- Behavioral and neural basis of intertemporal choice
- The role of memory in decision making
- Cognitive foundations of learning processes
- Behavioral and cognitive studies on economic and financial markets
- Cognitive studies on social interactions
- The role of cognitive biases in organizations and institutions

Paper abstracts should be submitted to: labsiconference at gmail.com. The deadline for submission is June 30, 2010. Acceptance will be communicated within July 10, 2010.

Keynote Speakers: Stefano Cappa, Angela Sirigu, Marcel Zeelenberg

Organizing Board: Nicola Dimitri, Valeria Faralla, Antonio Federico, Alessandro Innocenti, Sandro Nannini, Alessandra Rufa, Alessandro Santoni.

Updated information is posted on the conference website: http://www.labsi.org/ conference2010

The Sixth International Conference on Persuasive Technology will be held at Ohio State University (Columbus, OH, USA) from June 2-5th, 2011.

The 2011 conference program will build on themes from earlier conferences. Papers on research, theory, and methods from a wide range of disciplines are invited for submission. The conference is sponsored by the Department of Marketing and Logistics, School of Communication, Department of Computer Science and Engineering, Department of Psychology, Center for Resilience, and the Center for Automotive Research at Ohio State University.

An interdisciplinary Doctoral Seminar, sponsored by the Association for Consumer Research and the Society for Consumer Psychology, will follow the conference.

An overall goal of the conference program, conference activities, and subsequent publications will be the development and enhancement of global interdisciplinary connections on projects related to social science theories and the use of technology to reduce energy consumption, enhance pro-environmental behaviors (e.g., product choice, resource sharing, transportation choices, etc.) as well as to enhance exercise, healthy food choices, and medication adherence (as a few examples). Selected papers from the conference may be published in special issues of high quality journal outlets.

Conference Co-chairs are Curtis P. Haugtvedt and David Ewoldsen

Full length papers (preferred), extended abstracts, or special session proposals should be submitted to Haugtvedt.1 at osu.edu by March 5th, 2011. All submissions will be peer reviewed.

More details about the conference will be available at Persuasive2011.org. Information regarding past conferences can be found at Persuasive2010.org. Please contact Curt Haugtvedt (Haugtvedt.1 at osu.edu), or 614-292-6228 with questions or suggestions.

The Lauder School of Government, Diplomacy and Strategy and the New School of Psychology at IDC Herzliya, Israel, will host an international academic conference on Behavioral Decision Making, from May 30 to June 1, 2011.

Confirmed keynote speakers include: Tom Gilovich, Jack Levy, Paul Slovic, and John Payne.

The conference will be held on IDC Herzliya campus.

Here is a link to the website of the conference

If you would like to participate, please send a 500 word abstract to DMConference at idc.ac.il by November 30, 2010.

GOR 2011, the General Online Research conference 14-16 March, 2011

Call for presentations and abstract submissions

Deadline for abstract submissions: 15 November 2010 (Papers) and 31 January 2011 (Posters) Submissions at http://conftool.gor.de/conftool11/index.php?page=login Further information at http://www.gor.de/gor11/

Topics on Social Media Research, Market Research, Research Methodology, and Surveys. The German Society for Online Research (DGOF) invites participation in its 11th annual conference. The theme of this year's conference encourages the submission of presentations on:

-Online research methodology with a focus on data quality

-Applied market research with a focus on the advantages of the online mode and best practice case studies

-Social Media Research and Civil Society

The program committee invites presenters from the private sector, official statistics, the government and academia. The quality is maintained by a double blind peer reviewing system. We look forward to receiving your abstract submission.

3 Essay

WHAT MAKES JDM JDM? (Dan Goldstein. Reprinted from Decision Science News)



Photo credit: http://www.flickr.com/photos/captkodak/272746539/

A friend, who is co-organizing a session on JDM (judgment and decision making research) for students, recently emailed a handful of JDM researchers:

Those of us in the JDM session are doing quite different research and couldn't really see how we were more "JDM" than, say, someone doing "cognition", which lead us to the question "What is JDM? If you have a few minutes in the next couple days to just shoot me a note about what makes JDM distinct, I'd really appreciate your thoughts. My goal is to give students a couple different (anonymous, of course) opinions about what JDM is from people more senior than those of us in the session.

Here is how I responded.

This post from Decision Science News, based on a text analysis of conference programs, gives some insight into how what is currently being done in JDM is distinct from Social Psych. The first list on that page does a pretty good job of showing the core topics of JDM: risk, uncertainty, choice, decision, probability, prediction, future, intertemporal choice. Missing from the list would be: heuristics, utility, forecasting, normative models, prescriptive models, and descriptive models.

The Society for Judgment and Decision Making (SJDM) was formally formed in 1986 (from a core who had been meeting less formally before that) and I've heard it was basically people interested in the exciting field of research opened up by Tversky and Kahneman. Their 1974 Science article still touches upon much of what is done today.

The oldest President's letter to be found online, written by Barbara Mellers in 1996, speaks of "almost five decades" of JDM research, which would point to somewhere in the late 1940s. Well after Brunswik, a few years after Von Neumann and Morgenstern's "Theory Games and Economic Behavior" and a few year's before Ward Edward's Psychological Bulletin article "The Theory of Decision Making", the abstract of which is (emphasis added):

This literature review of decision making (how people make choices among desirable alternatives), culled from the disciplines of psychology, economics, and mathematics, covers the theory of riskless choices, the application of the theory of riskless choices to welfare economics, the theory of risky choices, transitivity of choices, and the theory of games and statistical decision functions. **The theories surveyed assume rational behavior**: individuals have transitive preferences (" ... if A is preferred to B, and B is preferred to C, then A is preferred to C."), choosing from among alternatives in order to " ... maximize utility or expected utility."

And Meller's President's Letter (emphasis added) describes what she saw as the big topics (in addition to her opinions about the focus, which we won't touch upon here):

For almost five decades, researchers in judgment and decision making have explored human errors in judgment and choice. We have documented instances in which **people violate fundamental principles and axioms**. We have discovered cases in which **people disobey the most basic rules of statistics**, **probability, and logic**. We have identified factors that should be irrelevant, but aren't, such as the response mode, the problem representation, and the decision frame. What are the legacies of this research? We have probed the boundaries of human rationality. We have discovered important limitations of cognitive processing, and we understand how poor judgment makes people their own worst enemies. But somewhere along the way, we lost sight of everything else.

While walking across campus to a colloquium one afternoon, a colleague asked me whether the speaker was a member of the JDM Society. When I told him "yes," he said, "Then give me a quick preview. What is the error of the day?" He was perfectly serious. We are well known for setting traps and taking delight at human failure.

Haven't we reached the point of diminishing returns? Demonstrations of one more error for the sake of an error, or one more violation for the sake of a violation, are nothing new. Not only are they not new, they add to an already lopsided view of human competence. We need theories of decision making that predict not only errors, biases, and violations of axioms, but also broader themes of psychological and social functioning. We know very little about the effects of emotions on choice. We know very little about the relationships between decision making and signal detection, memory retrieval, or categorization. Not only that, we know very little about the impact of social context. Why are certain errors, and not others, attenuated in experimental markets, and possibly other institutional settings?

One of the reasons we may have become so preoccupied with errors is because **we** applied to our descriptive theories the organizing principles from our normative theories. In normative theories, we classify decisions depending on the assignment of probabilities to states of nature (decision making under certainty, risk, uncertainty, or conflict), and these categories may not be optimal for descriptive theorizing. In the animal literature, decisions are often classified on the basis of the animal's activities, such as foraging and mating. Perhaps functional distinctions might be appropriate in the human literature as well. How often have you heard complaints that our theories apply to purchasing decisions, but not decisions about marriage or children? How often have you heard complaints that our theories the missing links in our descriptive theories would become more apparent with a different set of organizing principles that highlight our activities, goals, and desires.

We have gotten a great deal of mileage out of errors. Decision making is discussed in many psychology texts. It is also cited in marketing, organizational behavior, political science, and microeconomics texts. Philosophers, economists, and statisticians are also developing richer and more interesting definitions of rationality. Finally, psychologists have begun to study human strengths as well as human weakness, and this work should have important consequences for artificial intelligence systems designed to complement and aid human decision making.

To have a lasting impact, we should continue to go beyond errors, mistakes, and other human failures and adopt a broader perspective. As John Locke said, "It is one thing to show a man that he is in error, and another to put him in possession of the truth."

The point is, for better or for worse, the majority of JDM research has always been about the difference between formalisms and human behavior. The formalisms are drawn from economics, mathematics, and psychology as Edwards said, and I'd guess that the following family of formal models (with examples of JDM research areas) is close to complete:

- Probability Theory: Base-rate neglect / Conservatism, (Over)Confidence, Decisions From Experience (DfE), Conjunction Fallacy
- Logic: The Wason selection task, Conjunction Fallacy
- Subjective Expected Utility Theory: Prospect Theory, TAX
- Choice Axioms: Independence of Irrelevant Alternatives (IIA), Attraction Effects, Compromise Effects, Transitivity
- Statistics
 - Sampling: The Representativeness Heuristic, Law of Small Numbers, Probability Weighting, DfE
 - Inference: Causal attribution, Brunswik's Lens Model, Fast and Frugal Heuristics
 - Estimation: Availability Heuristic, Anchoring and Adjustment Heuristic, Risk Perception

Outside of this, there is a bit of descriptive work (Naturalistic DM, individual differences) and a bit of prescriptive work, though the latter is usually taken up in Decision Analysis. Like Mellers, quite a few JDM researchers have not been happy with the organization around axiomatic norms, but if we are to define JDM by what it is has primarily been in the past, this generalization is hard to deny.

Since Meller's letter, attention has moved from documenting differences to building more formal models of what people do, with Prospect Theory being the field's most successful export.

4 Jobs

The Operations and Information Management Department at the Wharton School is home to faculty with a diverse set of interests in decision-making, information technology, informationbased strategy, operations management, and operations research. We are seeking applicants for a full-time, tenure-track faculty position. Applicants must have a Ph.D. (expected completion by June 30, 2012 is acceptable) from an accredited institution and have an outstanding research record or potential in the OPIM Department's areas of research. Candidates with interests in multiple fields are encouraged to apply. The appointment is expected to begin July 1, 2011 and the rank is open.

More information about the Department is available at: http://opimweb.wharton. upenn.edu/ Interested individuals should complete and submit an online application via our secure website, and must include:

- A cover letter (indicating the areas for which you wish to be considered)
- Curriculum vitae
- Names of three recommenders, including email addresses [junior-level candidates]
- Sample publications and abstracts
- Teaching summary information, if applicable (courses taught, enrollment and evaluations)

To apply please visit our web site: http://opim.wharton.upenn.edu/home/recruiting. html Further materials, including (additional) papers and letters of recommendation, will be requested as needed. To ensure full consideration, materials should be received by November 12th, 2010, but applications will continue to be reviewed until the position is filled. Contact: Professor Karl Ulrich The Wharton School University of Pennsylvania 3730 Walnut Street 500 Jon M. Huntsman Hall

Philadelphia, PA 19104-6340

The University of Pennsylvania values diversity and seeks talented students, faculty and staff from diverse backgrounds. The University of Pennsylvania is an equal opportunity, affirmative action employer. Women, minority candidates, veterans and individuals with disabilities are strongly encouraged to apply.

Human cognition, Brown University: The Department of Cognitive, Linguistic, and Psychological Sciences invites applications for an open-rank faculty position in adult human cognition beginning July 1, 2011. Applicants in all areas of adult human cognition will be considered, but candidates in the area of memory, broadly construed (e.g., concepts and categories, working memory, spatial memory, autobiographical memory, episodic memory, and the relation between memory and other cognitive processes), are particularly encouraged to apply. Applicants must have broad teaching abilities in adult cognition at both the undergraduate and graduate levels, a high-quality experimental research program, and a record of accomplishment commensurate with the level of seniority at which the appointment will be made. Brown has a highly interdisciplinary research environment in the study of mind. brain, behavior, and language, including the newly-created Department of Cognitive, Linguistic, and Psychological Sciences and the multi-departmental Institute for Brain Science. A newly renovated, state-of-the-art building in the heart of campus is currently under construction. Curriculum vitae, reprints and preprints of publications, statements of research and teaching interests (one page each), and three letters of reference for junior candidates (or the names of five potential referees for appointments at tenured levels) should be submitted on-line as PDFs to CognitionSearch at brown.edu, or else by mail to Human Cognition Search Committee, Dept. of Cognitive, Linguistic and Psychological Sciences, Box 1821, Brown University, Providence, R.I. 02912 USA. Applications received by December 1, 2010 will receive full consideration. Women and minorities are especially encouraged to apply. Brown University is an Equal Opportunity/ Affirmative Action Employer.

The department of Social and Decision Sciences at Carnegie Mellon University seeks candidates to fill a junior tenure-track position in decision making and public policy.

Candidates should have a strong commitment both to applying decision-making research to public policy and to creating the scientific foundations for such applications. Their letter of application should describe a research program designed to influence public policy and contribute to basic knowledge. Although policy interests could be in any area, the department has strengths in environment, energy, health, safety, finance, national security, and risk. Teaching would support the department's educational programs. The department is interdisciplinary, with faculty members from psychology, economics, political science, decision science, and history. Several have joint appointments in other departments, notably Engineering and Public Policy. Collaboration is a hallmark of the Department and University. http://www.hss.cmu.edu/departments/sds/

Carnegie Mellon University is an Affirmative Action/ Equal Opportunity employer. We encourage minorities, women, and individuals with disabilities to apply.

Applicants should send a CV, two papers, three letters of recommendation, and a statement of research interests to:

Chair, Behavioral Decision Research and Policy Search Committee Carnegie Mellon University Department of Social and Decision Sciences Pittsburgh, PA 15213-3890.

Please submit applications by December 1.

The Department of Psychology at California State University, Fullerton, invites applications for a tenure-track Assistant Professor position in Quantitative Psychology. The position begins in August 2011.

Position. This position is for a quantitative psychologist with expertise in mathematical models and statistics. We invite applications from both those doing pure quantitative research and those who apply quantitative methods to a substantive area of psychology. The individual in this position will teach elementary through advanced undergraduate statistics courses, including Advanced Statistics and Multivariate Statistics. The individual will also teach graduate level Research Design and other quantitative courses in his or her area of expertise. The individual will supervise students in research activities, including undergraduate projects and masters? theses.

Qualifications. Ph.D. in the relevant area of Psychology is required for appointment. Candidates must have and present evidence of:

Effective teaching at the college level: The ability to interact effectively with a wide and culturally diverse range of students

Scholarship leading to publication: A commitment to developing a strong research program that involves undergraduate and graduate students, being able to balance excellent teaching, scholarship, and professional service

Rank and Salary. The position will be at the rank of Assistant Professor, tenuretrack. Salary is commensurate to rank, experience, and qualifications. Salary is subject to budgetary authorization and any California State University System faculty contract increases. Additional teaching in summer and intersession is often available. An excellent comprehensive benefits package is available that includes health/vision/dental plans; spouse, domestic partner and dependent fee-waiver; access to campus child-care; an affordable housing program; and a defined- benefit retirement through the state system along with optional tax sheltering opportunities. For a detailed description of benefits, go to http://hr.fullerton.edu/Benefits/Faculty_Unit_3.pdf

Job Control Number: 23603G-11-007

Appointment Date: August 2011

Application Procedure. Please submit:

(1) letter of application in which you indicate the position for which you are applying and respond to the required qualifications

(2) a curriculum vita

(3) three letters of recommendation

(4) a research statement in which you describe your research program and discuss how students can be incorporated into your research

(5) reprints and preprints of publications and presentations, and

(6) a teaching portfolio including a teaching statement, course syllabi, and teaching evaluation summaries

Mail To: Quantitative Search, Department of Psychology, P.O. Box 6846, California State University, Fullerton

The Howe School of Technology Management at Stevens Institute of Technology is advertising a number of positions.

Social Networks. The Howe School of Technology Management at Stevens Institute of Technology announces one tenure-track faculty position, at either the assistant or associate professor level, focused on social networks for the 2011-2012 academic year. The candidate is expected to have demonstrated the capacity to perform high-impact research. Classroom experience is also expected. The candidate is also expected to have a background in Information Systems or other related fields pertinent to the position. Expertise in social network analysis is expected, and candidates may also have an interest in its applications to financial market behavior.

The Howe School of Technology Management http://howe.stevens.edu/ has over 1,200 students in its undergraduate, masters and doctoral programs. Stevens Institute of Technology is an innovative, entrepreneurial national research university that enrolls 2,300 undergraduate students and 3,200 graduate students in programs exploring the frontiers of engineering, science, and management. The Stevens campus is located in Hoboken, NJ on

the banks of the Hudson River overlooking Manhattan, which is easily accessible via bus, ferry, and subway.

Applicants must apply online for job requisition number MGMT2077 at http://www. apply2jobs.com/Stevens where you will be asked to create an applicant profile and to formally apply for the position. In addition, please send a curriculum vitae, statement of interest in the position, statement of research and teaching interests, three references and a sample of published or other research to: Professor Jeffrey Nickerson, Howe School of Technology Management, Stevens Institute of Technology, Hoboken, NJ 07030 (jnickers@stevens.edu). Review of applications will begin November 15, 2010, and will continue on a rolling basis until the position is filled. Stevens Institute of Technology is an Affirmative Action, Equal Opportunity Employer. Women and members of minority groups under-represented in academia are especially encouraged to apply.

Decision and Cognitive Sciences. The Howe School of Technology Management at Stevens Institute of Technology announces one tenure-track faculty position, at either the assistant or associate professor level, focused on the cognitive aspects of decision making for the 2011-2012 academic year. The candidate is expected to have demonstrated the capacity to perform high-impact research. Classroom experience is also expected. The candidate is also expected to have a background in decision analysis, and be knowledgeable about cognitive science and its methods, from work in the disciplines of marketing, management, cognitive science, or psychology. An interest in the applications of decision making is also important, in, for example, the areas of consumer behavior, negotiation and risk and uncertainty.

The Howe School of Technology Management http://howe.stevens.edu/ has over 1,200 students in its undergraduate, masters and doctoral programs. Stevens Institute of Technology is an innovative, entrepreneurial national research university that enrolls 2,300 undergraduate students and 3,200 graduate students in programs exploring the frontiers of engineering, science, and management. The Stevens campus is located in Hoboken, NJ on the banks of the Hudson River overlooking Manhattan, which is easily accessible via bus, ferry, and subway.

Applicants must apply online for job requisition number MGMT2078 at http://www. apply2jobs.com/Stevens where you will be asked to create an applicant profile and to formally apply for the position. In addition, please send a curriculum vitae, statement of interest in the position, statement of research and teaching interests, three references and a sample of published or other research to: Professor Jeffrey Nickerson, Howe School of Technology Management, Stevens Institute of Technology, Hoboken, NJ 07030 (jnickers@stevens.edu). Review of applications will begin November 15, 2010, and will continue on a rolling basis until the position is filled. Stevens Institute of Technology is an Affirmative Action, Equal Opportunity Employer. Women and members of minority groups under-represented in academia are especially encouraged to apply.

Social Computing. The Howe School of Technology Management at Stevens Institute of Technology announces one tenure-track faculty position, at either the assistant or associate professor level, focused on social computing for the 2011-2012 academic year. The candidate is expected to have demonstrated the capacity to perform high-impact research. Classroom experience is also expected. The ideal candidate will have demonstrated expertise in designing, building, and analyzing systems that combine aspects of human and machine intelligence to solve large-scale problems, e.g., organizational, systems, financial. The candidate will have a background in Information Systems or a related discipline, and will be cognizant of recent research in crowdsourcing and the cloud computing architectures that underlie it.

The Howe School of Technology Management http://howe.stevens.edu/ has over 1,200 students in its undergraduate, masters and doctoral programs. Stevens Institute of Technology is an innovative, entrepreneurial national research university that enrolls 2,300 undergraduate students and 3,200 graduate students in programs exploring the frontiers of engineering, science, and management. The Stevens campus is located in Hoboken, NJ on the banks of the Hudson River overlooking Manhattan, which is easily accessible via bus, ferry, and subway.

Applicants must apply online for job requisition number MGMT2079 at http://www. apply2jobs.com/ Stevens where you will be asked to create an applicant profile and to formally apply for the position. In addition, please send a curriculum vitae, statement of interest in the position, statement of research and teaching interests, three references and a sample of published or other research to: Professor Jeffrey Nickerson, Howe School of Technology Management, Stevens Institute of Technology, Hoboken, NJ 07030 (jnickers@stevens.edu). Review of applications will begin November 15, 2010, and will continue on a rolling basis until the position is filled. Stevens Institute of Technology is an Affirmative Action, Equal Opportunity Employer. Women and members of minority groups under-represented in academia are especially encouraged to apply.

Behavioral Economics. The Howe School of Technology Management at Stevens http://howe.stevens.edu/ invites applications for a tenure-track position in behavioral economics at the assistant professor level beginning August 2011. Exceptional candidates will be considered for appointment at the associate professor level. Preference will be given to candidates who have demonstrated the capacity to conduct impactful experimental and

theoretical research in the economics of collective decision making, common knowledge, peer production and decision making under risk and uncertainty. Collaborative research is encouraged and supported. The successful candidate will teach courses in introductory economics and managerial economics. Candidates should have a PhD in economics, financial economics or related discipline by August 2011.

Applicants must apply online for job requisition number MGMT 2072 at http://www. apply2jobs.com/Stevens where you will be asked to create an applicant profile and to formally apply for the position. In addition, please send a curriculum vitae, statement of interest in the position, statement of research and teaching interests, three references and a sample of published or other research to: Dean C. Timothy Koeller, Howe School of Technology Management, Hoboken, NJ 07030 (tkoeller@stevens.edu). Review of applications will begin November 15, 2010, and will continue on a rolling basis until the position is filled. Stevens Institute of Technology is an Affirmative Action, Equal Opportunity Employer. Women and members of minority groups under-represented in academia are especially encouraged to apply.

The University of Nebraska-Lincoln invites applications for a tenure track position for a behavioral social scientist studying the cognitive and emotional bases of social behavior. This position is authorized at the Assistant Professor level and is to be an integral component of an interdisciplinary campus research initiative entitled Systems Biology of Social Behavior (SB2). As an interdisciplinary hire, the tenure home of the successful applicant is flexible within the College of Arts and Sciences (e.g., sociology, biology, anthropology, psychology, political science) depending upon candidate interest and background. Applicants should have a PhD by August 2011, have experience with experimental methods using human subjects, have at least some training in formal and microeconomic theory, and have a strong interest in working in interdisciplinary research teams. It is vital, however, that applicants have the desire and ability to apply experimental methods to the study of the cognitive and emotional bases of political, social, and economic behavior. Demonstration of research and teaching abilities and experiences is important. Ability to connect with the campus's burgeoning brain imaging capabilities is desired. Salary, start-up package, and fringe benefits are competitive. Standard teaching load is four courses per year. The University of Nebraska-Lincoln has an active National Science Foundation ADVANCE gender equity program, and is committed to a pluralistic campus community through affirmative action, equal opportunity, work-life balance, and dual careers. Interested applicants must first go to the website http://employment.unl.edu requisition 100561 and complete the Faculty/Administrative Information Form before sending a letter of intent, vita, transcript, evidence of teaching potential, writing sample, and three letters of reference to Chair, Experimental Research Search Committee, Department of Political Science, University of Nebraska-Lincoln, Lincoln, NE 68588-0328. To assure full consideration, applications should be received by November 8, 2010.

Postdoc: Decision Making in the Absence of Data: Combining Expert Judgments

The goal of this research project is to design a probabilistic tool that would allow the IC to reach analytical judgments on intelligence questions for which they have little-to-no data or significant levels of uncertainty with greater confidence, transparency, and rigor. In many applications in the IC, such as biological weapon detection, decisions must be made in the face of extreme uncertainty. Probabilistic assessments must be made when, in many cases, no data exists to assist in assignment of these probabilities. Often times there exists a great deal of highly subjective (possibly highly biased) expert opinion.

Under the direction of this research group, the Postdoctoral Fellow will examine the feasibility of creating a non-proprietary tool, which would add rigor and transparency to intelligence assessments while also increasing analysts? confidence in those assessments. This is critical, as often decisions made in the IC are of great importance and are thus, at times, subject to comprehensive probes by internal investigators, the press, and the court system.

This project anticipates the use of Bayesian networks (BNs), a popular expert system for decision making that provides a graphical representation of the analysis, explicitly depicting sources and amounts of uncertainty. Once all hypotheses and variables of impact are accurately identified and modeled, the BN would provide a probabilistic assessment of the likelihood of each hypothesis, given the expert?s combined opinions along with any available empirical data.

Requirements: A highly qualified U.S. citizen who has recently graduated (or will be graduating by the fellowship start date) from an accredited Ph.D. program within the last five years and is interested in working as a Postdoctoral Fellow in the Intelligence and Security Research Center in the Engineering School at George Mason University.

If you are interested in joining this research project as a Postdoctoral Fellow, please contact:

Dr. Don Gantz, Principal Investigator George Mason University Fairfax, VA 22030 703-993-1695 dgantz at gmu.edu The Department of Cognitive and Learning Sciences at Michigan Technological University seeks applicants for a tenure-track, Assistant Professor of Psychology to begin Fall 2011. The position supports our new Ph.D. program in Applied Cognitive Science and Human Factors. All areas of specialization considered, but candidates in human factors, applied experimental psychology, and/or advanced quantitative methods/statistics are of particular interest. Ph.D. in psychology or related discipline is required. Post-doctoral experience preferred.

Current program strengths are in basic and applied psychology, human factors, and cognitive science, with an emphasis on research in expertise, cognitive engineering, judgment and decision-making. The ideal candidate will contribute to both basic and applied research, should attract external funding, and pursue interdisciplinary research collaborations with MTU faculty in psychology and affiliated programs. Typical teaching load is 2 courses per semester (undergraduate and graduate).

Michigan Tech, with 22 Ph.D. and 34 master's programs, is a public mid-sized institution classified as a Research University with high research activity (RU/H). Michigan Tech is ranked in the top tier of national universities according to U.S. News and World Report's 'America's Best Colleges 2011' and received 'Best in the Midwest' honors in Princeton Review's The Best 373 Colleges, 2011 Edition.

Michigan Tech is located in the heart of Michigan's Upper Peninsula and is rated as one of the Top 10 summer travel destinations, as well as one of the Top 10 outdoor adventure spots in the country for our bike trails, Olympic-caliber cross country ski trails, Lake Superior shoreline, and numerous inland lakes.

Review of applications will begin November 1st. Candidates must send an electronic ipsych at mtu.edu; AND physical copy of their application materials, including a letter of application summarizing research and teaching goals, re(pre)prints, curriculum vita, and 3 letters of recommendation to Psychology Search Committee, 310 Chem Sci Bldg, 1400 Townsend Dr., Houghton, MI 49931-1295. Michigan Technological University is an equal opportunity educational institution/equal opportunity employer.

Call for Expressions of Interest: UCL Cognitive, Perceptual and Brain Sciences

The UCL Cognitive, Perceptual and Brain Sciences (CPB) Research Department, within the Division of Psychology and Language Sciences, is planning the future appointment of at least two and likely more academic posts (at Lecturer, Senior Lecturer, Reader or Professor level) to complement existing strengths. For one post the emphasis is on multimodal communication, with ideal candidates having research interests that include sign language/deafness research. For a second post, the emphasis is on Decision and Cognitive Sciences. However, we would also encourage other candidates with an excellent record of internationally renowned research in other areas represented within the department (including computational and animal neuroscience) to express their interest in the posts.

UCL CPB offers a top research and teaching environment with research covering behavioural neuroscience, perceptual and cognitive sciences and cognitive neuroscience. Members of the department are directly involved in the activities of a number of research centres, including the Deafness, Cognition and Language (DCAL) centre, the Institute of Behavioural Neuroscience (IBN), the Birkbeck/UCL Centre for Neuroimaging (BUCNI) and the Centre for Mathematics and Physics in the Life Sciences and Experimental Biology (CoMPLEX). They further contribute to the Institute of Cognitive Neuroscience (ICN) and the Wellcome Department of Imaging Neuroscience. Research facilities available to members of staff comprise state-of-the-art equipment for most types of behavioural research including a multimodal communication laboratory, animal housing facility, MRI scanner and TMS facilities. At this stage, we invite informal expression of interest (including a CV and statement of research interests) which should be directed to Kate Jeffery by email at k.jeffery at ucl.ac.uk before October 20 2010.

Appalachian State University is offering a Distinguished Visiting Professorship. The Kulynych/Cline Distinguished Visiting Professor is expected to engage in scholarly activity that promotes the visibility of Appalachian State University in the professional community. Responsibilities include developing a colloquium series featuring prominent scholars, teaching a course each semester related to his or her field of expertise, and collaborating with faculty in scholarly activities and their professional development. http://www.psych.appstate.edu

The Department of Social and Decision Sciences at Carnegie Mellon University seeks candidates to fill a faculty position in behavioral economics. We are seeking a junior-level candidate for a tenure track position, though we are open to applicants from more senior candidates. Candidates should have a PhD or equivalent before starting employment. Candidates must demonstrate a strong research track record and have research interests related to behavioral economics, behavioral game theory, neuroeconomics, or experimental economics. Joint appointments are possible with other units on campus.

The department is interdisciplinary, including economists, psychologists, political scientists, and historians. It has particular research strengths in behavioral decision research, policy analysis, industrial organization, technological change, and computational social science. (Current projects and faculty are described at the website: http://www.hss.cmu.edu/departments/sds/

Carnegie Mellon University is an Affirmative Action/ Equal Opportunity employer. We encourage minorities, women, and individuals with disabilities to apply. Applicants should send a CV, samples of research, 3 or 4 letters of recommendation, a statement of research interests, and a cover letter to: Chair, Behavioral Economics Search Committee, Department of Social and Decision Sciences, Carnegie Mellon University, Pittsburgh, PA 15213-3890.

Applications received before December 1, 2010, will receive priority.

Postdoctoral Fellowships and Graduate Student Fellowships in Cognition and Decision Making

The Center for Adaptive Behavior and Cognition at the Max Planck Institute for Human Development in Berlin, under the direction of Gerd Gigerenzer, seeks applicants for up to 2 two-year Postdoctoral Fellowships (with the possibility of a third year) and up to 2 twoyears Graduate Student Fellowships (with the possibility of two six-months extensions). The positions are to begin on or after September 1, 2011. Please contact us for details about the eligibility requirements for the Graduate Student Fellowships.

Candidates should be interested in studying the cognitive mechanisms underlying bounded, social, and ecological rationality in real-world domains. Current and past researchers in our group have had training in psychology, cognitive science, economics, mathematics, biology, and computer science to name but a few. The Center provides excellent resources, including support staff and equipment for conducting experiments and computer simulations, travel support for conferences, and, most importantly, the time to think.

For more information about our group and other funding possibilities for graduate students please visit our homepage at http://www.mpib-berlin.mpg.de/en/forschung/abc/. The working language of the center is English, and knowing German beforehand is not necessary. We strongly encourage applications from women, and members of minority groups. The Max Planck Society is committed to employing more disabled individuals and especially encourages them to apply.

Please submit applications (consisting of a cover letter describing research interests, curriculum vitae, up to five reprints, and 3 letters of recommendation) by January 7th, 2011 to ensure consideration. However, applications will be accepted until the positions are filled. The preferred method of submission is a single PDF file for the cover letter and CV, plus PDF copies of the reprints e-mailed to fellowships2011 at mpib-berlin.mpg.de . Letters of recommendation and questions can be emailed to the same address. Under exceptional circumstances applications can be mailed to Ms. Sylvaine von Franque, Center for Adaptive Behavior and Cognition, Max Planck Institute for Human Development, Lentzeallee 94, 14195 Berlin, Germany.

Universitat Pompeu Fabra. The Department of Economics and Business is seeking to hire tenure-track faculty in all areas of business. This includes candidates with interests in General Management, Marketing, Finance, Organizational Behavior, Operations Management, Accounting, and Business Economics. Applicants should hold a Ph.D. (or be near completion). We seek candidates with strong potential to contribute creatively to our research and educational programs at all levels. The Department provides the teaching for three undergraduate degrees as well as M.Sc. and Ph.D. programs. We also participate in an MBA program and executive Master degrees. Qualified candidates are invited to apply online at: http://www.econ.upf.edu/recruiting/. Applicants should provide a curriculum vitae, submit a copy of their most recent work and provide three letters of recommendation and the list of courses taken. Eligibility to work in Spain is granted by the Spanish government to any professor hired by the University. Additional information can be found at http://www.econ.upf.edu.Deadline for application is November 30th 2010

Uppsala University, Stockholm, Sweden hereby declares the following position to be open for application: Three Ph.D. positions in Psychology at the Department of Psychology.

Selection: The selection will be based on an assessment of the applicant's aptitude for successful completion of graduate studies, made by the professors at the department. The bases for this judgment are the previously written research thesis, interviews (if deemed necessary), and finally, the plan for a research project.

Financing: These positions are financed by department resources. The successful applicant will be supported the first year with a doctoral grant and the remaining three years by a doctoral studentship.

For more information see: http://www.psyk.uu.se/eng/education/Phd_Education_admission. html The application must consist of:

-Application form. See: http://www.uppdok.uadm.uu.se/blanketter/BLfo-enginstr.pdf

- CV including certified copies of merits, the undergraduate thesis and a research plan (see below).

-Research plan: The research plan should concern research that the applicant may wish to

pursue as his or her dissertation project. However, at this stage, having written about a particular project does not imply a necessary commitment for the future.

Further information can be obtained from: prefekt Orjan Frans, phone +46 (0)18-471 7566, e-mail orjan.frans at psyk.uu.se The application should be sent to: Registrator, marked UFV-PA 2010/2586, Uppsala universitet, Box 256, 751 05 UPPSALA, or e-mail: registrator at uu.se Application deadline on 29 October 2010. For more information about the Department of Psychology, Uppsala University. http://www.psyk.uu.se/eng/

Post Doctoral Research Associate / Senior Research Associate Lancaster University Department of Economics (Full-time/Fixed-term for 2 years).

Applications are invited from motivated experimentalists with excellent econometrics skills. The successful candidate will join a project team engaged in field experiments to gauge the effectiveness of technology-based interventions in changing energy consumption behaviour and reducing greenhouse gas emissions. This post is attached to a 2-year project which combines the complementary strengths of the Economics Department with those of the Computing Department. There is no teaching obligation associated with this post. You should hold a PhD in Economics or a cognate discipline, and you must have experience in and a keen intellectual commitment to the rigorous design, implementation and analysis of experimental studies (field or laboratory). To be successful, you must have the ability to work effectively within the interdisciplinary project team. Of equal importance is your integration into the Department, primarily through the pursuit of a research programme that sits well within the context of faculty members' areas of expertise and current research activity, so as to ensure that appropriate support will be on hand as well as to provide fertile ground for the emergence of productive collaboration.

The Department of Economics, which is both ambitious and growing, offers a stimulating and dynamic environment for career development. Informal queries concerning the post may be directed to Dr. Kim Kaivanto k.kaivanto at lancaster.ac.uk. Salary in the range GBP30,747 to GBP35,646 p.a. depending on qualifications and experience. Closing Date: Friday 05 November 2010 Interview Date: Monday 15 November 2010. Reference: A124. Applications to be submitted electronically at: http://hr-jobs.lancs.ac.uk/Vacancy. aspx?ref=A124

Kingston University, UK, is announcing several positions.

The Department of Leadership, HRM and Organisation is one of the four specialist academic departments within the Business School in the Faculty of Business and Law, one of the largest academic groups offering a wide range of programmes at Undergraduate, Postgraduate and Doctoral levels. The Department has a successful research track record in the fields of HRM and Organisational Behaviour. In the 2008 Research Assessment Exercise (RAE), Business and Management was ranked as the highest in a new university. We seek applications for the following positions:

Research Professor and Director of CRESS Salary: GBP51,716 - GBP67,128 per annum incl. Ref: 10/266

The Centre for Research in Employment, Skills, and Society (CRESS) is a young Centre with an ambitious research trajectory. Applications are invited from established leaders within the broad field of HRM and OB. Working with the Head of the Department, the post-holder will provide research leadership and contribute to the portfolio of activities that include teaching, research and PhD supervisions. A proven ability in building and maintaining networks, consultancy and pursuing external research funding would be expected.

Lecturer/Senior Lecturer in Human Resource Management Ref: 10/267 Salary: GBP34,904-37,941 incl. / GBP38,859 - GBP45,984 incl.

The Department is a longstanding CIPD Centre of Research Excellence. The successful candidate will have a chartered membership of the CIPD and a PhD in a related subject (or near completion for the post of lecturer). A track record of high quality research and a proven ability contribute to pedagogy will be expected. Candidates applying for the post of senior lecturer should have a commensurate research record, demonstrable administrative experience and supervisory experience at PhD level.

Lecturer/Senior Lecturer in Occupational Psychology Ref: 10/261 Salary: GBP34,904-37,941 incl. / GBP38,859 - GBP45,984 incl.

The successful applicant will be a Chartered Psychologist, preferably registered as an Occupational Psychologist, and a PhD (or near completion for the post of lecturer). A track record of high quality research and a proven ability contribute to pedagogy will be expected. Candidates applying for the post of senior lecturer should have a commensurate research record, demonstrable administrative experience and supervisory experience at PhD level.

Research Fellow - Employee Engagement Consortium Ref: 10/268 Salary: GBP34,904 - 37,941 incl. Fixed Term for Two Years commencing January 2011

The Employee Engagement Consortium is a research partnership with Industry focused on understanding and developing a high-engagement workplace. The post-holder will be involved in the research activities of the Consortium. The successful applicant will have a PhD in a related area and will be proficient in research methodology. Informal enquiries can be directed to Dr. Sunitha Narendran, Head of the Department (Tel 020 8417 5106).

The closing date for applications for the Research Professor and Director of CRESS is 31 January 2011 with interviews around the second week of February 2011. The closing date for all the other remaining posts is 1 December 2010 with interviews around the second week of December 2010.

For further information, or to apply online, visit http://www.kingston.ac.uk/jobs or call 020 8417 3153 quoting the appropriate reference.

University of California at Riverside New PhD Program in Marketing and in Management and Organizations

We are pleased to announce the start of our new PhD Program in Marketing and in Management and Organizations at the A. Gary Anderson Graduate School of Management, University of California, Riverside http://soba.ucr.edu/schools_dept/dmm.html

The PhD program intends to focus on training its students in the design and execution of original research in management, specifically in the fields of Marketing and in Management and Organizations. The expectation is that graduates of this program will assume academic positions in leading research-oriented business schools. To achieve these objectives, a combination of rigorous coursework and close faculty monitoring centered on research leading to publication in top academic journals will allow students to develop into independent researchers and thinkers capable of developing and sustaining on-going programs of research.

Our faculty includes world-class researchers with backgrounds in psychology, behavioral decision making, economics, and statistics. The faculty publishes cutting-edge research in the leading scholarly marketing and management journals in areas such as e-commerce, consumer behavior and decision making, quantitative behavior models (using the methodology of experimental economics), and customer relationship management.

For general information and online application, visit http://graduate.ucr.edu/future_ students.html (deadline: January 5, 2011).

For additional information, please feel free to contact Prof. Amnon Rapoport (amnonr at ucr.edu), Graduate program Director or Professor Rami Zwick (ramiz at ucr.edu), Vice Dean for Academic Affair and Graduate Advisor.

PhD Studentship Financial decision making and emotions: The Open University Business School, Milton Keynes, United Kingdom The Open University Business School has available a PhD studentship which will build on research work being carried out in a major research project funded by the EU FP7 programme and in a collaboration with the BBC. The work in the first programme http:// www.xdelia.org focuses on the role of emotions in financial decision making and is targeted at producing learning applications which improve emotion regulation in relation to financial decisions and behaviour. The second involves a large scale national survey conducted in collaboration with the BBC and University College London. The survey is gathering data on financial capabilities and outcomes in relation to a wide range of demographic variables as well as coping styles and emotion regulation strategies.

The successful applicant will have the opportunity to draw on data, opportunities, and networks arising out of this research and will become part of a growing cross faculty group in the OU with expertise and interest in financial capabilities, personal finance and the work of finance professionals. The projects above span the decision-making of traders in investment banks, investors and private citizens. The exact focus of the PhD research will depend to some extent on the profile and interests of the successful applicant. The successful applicant will be eligible for funding to cover fees, a research training support grant, plus a yearly living allowance (c. GBP14,000 for 2010/11). Funding is available for three years.

You should have a good honours degree or equivalent in a relevant subject and demonstrable training (equivalent to an MRes) in research methods. You should also have a good grasp of statistical approaches to data analysis. Although a research proposal is not required for this studentship, applicants should be able to demonstrate a strong interest in behavioral finance and the role of emotions in decision-making. An interest in research on learning and/or expertise research would also be an asset. If you have any further enquiries please email oubs-research at open.ac.uk or write to OUBS Research Office, Walton Hall, Milton Keynes MK7 6AA. Closing date: 12:00 noon on 18 November 2010

The Rady School of Management http://rady.ucsd.edu at UC San Diego is committed to academic excellence and diversity within the faculty, staff and student body. The Rady School invites applications for two faculty positions at the assistant, associate, or full professor level (tenured/tenure-track). The discipline targeted for this search is Management. Preference will be given to experienced applicants with distinguished scholarly records, demonstrated teaching expertise with graduate students and executives, and demonstrate leadership or experience in diversity, equity and inclusion. Applicants must have a Ph.D., or will be working towards a Ph.D. by the start date of the new academic year. Associate-level candidates must show evidence of a strong research record in their specialization, while candidates for senior rank must demonstrate a continuing publication record in leading journals. Salary and appointment level are dependent on experience and based on University of California pay scales. The positions are expected to have a start date of July 1, 2011. Applicants must apply via our on-line submission website, https://apol-recruit.ucsd.edu/apply.

Review of applications begin December 1, 2010, and continue until positions are filled. UCSD is an affirmative action/equal opportunity employer with a strong institutional commitment to excellence and diversity.

The Tilburg School of Social and Behavioral Sciences will be looking for Two Assistant/Associate professors in Organizational-, Economic- or Social Psychology. (Tenure Track (full time) UVT-INT-2010-0280)

Members of the Department of Social Psychology supervise students and teach a variety of modules at both Bachelors and Masters level and participate in the two-year Research Master, covering a variety of significant topics from Social Psychology, Economic Psychology and Work Organisational Psychology. The overarching research program of the Department of Social Psychology is Social Decision Making. The Department of Social Psychology participates in the interdisciplinary research institute TIBER, the Tilburg Institute for Behavioral Economics Research, devoted to studying the psychological processes underlying individual choice and economic decision making from an interdisciplinary perspective.

The professors will work in the area of organizational psychology, economic psychology or social psychology. The duties are:

- Conducting empirical research fitting the research program of the Department
- Writing articles in high quality scientific journals

- Teaching courses (in Dutch or English) in Organizational Psychology or Economic Psychology or other courses offered by the department, on the BSc and MSc level

Supervising individual student projects at BSc and MSc -level.

The candidate should have the following qualifications:

- PhD in Psychology or related areas- Passionate researcher/teacher
- High quality publications in scientific journals
- Experience and affinity with teaching in the area of Psychology
- Profound knowledge of English
- For non-Dutch candidates: readiness to learn Dutch

Employment terms and conditions. For the tenure track there is a four-year contract, with the possibility of tenure thereafter. The salary for the position of an Assistant Professor on a full-time basis ranges between 3195 and 4970,- gross per month (various allowances are not included). For the Associate Professor position the salary on a full-time basis ranges between 4428,- and 5920,- gross per month (various allowances are not included).

Other. The Department of Social Psychology is an intellectually exciting and productive group, advancing fundamental understanding in the areas of social, economic and work and organisational psychology, whilst also contributing to effective practice in organizations and society. The basic and applied research of the department is highly recognized both nationally and internationally.

Information and Application. Additional information about Tilburg University and the Department of Social Psychology can be retrieved from: www.uvt.nl. Specific information about the vacancy can be obtained from Marcel Zeelenberg, professor of Economic Psychology, Tilburg University, P.O.Box 90153, 5000 LE Tilburg, The Netherlands, telephone +31134668276, email M.Zeelenberg at uvt.nl. Applications, including a curriculum vitae, a letter of motivation, and two recent (forthcoming) publications) should be send, before December 1, 2010 to Hans Dieteren, Managing Director Faculty of Social and Behavioral Sciences. To apply: http://www.tilburguniversity.nl/vacancies/wp/

5 Online Resources

| SJDM Web site | http://www.sjdm.org |
|---|--|
| Judgment and Decision Mak- ing – The SJDM journal, entirely free and online | http://journal.sjdm.org |
| SJDM Newsletter – Current and archive copies of this newsletter | http://www.sjdm.org/newsletters |
| SJDM mailing list – List archives and information on joining the email list | http://www.sjdm.org/mailman/listinfo/jdm-society |
| Decision Science News – Some of the content of this newsletter is released early in blog form here | http://www.decisionsciencenews.com |

6 2010 Conference Program

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Really.

The 31st Annual Conference of the **SOCIETY FOR JUDGMENT AND DECISION MAKING**

November 19-22, 2010, in St. Louis, MO

Drury Plaza Hotel, 2 South 4th Street 1-877-231-7938

Millenium Hotel St. Louis, 200 South 4th Street 1-314-516-8149

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| Paper Abstracts | 8-42 |
| Poster Titles Listed by Session and Poster Number | 43-73 |
| (abstracts are available at <u>www.sjdm.org</u>) | |

The last speaker of each paper session serves as session chair and times the other speakers.

2010 Program and Conference Committees: Bernd Figner, Craig McKenzie, Gal Zauberman, Gretchen Chapman (conference coordinator), Michel Regenwetter (program chair), Nathan Novemsky, Ulf Reips, Wandi Bruine de Bruin, Ellie Kyung.

Thanks to many others, including, but not limited to: Craig Fox (Lichtenstein tribute coorganizer), Crystal Hall (Women Networking Event co-organizer), Cynthia Cryde (Women Networking Event co-organizer), Ellen Peters (Lichtenstein tribute coorganizer), Elke Weber (Lichtenstein tribute co-organizer), Helen Colby (Host of Graduate Student Social Event), Jon Baron (Web Master), Paul Slovic (Lichtenstein tribute co-organizer) and Valerie Reyna (president).

We are grateful that our submissions were reviewed by Andrew Parker, Bernd Figner, Christoph Ungemach, Craig McKenzie, Daniel Oppenheimer, Ellie Kyung, Eric Stone, Gal Zauberman, Greg Barron, Gretchen Chapman, Ido Erev, Isaac Lipkus, Jay Russo, Jonathan Pettibone, Joseph Johnson, Julie Downs, Liat Hadar, Michael DeKay, Nathan Dieckmann, Nathan Novemsky, Robert Hamm, Tom Wallsten, Ulf Reips, Wandi Bruine de Bruin, who each rated about 45 abstracts.

2010 SDJM Conference Master Schedule Drury and Millenium Hotels, St. Louis, MO November 19-22

FRIDAY, NOVEMBER 19

Psychonomic Society JDM Sessions (See the Psychonomic Society program for details. See summary on p.6 of this program.)

| 5:00-7:00 pm | Welcome R | eception / Early | y Registration Ea | st Ballroom | (1st floor Drury) |
|--------------|-----------|------------------|--------------------------|-------------|-------------------|
| | | | | | |

8:00-10:00 pm Tribute to Sarah Lichtenstein West Ballroom (1st floor Drury)

SATURDAY, NOVEMBER 20

| 7:30-8:30 am | Registration and Continental Breakfast East Ballroom (1st floor Drury) |
|-----------------|--|
| 8:30 -10:00 am | Paper Session #1 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st |
| | floor Drury) |
| 10:00 -10:30 am | Morning Coffee Break East Ballroom (1st floor Drury) |
| 10:30-12:00 pm | Paper Session #2 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st |
| | floor Drury) |
| 12:00-1:30 pm | Lunch Break (on your own) |
| 1:30-3:00 pm | Paper Session #3 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st |
| | floor Drury) |
| 3:15-4:45 pm | Paper Session #4 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st |
| | floor Drury) |
| 4:45-5:15 pm | Afternoon Coffee Break East Ballroom (1st floor Drury) |
| 5:15-6:45 pm | Paper Session #5 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st |
| | floor Drury) |
| 6:45-8:30 pm | Graduate Student Social Event Lacelede (1st floor Millenium) |
| 7:00-9:00 pm | Executive Board Dinner Carmine's Steak House, 20 S. 4th St, (314) 241-1631 |

SUNDAY, NOVEMBER 21

| 8:30-10:30 am | Poster Session #1 and Annual Book Auction w/ Continental Breakfast South Exhibit | | |
|----------------|--|--|--|
| | Hall & Jefferson Ballroom (1st floor Millenium) | | |
| 10:30-12:00 pm | Paper Session #6 Clark/York, Lewis/Sacagawea (4th floor Drury), West Ballroom (1st | | |
| | floor Drury) | | |
| 12:00-1:30 pm | Women in SJDM Networking Event Lacelede (1st floor Millenium) | | |
| 12:00-1:30 pm | Lunch Break (on your own) | | |
| 1:30-2:15 pm | Keynote Address by Richard Nisbett Mississippi (1st floor Millenium) | | |
| 2:30-4:00 pm | Paper Session #7 Illinois, Missouri, Meramec (1st floor Millenium) | | |
| 4:00-4:30 pm | Afternoon Coffee Assembly West (1st floor Millenium) | | |
| 4:30-5:00 pm | Einhorn Award Mississippi (1st floor Millenium) | | |
| 5:00-7:00 pm | Poster Session #2 and Annual Book Auction & Cash Bar South Exhibit Hall & | | |
| | Jefferson Ballroom (1st floor Millenium) | | |
| 9:00pm-1:00am | SJDM Evening Social Event Morgan Street Brewery, 721 N 2 nd Street | | |

MONDAY, NOVEMBER 22

| 8:00-8:45 am | Business Meeting w/ Continental Breakfast Chouteau (1st floor Millenium) |
|----------------|--|
| 8:45-10:15 am | Paper Session #8 Illinois, Missouri, Meramec (1st floor Millenium) |
| 10:15-10:30 am | Morning Coffee Break Assembly West (1st floor Millenium) |
| 10:30-12:00 pm | Paper Session #9 Missouri, Meramec (1st floor Millenium) |
| 10:30-12:00 pm | Special Symposium: Medical Dec. Making Illinois (1st floor Millenium) |
| 12:00-1:30 pm | Luncheon Mississippi (1st floor Millenium) Presidential address by Valerie Reyna & |
| | Announcement of Poster Award Winners. |

Note: All SJDM Friday and Saturday sessions are at the Drury Hotel (except Sat night grad student social). All Sunday sessions are at the Millenium Hotel except for the 10:30 - 12:00 paper session #6, which is at the Drury. All Monday sessions are at the Millenium Hotel.

| | SJDM Conference Paper Sessions SATURDAY NOV. 20, 2010 | | | |
|------------|--|---|--|--|
| | Track I | Track II | Track III | |
| | Clark/York (4 th floor, Drury) | Lewis/Sacagewa (4 th floor, Drury) | West Ballroom (1 st floor, Drury) | |
| Session #1 | Affect I | Moral Judgment I | Subjective Probability I | |
| 8:30 | O'Brien - My Time, My Choice: Temporal | Rixom - The Robin Hood effect: When | Hilbert - Modeling seven different | |
| 8:50 | Frey - The Impact of Mood on Decisions | Leliveld - Moral Compensation and Ethical | Li - Under- and overreaction to | |
| 9:10 | Lee - The Stability of Temporal Versus | Handgraaf - The Mama Bear Effect: | Cokely - The Advanced Numeracy | |
| 9:30 | Ebert - Psychological Distance in Hedonic | Shu - Sweeping Dishonesty Under The Rug | Juanchich - Variants of verbal | |
| 10-10:30 | | ning Coffee Break East Ballroom (1st floor Drury) | | |
| Session #2 | Individual Differences Symposium: Moral Flexibility in and Decision Making | | Quantitative Analysis | |
| 10:30 | Peters - Testing a Schooling-Decision- | Tannenbaum - Choosing for the right | Popova - Quantitative Testing of | |
| 10:50 | Joel - Relationships are a joint venture | Irwin - Slam the good guys: Guilt over | Zwilling - Testing Mixture | |
| 11:10 | Baldassi - Should Seniors be in Charge? | Samper - Your life or your money: Threat | Cavagnaro - Adaptive | |
| 11:30 | Barkley-Levenson - The Surprising | McGraw - Benign violations: Making immoral | Mejdal - Quantitative Analysis For | |
| Session #3 | Affect II | Moral Judgment II | Subjective Probability II | |
| 1:30 | Harman - Process tracing in non-conscious | Burson - The Influence of Entitativity | Hilbig - Decision makers will | |
| 1:50 | Moran - Take Off the Poker Face: Emotion | Goodwin - Valuing different human lives | Trueblood - Explaining Order | |
| 2:10 | Konnikova - When Self-Control Hurts | Critcher - No Good Deed Goes | Hogarth - Experiencing sequentially | |
| 2:30 | Larrick - Temper, Temperature, and | Shea - Do More Than I Say, Not As I Do | Maloney - Control and prediction | |
| Session #4 | Trust | Consumer Decision Making I | Behavioral & Experimental Econ I | |
| 3:15 | Klayman - Where Managerial Feedback | Evans - Evidence of a Status Quo Bias | Shah - Saving and earning pennies | |
| 3:35 | Phillips - Modeling the Joint Effects of | Egan - The Beliefs of Others – Naïve | Pachur - Constructing preferences | |
| 3:55 | Chou - The Hidden Costs of Contracts | Vosgerau - The Beauty Penalty: Too Sexy | Halevy - Mind Games: The Mental | |
| 4:15 | Evans - Trust depends on self-control | Sussman - The Psychology of Perceived | Levav - Prisoners of Their Own | |
| 4:45-5:15 | Afternoon Coffee Break East Ballroom (1st floor Drury) | | | |
| Session #5 | Naturalistic Decision Making | Symposium: To Catch a Cheat | Behavioral & Experimental Econ II | |
| 5:15 | Minson - Trial and Error: The Effect Of | Ayal - Detecting Varieties of Cheating | Simonsohn - Spurious? Name | |
| 5:35 | Ackerman - The Magic Touch | Shalvi - Justified Ethicality: Observing | Davis-Stober - Changing Minds: | |
| 5:55 | Townsend - The Art of Planning: The | Caruso - Blind Ethics: Closing One's | Thompson - How to Measure | |
| 6:15 | Cryder - The Sunny Side of Giving | Barkan - The Pot Calling the Kettle Black | Atanasov - Suboptimal Bidding on | |
| 6:45-8:30 | Graduate Student Social Event Lacelede (1st floor Millenium) | | | |
| 7:00-9:00 | Executive Board Dinner (Carmine's Steak House, 20 S. 4th St, (314) 241-1631) | | | |

| | SJDM Conference Paper Sessions SUNDAY NOV. 21, 2010 | | | |
|------------|--|---|--|--|
| 8:30-10:30 | Poster Session #1 and Annual Book Auction w/ Continental Breakfast South Exhibit Hall & Jefferson Ballroom (1st floor Millenium) | | | |
| | NOTE: Paper Session #6 in Drury | | | |
| | Track I | Track II | Track III | |
| | Clark/York (4 th floor, Drury) | Lewis/Sacagewa (4 th floor, Drury) | West Ballroom (1 st floor, Drury) | |
| Session #6 | Intertemporal Choice & Discounting | Consumer Choice and Framing | Choice, Strategy & Power | |
| 10:30 | Hardisty - "I can't stand waiting!" | Sharma - Beggars will be Choosers | Malkoc - Desire to Compromise or | |
| 10:50 | Figner - Framing the Future First: Neural | Steffel - The Impact of Projection versus | van Ginkel - Promoting Products | |
| 11:10 | Zhang - Motivated Biases in the Perception | Maglio - Distance at a Distance | Clegg - The Minimax Matching | |
| 11:30 | Chan - That was Then, This is Now | Tafaghodijami - The Effect of Mirror | Dawson - Focusing on Potential | |
| 12:00-1:30 | Women in SJDM Networking Event Lacelede (1st floor Millenium) | | | |
| 1:30-2:15 | Keynote Address by Richard Nisbett Mississippi (1st floor Millenium) | | | |
| | Track I | Track II | Track III | |
| | Illinois (1 st floor, Millenium) | Missouri (1 st floor, Millenium) | Meramec (1 st floor, Millenium) | |
| Session #7 | Risk Communication and Uncertainty | Consumer Decision Making II | Individual Differences and Gender | |
| 2:30 | Por - Effective Communication | Sela - Decision Quicksand: When | Koritzky - Obesity in men and in | |
| 2:50 | Yang - Lottery Aversion | Bartels - Shifting The Basis of Perceived | Goodman - Data Collection in a Flat | |
| 3:10 | Lisjak - Saying No to Tattoos and Yes To | Brigden - Catching More Flies with Vinegar | Loewen - Heritability of Financial | |
| 3:30 | Lange - Temporal Dynamics Underlying | Maciejovsky - The Boost From Below: How | Milkman - Temporal Construal and | |
| 4:00-4:30 | Afternoon Coffee Break Assembly West (1st floor Millenium) | | | |
| | Einhorn Award Mississippi (1st floor Millenium) | | | |
| 5:00-7:00 | Poster Session #2 and Annual Book Auction & Cash Bar South Exhibit Hall & Jefferson Ballroom (1st floor Millenium) | | | |
| 9pm-1am | SJDM Evening Social Event (Morgan Street Brewery) | | | |

| | SJDM Conference Paper Sessions MONDAY NOV. 22, 2010 | | | |
|--------------|--|--|--|--|
| 8:00-8:45 | Business Meeting w/ Continental Breakfast Chouteau (1st floor Millenium) | | | |
| | Track I | Track II | Track III | |
| | Illinois (1 st floor, Millenium) | Missouri (1 st floor, Millenium) | Meramec (1 st floor, Millenium) | |
| Session #8 | Cognition & Learning | Heuristics and Biases I | Symposium: Do teams make better decisions than individuals? | |
| 8:45 | Zhao - On the psychology of scarcity | Amar - Winning the Battle but Losing | Kagel - Why Are Two Heads Better | |
| 9:05 | Lejarraga - Instance-based Learning in | Reber - Judgments of Size Depend on | Cooper - Role Selection and | |
| 9:25 | Scherer - Mechanisms of Selective | Pham - Relaxation Increases Monetary | Kugler - Individuals and | |
| 9:45 | Sanna - Metacognitive Experiences and | Hotaling - The Dilution Effect in Perceptual | Maciejovsky - Are Two Traders | |
| 10:15-10:30 | Mornin | ng Coffee Break Assembly West (1st floor Millenium | | |
| Session # 9 | Special Symposium: | Heuristics and Biases II | Teams and | |
| | Medical Decision Making | | Invited Talk (Richard Shiffrin) | |
| 10:30 | | Pope - Round Numbers are Goals | Keck – Group Decision Under | |
| 10:50 | (10:30) Robert Nease – Practical (11:00) David Asch - Simultaneous | Litvak - The Pecuniary Mindset's Impact | Staats - Estimation and Coordination | |
| 11:10 | (11:30) Olga Kostopoulou - Diagnostic | Todd - When Focusing on Differences | Richard Shiffrin: | |
| 11:30 | | Scurich - Genetic Database Trawls and the | What makes a good model? | |
| 12:00 - 1:30 | Luncheon Mississippi (1st floor Millenium) Presidential Address by Valerie Reyna | | | |
| | & Announcement of Poster Award Winners | | | |

2010 SJDM Conference Special Events

PRE-JDM Meeting Events at Psychonomics THURSDAY, NOVEMBER 18

6:00 – 7:00 (Psychonomics Conference) JDM posters #1031-1037, Exhibit Hall, Millenium Hotel.

FRIDAY, NOVEMBER 19

Psychonomic Society JDM Sessions, Millenium Hotel (See the Psychonomic Society program for details.) 12:00 – 1:30 (Psychonomics) JDM posters #2039-2045, Exhibit Hall, Millenium Hotel. 1:30 – 5:25 (Psychonomics) JDM talks #93-97, #126-131, Lewis and Clark, Millenium Hotel. 6:00 – 7:30 (Psychonomics) JDM posters #3049-3055, Exhibit Hall, Millenium Hotel.

SJDM Drury Hotel FRIDAY, NOVEMBER 19

5:00-7:00 pm **SJDM Welcome Reception / Early Registration** East Ballroom (1st floor Drury) Please join us at the Welcome Reception at the Drury East Ballroom. The reception will feature appetizers and a cash bar. This event will also provide an opportunity for early conference registration so that you can avoid the lines Saturday morning.

8:00-10:00 pm Tribute to Sarah Lichtenstein West Ballroom (1st floor Drury)

The program will celebrate Sarah's major contributions to research on preference construction, risk perception, and decision analysis. It will highlight her influence as a role model for generations of JDM scholars and her leadership in coordinating communication among judgment and decision researchers before SJDM existed. Paul Slovic will chair the session. The speakers will include Elke Weber, John Payne, Chris Hsee, Eric Johnson, Robin Gregory, Ellen Peters, Jim Shanteau, and Valerie Reyna. Their presentations will build on Sarah's contributions, showing their relevance to current research and their promise for influencing future developments.

SATURDAY, NOVEMBER 20

8:00 – 11:55 (Psychonomics Conference) JDM talks, Lewis and Clark, Millenium Hotel.

6:45-8:30 pm Graduate Student Social Event Lacelede (1st floor Millenium)

This informal event will provide student members of SJDM an opportunity to imbibe and network with the future stars of the field. But wait, there's more: SJDM is buying the first round of drinks! For more information contact Helen Colby at <u>HColby@rci.rutgers.edu</u>.

7:00-9:00 pm **Executive Board Dinner** Carmine's Steak House, 20 S. 4th St, (314) 241-1631 Members of the Executive Board, JDM officers, and program chairs for this year and next year are invited to a working dinner.

SUNDAY, NOVEMBER 21

8:30 am - 10:30 am, 5:00 - 7:00 pm SJDM Book Auction (1st floor Millenium)

If you love academic books, but bemoan their expensive price tags, come to the SJDM book auction table during the poster sessions. Bid on the books you like for a fraction of the retail cost through a sealed auction. In the second poster session at 6:30 pm, we will begin open bidding on any books that do not yet have bids. For graduate students in particular, don't miss this great opportunity to get books at discounted prices. For more information, contact Ellie Kyung at ellie.kyung@tuck.dartmouth.edu

12:00-1:30 pm Women in SJDM Networking Event Lacelede (1st floor Millenium)

All (women and men) are welcome to attend the sixth annual Women in SJDM Luncheon, focused on promoting the advancement of women in JDM. The event will feature lunch, networking opportunities, and a keynote address by Professor Rachel Croson, who will speak on her recent work on mentoring women in academia. It is the organizers' goal that this year's event will be a starting point to discuss issues about

mentoring in the academy, and how they may apply specifically to women scholars in the field of JDM. The event is organized this year by Crystal Hall and Cynthia Cryder.

To register for the event, please email Crystal Hall at <u>hallcc@uw.edu</u>. We will accept registrations up to the maximum of 100, and will keep a waiting list if necessary. In addition, when registering for the meeting: [<u>http://www.sjdm.org/join.html</u>], you will notice an option to donate to the Women in SJDM event. We encourage you (especially faculty!) to consider a small donation to the event fund. We will use these donations to fund next year's event. With all of our support, we can ensure that this event will continue to be an annual tradition. Those of you who have already pledged a donation can make your payment via this page, as well.

1:30-2:15 pm Keynote Address by Richard Nisbett Mississippi (1st floor Millenium) Intelligence and How to Get It: Nature, Nurture and Neurons

Richard E. Nisbett, Theodore M. Newcomb Distinguished University Professor, Research Professor Institute for Social Research

IQ, which measures only one aspect of intelligence, is not as heritable as has been assumed in the past, and is highly population-specific. Heritability in any case poses no limits on modifiability. IQ -- and intelligence broadly defined -- are profoundly affected by schools, subcultures, and societal forces, and have been increasing for the past 90 years. Interventions, including early childhood education and ambitious school reforms can have very large effects on IQ, academic achievement and ultimate occupational attainment. Much can be done to reduce the SES and racial gaps in IQ and academic achievement.

4:30-5:00 pm Einhorn Award Mississippi (1st floor Millenium)

The winner will make a presentation of the research paper for which he/she won the award.

9:00pm-1:00am SJDM Evening Social Event Morgan Street Brewery

SJDM social event Come out to enjoy drinks, dessert and/or dancing at the SJDM social event to be held on Sunday November 21st, from 9pm to 1am at the Lounge of the Morgan Street Brewery. Located at 721 N 2nd Street, the Morgan Street Brewery is a 10-minute walk from the Drury Plaza Hotel. To walk, Google maps recommends heading north on N 4th St toward Market St, turning right at Washington Ave, turning left at N Memorial Dr, turning right at Lucas Ave, and left at N 2nd St. Tickets for free drinks will be handed out to those who arrive early. St Louis DJ Mace aims to please academics of all ages. For more information, email Wändi Bruine de Bruin at wandi@cmu.edu.

MONDAY, NOVEMBER 22

8:00-8:45 am **Business Meeting w/ Continental Breakfast** Chouteau (1st floor Millenium) All members of SJDM are invited to attend the business meeting (and it's where the food is). Every vote counts.

10:30-12:00 pm Special Symposium: Medical Dec. Making Illinois (1st floor Millenium)

This special symposium, supported by the National Science Foundation Decision, Risk, and Management Sciences program, brings three members of the Society for Medical Decision Making to the SJDM annual meeting to present recent work in MDM that connects with JDM work. The symposium features three invited speakers: Robert Nease, PhD, Chief Scientist for ExpressScripts, David Asch, MD, Executive Director of the Leonard Davis Institute of Health Economics at the University of Pennsylvania, and Olga Kostopoulou, PhD, Senior Lecturer in Medical Decision Making & Informatics at King's College London.

12:00-1:30 pm Luncheon Mississippi (1st floor Millenium) Presidential address by Valerie Reyna

Talks and Abstracts Organized by Session # and Track

Session #1, Track I: Affect I

My Time, My Choice: Temporal Influence on Interpersonal Decision Making

O'Brien, Edward H. (University of Michigan); Bushman, Brad J. (Ohio State University)

Although time is constant, duration estimates are remarkably plastic and depend on many factors. Psychological entitlement – the sense that one deserves more than others – is a powerful factor that influences interpersonal choice. Across 3 studies, entitlement – as both a personality variable and situational state – caused time to crawl. Entitled participants rated tasks as less interesting, less quick, and as a greater waste, and they even walked away faster from the laboratory. Like most resources in life, time seems more precious to those who feel entitled, which affects temporal decisions in prosocial behavior (e.g. recycling, volunteering), relationships, consumer attitudes, and beyond.

The Impact of Mood on Decisions From Experience

Frey, Renato (University of Basel); Hertwig, Ralph (University of Basel); Rieskamp, Jörg (University of Basel)

Many decisions are decisions from experience (DFE), that is risky decisions for which outcomes and probabilities are not explicitly described but have to be learned through experience. Does mood influence the sampling and decision processes involved in DFE? In social psychology and cognitive neuroscience, positive mood reflects a 'go-signal', triggering top-down processing, whereas negative mood reflects a 'no-go-signal', triggering bottom-up processing. These theories predict that in DFE, positive (negative) mood leads people to take smaller (larger) exploratory samples. Our empirical data support this hypothesis. Moreover, we investigate whether people in positive (negative) mood integrate the sampled information using non-compensatory (compensatory) cognitive strategies.

The Stability of Temporal versus Monetary Valuations

Lee, Leonard (Columbia University); Lee, Michelle (Singapore Management University); Zauberman, Gal (University of Pennsylvania)

This research examines the relative stability of consumer valuations of two fundamental economic resources—time and money—in product decisions. A series of six experiments demonstrates that, in general, money-based valuations (e.g., air fare) lead to more intransitive choices and less consistent preferences than time-based valuations (e.g., flight time), because compared to time-based valuations, monetary valuations lack emotional tags and are more prone to cognitive noise. However, we show that this effect is reversed when the perceived time variability of the given options is high, which increases the role that the inherent ambiguity of time valuation plays in product choice.

Psychological distance in hedonic prediction and consumption: The surprising impact of distant events

Ebert, Jane E J (University of Minnesota); Meyvis, Tom (New York University)

We compare hedonic predictions and experience for experiences (reading newspaper stories, winning a prize) that are psychologically close (e.g., real story, immediate prize) or distant (fictitious story, prize later). Predictors predict greater influence of psychological distance on affect than experiencers experience (studies 1-4), most often accurately predicting affective reactions for psychologically close experiences but underestimating those for psychologically distant experiences. Results were not due to demand or salience effects (study 3). Rather experiencers fail to incorporate psychological distance information, possibly due to absorption in the experience (study 5). These effects lead individuals to make suboptimal choices (study 6).

Session #1, Track II: Moral Judgment I

The Robin Hood effect: When high-level construals lead to immoral behaviors for the greater good

Rixom, Jessica (University of Utah); Mishra, Himanshu (University of Utah)

Decisions are often guided in part by moral principles. Research has shown that with high-level relative to low-level construals, people avoid behaviors that violate moral principles (e.g., lying, cheating) and engage in behaviors that support moral principles (e.g., donating, cooperating). We find that when immoral acts are a conduit for doing the greater good, people with high-level relative to low-level construals violate moral principles. Specifically, when high-level construals are activated, people are uncooperative to help others (study 1) and while they will not lie for themselves, they lie to help the less fortunate or to punish criminals (study 2).

Moral compensation and ethical behavior: How moral identity influences environmental conservation behavior

Leliveld, Marijke C. (University of Groningen); Jordan, Jennifer (University of Groningen); Gino, Francesca (Harvard University); Tenbrunsel, Ann E. (University of Notre Dame)

We investigate the relationship between people's moral self-image and their intentions to behave ethically. More specifically, we used a field experiment (through a partnership with MyClimate.com) to explore how the moral identities of people who had offset their flight emissions affect their attitudes and intended behaviors towards environmental conservation. We propose, and find support for the hypothesis that people engage in moral compensation and that such compensatory mechanisms affect behavior related to the preservation of environmental resources.

The Mama Bear Effect: Oxytocin Promotes a Tend and Defend Response in Intergroup Conflict

Handgraaf, Michel (University of Amsterdam); De Dreu, Carsten (University of AmsterdamUniversity of Amsterdam); Greer, Lindred (University of Amsterdam); Shalvi, Shaul (University of Amsterdam); Van Kleef, Gerben (University of Amsterdam); Baas, Matthijs; Ten Velden Femke; Van Dijk, Eric; Feith, Sander

Humans regulate conflict through parochial altruism; they self-sacrifice to contribute to in-group welfare and aggress against competing out-groups. We have linked oxytocin, a neuropeptide produced in the hypothalamus, to the regulation of intergroup conflict. In three experiments participants self-administered oxytocin or placebo and made decisions with financial consequences to themselves, their in-group, and a competing out-group. Oxytocin promoted in-group trust and cooperation and defensive aggression towards competing out-groups. In a fourth study, similar patterns occurred for moral decisions of the trolley-car type: the tendency to sacrifice more out-group than in-group members to save other people's lives becomes stronger under oxytocin.

Sweeping Dishonesty Under The Rug: How Unethical Actions Lead To Moral Forgetting

Shu, Lisa L. (Harvard); Gino, Francesca (Harvard)

Dishonesty has a previously overlooked consequence: the forgetting of moral rules. In four experiments, participants had the opportunity to behave dishonestly to earn undeserved money. Before the task, they were exposed to moral rules (an honor code or the Ten Commandments). Cheaters were more likely to forget moral rules after behaving dishonestly, even with monetary incentives to recall the rules accurately. Individual differences in memory between cheaters and non-cheaters do not explain this motivated forgetting, as cheaters accurately recalled neutral items, but not moral items. Finally, we showed that moral forgetting results from suppression of moral rules from one's own memory.

Session #1, Track III: Subjective Probability I

Modeling seven different cognitive biases with one common framework: reviving the information theoretic approach to human decision-making Hilbert, Martin (University of Southern California (USC)

This article contributes to the ongoing efforts to model cognitive decision-making biases. An analytical model is presented in which answers to decision-making problems are retrieved from a noisy memory channel. Information Theory provides tools to analyze such noisy channels. The model is applied to six well-known decision-making biases, namely conservatism, Bayesian likelihood effect, over/underplacement, unpacking-effect, confidence bias and hard-easy effect, and predicts a seventh effect. The model proposes a possible information-theoretic explanation of how such seemingly unrelated cognitive biases are related. Adequate properties of this channel are identified for binary and multiary decision-making exercises, and arising research questions are discussed.

Under- and overreaction to change in an experimental asset market

Li, Ye (Columbia University); Ursu, Raluca (University of Chicago); Wu, George (University of Chicago Booth School of Business)

Asset-pricing research has documented both under- and overreaction of stock prices to news. The present study uses an experimental clearinghouse market to test how effectively markets incorporate information and detect change. Specifically, we extend the Massey and Wu (2005) system-neglect hypothesis (that individuals react primarily to signals and secondarily to the environment that produced the signals) to a market setting in order to investigate whether it can explain under- and overreaction in stock prices. We find the pattern of under- and overreaction for buyers in the market, but find the opposite pattern for sellers due to a learned bid-ask spread.

The Advanced Numeracy Test-Brief: An adaptive risk and statistical comprehension instrument for educated samples

Cokely, Edward T. (Max Planck Institute for Human Development); Galasic, Mirta (Max Planck Institute for Human Development); Schulz, Eric (Max Planck Institute for Human Development); Garcia-Retamero, Rocio (Max Planck Institute for Human Development)

In recent years, numeracy has become a topic of considerable interest to both basic and applied decision researchers. However, most numeracy tests have unknown or poor psychometric properties (e.g., high negative skew), or are only diagnostic for low skill individuals. Here we introduce a free online computerized test, designed for highly educated individuals and based on classical test theory, that automatically scores and sends data to researchers. The Advanced Numeracy Test provides a brief, validated, psychometrically rigorous instrument for the assessment of statistical and risk literacy.

Variants of verbal uncertainty

Juanchich, Marie (Kingston University); Teigen, Karl Halvor (University of Oslo); Gourdon, Amélie (University of Birmingham)

We suggest that speakers can communicate the source of their uncertainty by framing their prediction with either a personal mode "I am uncertain that the team will win" or with an impersonal mode "It is uncertain that the team will win". We studied the effect of such mode on how recipients judge the prediction. We found that participants judged impersonal prediction more informative, and more based on statistical information than personal prediction. In addition participants were more willing to bet according to impersonal prediction. Findings support the existence of variants of uncertainty and that uncertain claims convey more than a probability.

Session #2, Track I: Individual Differences

Testing a Schooling-Decision-Making model: A field study in Ghana

Peters, Ellen (Ohio State University); Baker, David (Pennsylvania State University); Dieckmann, Nathan (Decision Research); Leon, Juan (Pennsylvania State University); Collins, John (Pennsylvania State University) More education has been associated with better health, but the causal pathways are unclear. Using a field study in Ghana, we found that cognitive and decision-making skills increased with schooling, and these enhanced skills (but not health knowledge) mediated education's effects on protective behaviors. Based on the present findings, education may have a broader effect on decision-making abilities, cognitive abilities, and knowledge than previously considered important to risk perceptions, risky decisions, and, ultimately, health behaviors. Although we focused only on HIV/AIDS, it seems reasonable that the Schooling-Decision-Making Model could also apply to the quality of other health and economic decisions.

Relationships are a joint venture: Exploring the existence of a vicarious sunk-cost effect

Joel, Samantha (University of Toronto); MacDonald, Geoff (University of Toronto)

According to both the decision making and romantic relationship literatures, one's own investment into a relationship should predict continued relationship efforts. However, neither field has considered the importance of the partner's investment. Using a hypothetical scenario involving a failing relationship, romantic investment was manipulated in a 2 (high vs. low) by 2 (self vs. partner's) experimental design. Although personal investment was not significantly related to commitment to the failing relationship, high partner's investment predicted continued relationship perseverance. These findings suggest that greater attention to the role of empathic and morally-based emotions in relationship decision making may be needed.

Should seniors be in charge? Decision-making over the lifespan

Baldassi, Martine (Columbia University); Li, Ye (Columbia University); Qian, Jing (Tsinghua University); Johnson, Eric J. (Columbia University); Weber, Elke U. (Columbia University)

We are a world led by elders. Given the well-documented decline of fluid intelligence and executive control with age, is it wise to leave older people in charge? Past research on decision-making and age gives mixed results. Could it be that experience-based knowledge helps older people make decisions in certain tasks? In this paper, we combined a battery of cognitive measures with "building block" decision-making measures and assessed changes over age. We found that changes in decision-making performance with age are task-dependent. We also show that age-related differences in cognitive abilities mediate some but not all of these age differences.

The Surprising Relationship Between Indecision and Impulsivity

Barkley-Levenson, Emily E. (UCLA Department of Psychology); Fox, Craig R. (UCLA Anderson School of Management & Dept of Psychology)

We find that traditional indecisiveness scales are, in fact, positively correlated with traditional impulsivity scales. Further analysis finds "urgency" impulsivity positively associated with approach-approach forms of indecisiveness, but "lack of premeditation"

impulsivity negatively associated with compulsion to belabor decisions. We thus develop a multidimensional inventory of indecisive behaviors that loads on: (1) "overwanting" (e.g., trying on multiple outfits in the morning); (2) "overthinking" (e.g., spending weeks researching electronics purchases). Conventional measures of both indecision and impulsivity correlate positively with "overwanting," much weaker or negatively with "overthinking." Finally, we validate the dissociation of indecisive types in studies of real choice behavior.

Session #2, Track II: Symposium: Moral Flexibility in Judgment and Decision Making

Organized by Bartels, Daniel M. (Columbia University); McGraw, A. Peter (University of Colorado, Boulder)

Symposium Abstract: The prevailing view in moral judgment and choice is that decisionmakers strictly follow moral rules. For example, people block trade-offs between certain values ("don't allow companies to pay to pollute") regardless of consequence ("even if pollution credits reduce pollution"). Thus, morally-motivated choice is characterized as rigid. We propose, however, that moral judgments and choices shift due to situation and disposition. When confronted with ethical product information (e.g., a product's harmful origin), Tannenbaum and Bartels find that people are both more and less willing to consume ethically-questionable products, depending on the focus of their attention. Irwin and Huang show that people who care about ethical issues prefer to remain "willfully ignorant" of ethical product information and denigrate others who seek out this information. Samper and Schwartz show that exposure to high healthcare prices lead to a reduction in perceptions of disease threat, yet that the effect disappears when high prices are justified. Finally, McGraw and Warren show that moral violations can elicit laughter and amusement due to small changes in a violation's description. In sum, we contend that a characterization of a moral decision-maker as an overly rigid rule follower should be replaced by that of a principled but flexible decision-maker.

Choosing for the right reasons: Value-driven reasoning in consumer choice Tannenbaum, David (University of California-Irvine); Bartels, Daniel M. (Columbia University)

Most of the choices people make reflect a desire to choose good outcomes or consequences. Some moral choices involving protected values, however, are more driven by proscriptions than by consequences. For consumer choice, we find that participants with a protected value are both more and less willing to choose products that maximize ethically-relevant benefits. Their choices vary depending upon what reasons are available for making a (moral) decision.

Slam the good guys: Guilt over less ethical behavior results in denigration of ethical consumers

Irwin, Julie R. (University of Texas, Austin); Huang, Szu-Chi (University of Texas, Austin)

Often, despite caring deeply about the relevant ethical issue, people will avoid finding out whether a product is ethically made. We test whether, instead of expressing admiration, consumers who avoid the information then denigrate other consumers who seek out ethical information. They do, but only when they feel guilty because the information was easy to obtain and it would be reasonable to expect them to obtain it. Furthermore, once willfully ignorant consumer denigrate other consumers who seek ethical information, they then are less likely to participate in future ethical behaviors.

Your life or your money: Threat revision in response to taboo trade-offs

Samper, Adriana (Duke University); Schwartz, Janet (Duke University)

Consumer-driven healthcare puts people squarely in the face of secular pricing for sacred goods. We demonstrate that when people are shown high prices for healthcare goods and services, they avoid confronting these taboo trade-offs by downgrading the perceived seriousness of health threats. We find that this effect persists regardless who is paying (self vs. insurance), and further is reflected in reports of reduced healthcare consumption for services like immunizations and cancer screenings. Importantly, we show that this risk revision is flexible: it is mediated by the perceived unfairness of health and money trade-offs and can be mitigated by pricing justifications.

Benign violations: Making immoral behavior funny

McGraw, A. Peter (University of Colorado, Boulder); Warren, Caleb (University of Colorado, Boulder)

The moral judgment literature suggests that moral violations elicit strictly negative emotion, such as disgust. Anecdotal evidence, however, suggests that some moral violations are "wrong" but funny. To explain this discrepancy, we introduce the benign violation theory, which integrates seemingly disparate humor theories to propose that humor occurs when a violation are simultaneously seen as benign. We demonstrate three conditions that make violations benign: 1) an alternative norm suggesting a situation is acceptable, 2) weak commitment to a violated norm, and 3) psychological distance from a violation. Five studies show that benign moral violations elicit amusement in addition to disgust.

Session #2, Track III: Quantitative Analysis

Quantitative Testing of Decision Theories

Popova, Anna (University of Illinois at Urbana-Champaign); Messner, William (University of Illinois at Urbana-Champaign); Regenwetter, Michel (University of Illinois at Urbana-Champaign)

Many researchers test decision theories descriptively and using modal choice among participants. We test Expected Value, Expected Utility, Cumulative Prospect theory, the Transfer-of-Attention-Exchange model, and the Priority Heuristic, using novel probabilistic specifications within a state-of-the-art, custom designed statistical inference framework. We test the theories for each respondent separately. All theories under consideration are frequently and overwhelmingly rejected, even when they appear to perform well descriptively. We reinforce other authors' warning that probabilistic specification of algebraic theories cannot be taken lightly. Rather than concentrate on modifications of the algebraic theory, researchers should place more emphasis on formally modeling choice variability.

Testing Mixture ("Random Preference") Models of Decision Theories

Zwilling, Chris (University of Illinois); Messner, William (University of Illinois); Popova, Anna (University of Illinois); Regenwetter, Michel (University of Illinois)

We test mixture, aka "Random Preference" models of Cumulative Prospect theory and the Transfer-of-Attention-Exchange model using novel order-constrained statistical inference methods. The mixture models are extremely general in that they replace parameters in each algebraic theory, say an exponent in a utility function, by a random variable with a distribution of any kind. Mixture models avoid aggregation paradoxes by explicitly modeling variability of preference within or between people. Despite this extremely flexibility, every mixture model is frequently and overwhelmingly rejected on individual participants. We conclude that neither of these leading theories performs very well in a full blown quantitative test.

Adaptive Experimentation Methods for Comparing Risky Choice Models

Cavagnaro, Daniel R. (Ohio State University); Myung, Jay I. (Ohio State University); Pitt, Mark A. (Ohio State University); Gonzalez, Richard (University of Michigan)

We present a Bayesian framework for testing the core theoretical assumptions of risky choice models (i.e., functional forms of indifference curves) without relying on the assumption of a particular noise specification. This type of analysis is made possible by employing a testing methodology (Adaptive Design Optimization, ADO), in which the gamble pairs are carefully selected to maximally discriminate the models under consideration. ADO tailors the stimuli to each participant, accounting for individual differences while maximizing the efficiency of experimentation. In simulation studies designed to demonstrate the technique, we discriminate two example utility models -- Expected Utility and Weighted Expected Utility.

Quantitative Analysis for the St. Louis Cardinals

Mejdal, Sig (St. Louis Cardinals)

Baseball is experiencing a bit of a paradigm shift in recent years as teams begin to hire those with quantitative backgrounds to assist in the decision making. Although I have little baseball playing experience, I am fortunate enough to be one of those quants whose statistical analysis helps drive the decisions. In this presentation, I will share a bit about the data we have available to us, the processes the Cardinals use to make sense of that data and some of the interesting decisions in baseball one faces when the subjective judgement does not agree with the objective.

Session #3, Track I: Affect II

Process tracing in non-conscious activation of goal pursuit: reversal of the affect motivational route of goal activation

Harman, Jason L. (Ohio University); Weinhardt, Justin (Ohio University); González-Vallejo, Claudia (Ohio University); Vancouver, Jeffery B. (Ohio University)

Research in non-conscious activation of goal pursuit has recently led to the theorized affect-motivational route of goal activation. The theory posits that positive affect co-activated with a goal concept activates goal pursuit whereas negative affect deactivates it. In the current study, a slight modification of the priming procedure resulted in a reversal of this effect. Further we utilized a process tracing decision making paradigm providing a more detailed view of goal pursuit behavior and found that negative affect primed with the goals of either accuracy or efficiency led to more goal congruent search behavior while positive affect led to less.

Take off the poker face: emotion regulation in negotiation

Moran, Simone (Ben Gurion University); Bereby-Meyer Yoella (Ben Gurion University); Hila Modiano (Ben Gurion U/niversity); Schweitzer, Maurice (University of Pennsylvania)

Emotions play a crucial role in negotiation. Little previous work, however, has studied emotion regulation in negotiation. In the present work we distinguish between Cognitive reappraisal, construing a potentially emotion eliciting situation in a way that modifies its emotional impact, and Expressive suppression, inhibiting the expression of emotion. In an integrative negotiation, designed to provoke anger, we instructed participants to either reappraise or suppress their emotions. We also included a control condition without emotion regulation instructions. In comparison to reappraisal, expressive suppression harmed the negotiation, increased impasse rates, lowered joint outcomes, and caused counterparts to evaluate each other less favorably.

When self-control hurts: Financial risk-taking, stress, and illusory control

Konnikova, Maria (Columbia University); Figner, Bernd (Columbia University); Mischel, Walter (Columbia University); Weber, Elke U. (Columbia University)

Individuals high in self-control have more success in many domains. Surprisingly we find they may also be more prone to costly financial mistakes. In two risky decision-making tasks, high self-controllers consistently underperformed low self-controllers, by failing to adjust their risk-taking and thus earning less money. We show that high self-controllers have higher confidence and perceived control even in situations that do not warrant them. Consequently, they fail to adjust their choices when actual control is limited. This may help explain why, when risk and stress unexpectedly increase (as in the 2008 stock market crash), high self-controllers may behave more irrationally.

Temper, Temperature, and Temptation: The Decision to Retaliate in Baseball Larrick, Richard P. (Duke University); Timmerman, Thomas A. (Tennessee Technological University); Carton, Andrew M. (Duke University); Abrevaya, Jason (University of Texas)

This paper analyzes data from 57,293 Major League Baseball games to test whether higher temperatures interact with provocation to predict the number of batters who are hit by a pitch (HBP). Controlling for a number of other variables, the analyses show that the probability of a pitcher hitting a batter increases at higher temperatures as a function of the number of teammates hit by the opposing team. We propose that heat changes the decision to retaliate: Negative affect caused by heat increases hostile attributions when teammates are hit by a pitch and lowers inhibitions against retaliation.

Session #3, Track II: Moral Judgment II

The Influence of Entitativity on Charitable Giving

Burson, Katherine (University of Michigan); Smith, Robert (University of Michigan); Faro, David (London Business school)

Charitable donations are often insensitive to the number of victims and sometimes actually decrease as victims become more numerous. Three studies show that these unfortunate effects are eliminated by making multiple victims a single entity. Donations to save gazelle and children were greater for a unit (herd or family) than for the same number of disaggregated victims. Even perceptually unitizing gazelle with a Gestalt priming task increased donations. We show that this unitization effect depends on the valence of victims, however, causing a reversal for victims with negative attributes: Donations for child-prisoners were lower for a unit than disaggregated victims.

Valuing different human lives

Goodwin, Geoffrey P. (University of Pennsylvania); Mercier, Hugo (University of Pennsylvania); Darley, John M. (Princeton University)

How do people value human lives of different ages? Across a series of experiments we show that people see the value of human life as having a dynamic trajectory, rising after birth to an apex in early adolescence, before plateauing and then gently declining throughout the rest of the lifespan. This result stands in contrast to an alternative model based solely on life expectancy. Yet, simultaneously, people think that basic human rights, such as the right not to be deliberately killed, are relatively invariant across the lifespan. We explore reasons for these different conceptions, and discuss their implications.

No Good Deed Goes Unquestioned: Cynical Reconstruals Maintain Belief in the Power of Self-Interest

Critcher, Clayton R. (University of California, Berkeley); Dunning, David (Cornell University)

Do people see too much or too little self-interest in others' behavior? According to rational actor perspectives that see self-interest as axiomatic, this is not an empirical question. But laypeople have less rigid conceptions of self-interest. Studies 1a and 1b used Bayesian methods to show that people see the normatively expected amount of self-interest in seemingly selfish behaviors, but "too much" self-interest in seemingly selfless behaviors—given their prior, idiosyncratic beliefs . Study 2 examined the dynamics of this cynical reconstrual of selflessness. These results help explain people's persistence in believing that self-interest powerfully predicts attitudes and behavior (Miller, 1999).

Do More Than I Say, Not As I Do: Discrepancies in Ethical Decisions for Self and Others across Time

Shea, Catherine (Duke University); Gino, Francesca (Harvard University)

Five laboratory studies investigate discrepancies in making ethical decisions for the self and on behalf of another person, when the decisions are either real or hypothetical. Personal hypothetical decisions are much more ethical than our actual behaviors. However, our ethical advice to ourselves falls short of our ethical advice to others. Interestingly, when given control over the fate of another person's ethical decisions, we impose decisions that are not only more stringent than our own actions, but also more stringent than the advice we gave them. Cognitively, ethics is psychologically salient only when making decisions on behalf of others.

Session #3, Track III: Subjective Probability II

Decision makers will appropriately weight small probabilities – if we let them Hilbig, Benjamin E. (University of Mannheim); Glöckner, A. (Max-Planck Institute for Research on Collective Goods)

A seemingly pervasive phenomenon in risky choice is the apparent non-optimal weighting of small probabilities: In decisions from descriptions these are often overweighted whereas they are underweighted in decisions following sequential sampling of outcomes. However, the conclusion of inappropriate probability weighting may be premature and indeed attributable to research relying on paradigms/tasks which hamper fast and representative information sampling processes. The conjecture was corroborated in an experiment additionally comprising an alternative "open sampling" condition in which decision makers showed appropriate weighting of small probabilities. Thus, risky choice behavior may be "better" than previously suggested – depending on the paradigm.

Explaining Order Effects in Probability Judgments

Trueblood, Jennifer S. (Indiana University); Busemeyer, Jerome R. (Indiana University)

Order effects occur when probability judgments are influenced by the order in which information is presented. These order effects are difficult to explain by Bayesian models. Using the results of a jury decision-making task conducted by McKenzie et al. (2002), we develop a quantum probability model for order effects. We discuss the quantum model by comparing it to the belief-adjustment model (Hogarth & Einhorn, 1992) in relationship to

two new jury decision-making experiments. We argue that the quantum model is not faced with the same limitations as the belief-adjustment model and provides more reasonable and accurate fits to experimental data.

Experiencing sequentially simulated outcomes: A guide to improve statistical inference

Hogarth, Robin M. (ICREA & Universitat Pompeu Fabra); Soyer, Emre (Universitat Pompeu Fabra)

Much literature documents deficiencies in human probabilistic inference as well as the importance of task characteristics in determining judgmental accuracy. Noting that people are remarkably efficient in encoding frequency information sequentially, we constructed tasks that exploit this ability. We report an experiment involving seven well-known probabilistic inference tasks. Participants differed in statistical sophistication and answered with and without experience obtained through sequentially simulated outcomes. Results show that even the statistically naïve make accurate probabilistic inferences after experiencing sequentially simulated outcomes and many prefer this presentation format. We conclude by discussing theoretical and practical implications.

Control and prediction of probability distortion in human judgment

Maloney, Laurence T (New York University); Zhang, Hang (New York University)

Similar patterns of distortion of probability are found in visual frequency estimation, frequency estimation from memory, and in decision under risk. The distortion can be approximated by a linear transformation of the log-odds. Researchers currently cannot predict or explain the values of slope and intercept observed experimentally. We presented probability information as the relative frequency of items of one kind in a visual array. We developed a model of human probability distortion of based on Luce's choice axiom and demonstrated in two experiments that we can separately control slope and intercept accurately. We discuss implications for decision under risk.

Session #4, Track I: Trust

Where Managerial Feedback Goes Wrong

Gnepp, Jackie (Melbourne Business School, University of Melbourne); Klayman, Joshua (University of Chicago, and University of Melbourne); Williamson, Ian (Melbourne Business School, University of Melbourne)

The survey results of 400 managers reveal that constructive feedback is stymied by a corrosive combination of the feedback provider's correspondence bias and the feedback receiver's self-protective bias. Findings from an experimental role-play study of 70 dyads suggest that these biases are actually made worse by performance feedback discussions. Recipients of negative feedback put more weight on task difficulty and less weight on their lack of skill as causes of poor performance after the feedback discussion than before. The reverse is true for feedback providers. Thus, the givers and receivers of feedback disagree more following performance feedback than before it.

Modeling the Joint Effects of Experiences and Descriptions on Impressions and Choices

Phillips, Nathaniel (Ohio University); Gonzalez-Vallejo, Claudia (Ohio University)

How do individuals form impressions of options when they have access to populationlevel descriptions and sample-level experiences? In the current study, participants were given descriptions of two options and were then given the opportunity to learn about the options. Results showed that inaccurate descriptions led to poorer performance than accurate descriptions. Additionally, the influence of descriptions was positively related to the perceived credibility of the source of descriptions. Therefore, perceived source credibility amplified the effect of the accuracy of descriptions of options. A mathematical model is proposed to describe how descriptions are combined with experiences in dynamic choice tasks.

The hidden costs of contracts: Adverse effects on relationships, cooperation, and performance

Chou, Eileen Y. (Northwestern University); Halevy, Nir (Stanford University); Murnighan, J. Keith (Northwestern University)

Although contracts provide safeguards against risk, they can also signal low expectations for a relationship (Think about suggesting a prenuptial agreement.) Two studies document how attempts to formulate complete contracts to manage potential pitfalls in a relationship can also, paradoxically, crowd out rapport and undermine trust and cooperation. We distinguish and examine the signaling effects of two elements of contract completeness - its specificity and the number of clauses it contains. While people prefer complete contracts, (Study 1A), complete contracts lower relational expectations (Study 1B) and reduce cooperative behaviors (Study 2). The current paper explores the hidden costs of contracts.

Trust depends on self-control and the default

Evans, Anthony M. (Brown University); Krueger, Joachim I. (Brown University); Dillon, Kyle (Brown University); Goldin, Gideon (Brown University)

The present study investigates how choice defaults and self-control affect interpersonal trust. Overriding a default option requires mental effort. Therefore, adherence to a default should be stronger when self-control resources are depleted. In the present study, our measure of interest was anonymous trust in the investment game. Crossing default choice (complete trust or distrust) with self-control (depleted or unaltered), we found an interaction effect of ego-depletion and default choice. The default effect was only evident when mental resources were depleted. In other words, ego-depleted participants trusted more when distrusting required action, and distrusted more when trusting required action.

Session #4, Track II: Consumer Decision Making I

Evidence of a Status Quo Bias in the Mutual Fund Market: Consumer Inertia Amidst Benefitless Fee Increases

Evans, Jocelyn (College of Charleston); Bishara, Anthony J. (College of Charleston); Bryant, Lonnie L. (College of Charleston)

We investigated status quo bias in mutual funds, particularly in cases where mutual funds were acquired by other companies. Consumers tended to stay in such funds longer if the fund's advisory firm remained after the acquisition took place. However, this behavior was against consumers' own interests: advisory firm retention was associated with an increase in fees and worse fund performance. Consumer inertia remained even when controlling for switching costs, previous fund performance, and other plausible alternative explanations. These results suggest that the advisory firm is an important cue used by consumers in their perception of the status quo.

The Beliefs of Others - Naive Realism and Investment Decisions

Egan, Daniel (Barclays Wealth); Merkle, Christoph (University of Mannheim); Weber, Martin (University of Mannheim)

Some decisions depend not only on one's own beliefs, but also on the beliefs of others. Most research regarding these second-order beliefs use tasks lacking natural incentives. In a longitudinal survey of individual investors we reveal how first and second-order beliefs regarding stock-market returns are formed, and influence decisions. Investors believe their own opinion is relatively more common (false consensus effect), and assert that investors who disagree with them are biased (bias blind spot). These inaccurate beliefs do influence their investing decisions. Thus even where there is a clear incentive for accurate second-order beliefs, largely inaccurate beliefs influence individuals' actions.

The Beauty Penalty: Too Sexy for the Job?

Zhu, Meng (Carnegie Mellon University); Vosgerau, Joachim (Carnegie Mellon University); Simonsohn, Uri (The Wharton School, University of Pennsylvania)

Prior research shows that attractive people receive more favorable treatment in the workplace than unattractive people. We conjecture that such a beauty premium may reverse for activities that require analytical skills. We show that attractive individuals are perceived to have better social skills but worse analytical skills, and demonstrate a beauty penalty when analytical skills are more important. For example, we find that attractive lawyers are more likely to be selected for a legal case requiring more social skills (presenting the case in court), but less likely to be selected when it requires more analytical skills (filing a written report).

The Psychology of Perceived Wealth: The Twofold Impact of Debt on Financial Decision Making

Sussman, Abigail B. (Princeton University); Shafir, Eldar (Princeton University)

We study how people perceive wealth, both their own and others', as a function of varying levels of assets and debt. Keeping total wealth constant, we find that people with positive net worth are seen as wealthier when they have lower debt (and, consequently, lower assets). In contrast, keeping total wealth constant, those with negative net worth are considered wealthier when they have greater assets (and, consequently, greater debt). This pattern persists both in the perception of others' and of one's own wealth. Consequences for the willingness to borrow and to spend are explored, and policy implications are discussed.

Session #4, Track III: Behavioral and Experimental Econ I

Saving and earning pennies: Resource scarcity and budgeting behavior

Shah, Anuj K. (Princeton University); Shafir, Eldar (Princeton University); Mullainathan, Sendhil (Harvard University)

We discuss several studies which examine the influence of resource scarcity on people's budgeting behavior and task performance. Among other effects, we show that scarcity causes decision-makers to over-borrow and to therefore perform worse when given the flexibility to borrow. Similarly, scarcity leads decision-makers to under-save and to therefore perform worse when given inconsistent budgets. We consider how these effects might stem from scarcity-induced shifts in attention and we discuss implications for studying behavior under scarcity in general, and under poverty in particular.

Constructing preferences from experience

Pachur, Thorsten (Cognitive and Decision Sciences, University of Basel); Scheibehenne, Benjamin (Economic Psychology, University of Basel)

We tested predictions of two process accounts for the endowment effect: query theory (Johnson, Häubl, & Keinan, 2007) and the sequential value matching model (Johnson & Busemeyer, 2005). Participants indicated either a selling price or a buying price after being presented with lotteries in a decision from experience paradigm. As predicted by both accounts, for a buying price people stopped sampling after experiencing smaller amounts than for a selling price. This difference in sampling disappeared when the sampling and the evaluation phases were explicitly separated, supporting the matching model's assumption of separate sampling processes for utility and response mapping.

Mind Games: The Mental Representation of Conflict

Halevy, Nir (Stanford University); Chou, Eileen Y. (Northwestern University); Murnighan, J. Keith (Northwestern University)

We show that a predictably small set of payoff matrices captures how many people perceive their outcome interdependence in conflict, and that these mental representations have clear motivational antecedents and important behavioral outcomes. Studies 1a-c prompted individuals to represent their conflicts as 2x2 payoff matrices. Most

participants created one of four (of seventy-eight possible) matrices that correspond to well-known experimental games: assurance, chicken, maximizing-difference and prisoner's dilemma. Studies 2-3 showed that self-enhancement goals increased the tendency to perceive real-world conflicts as chicken games. Studies 4-5 documented the behavioral consequences (e.g., cooperation, use of deception in negotiation) of these mental representations.

Prisoners of Their Own Resources

Danziger, Shai (Ben Gurion University of the Negev); Levav, Jonathan (Columbia University); Avnaim, Liora (Ben Gurion University of the Negev)

Legal formalism holds that justices decide the outcome of a case based on legal reasons that lead to predictable and consistent judgments. An alternative view, legal realism, argues that the law is indeterminate and that psychological, political, and social factors play a determining role in judicial rulings. The realist view is commonly caricaturized as saying that justice is "what the judge ate for breakfast." We test this caricature empirically in the context of sequential parole decisions made by experienced justices. We find that the favorable rulings are more likely following a food break than later in the sequence of cases.

Session #5, Track I: Naturalistic Decision Making

Trial and Error: The effect of experience and collaboration on professional judgments

Minson, Julia A. (University of Pennsylvania); Liberman, Varda (IDC, Herzliya, Israel); Jacobson, Jonas (Trial Behavior Consulting); Ross, Lee (Stanford University)

We test the benefits of dyadic collaboration for expert professional judgment. Both attorneys in Study 1 and realtors in Study 2 underweighted peer input and incurred an accuracy cost for doing so. Both groups showed improved estimation accuracy when compelled to reach agreement with a peer, and maintained this accuracy gain in subsequent independent judgments. Relative to experienced attorneys, law students weighed peer input more, but discriminated less based on accuracy. Study 2 also tested the effect of a "debiasing manipulation" on realtors' willingness to give weight to partner judgment and accuracy of subsequent estimates.

The Magic Touch: Nonconscious Haptic Influences on Impressions and Decisions Ackerman, Joshua M (Massachusetts Institute of Technology); Nocera, Christopher C (Harvard University); Bargh, John A (Yale University)

Touch is a critical means of information acquisition and environmental manipulation. Physical touch experiences may scaffold the later development of conceptual and metaphorical knowledge, and promote the application of this knowledge. In several experiments, holding heavy or light clipboards, solving rough or smooth puzzles, and touching hard or soft objects nonconsciously influenced the impressions and decisions formed about unrelated people and situations. Heavy objects made job candidates appear more important, rough objects made social interactions appear more difficult, and hard objects increased rigidity in negotiations. Basic tactile sensations thus influence higher social cognitive processing in dimension-specific and metaphor-specific ways.

The Art of Planning: The Differential Impact of Planning on Behavior

Townsend, Claudia (University of Miami); Liu, Wendy (University California, San Diego)

Both academic research and lay beliefs suggest that planning is advantageous for goal attainment. Yet, little is known about how making plans really influences subsequent behavior. In four studies including three field experiments we examine the effect of planning in self control contexts and find that planning does not benefit everyone equally. Those who perceive themselves to be in good standing with respect to the relevant goal are helped by planning with planning improving subsequent self regulation. Those who perceive themselves in poor standing, however, are less likely to behave goal-consistently after planning than in the absence of planning.

The Sunny Side of Giving

Cryder, Cynthia (Washington University in St. Louis); Weber, Roberto (Carnegie Mellon University)

A large university phone fundraising dataset shows a strong influence of the weather on charitable giving. Specifically, donations on clear days are on average 84% higher than donations on cloudy days. Coefficients for previous day sunshine are negative, suggesting that sunshine contrast is important; holding today's weather constant, it is easier to raise donation dollars today if yesterday was cloudy. The findings have important implications for fundraisers and donors, but also underscore the powerful influence of everyday environmental factors on decisions of consequence.

Session #5, Track II: Symposium: To Catch a Cheat

Organized by Gino, Francesca (Harvard University); Ayal, Shahar (Duke University)

<u>Symposium Abstract:</u> Given the pervasiveness of dishonest behavior, individuals need to develop cheating-detection skills and the ability to make objective judgments about others' unethical behavior. The papers in this symposium suggest that people consciously use their own experience and familiarity with the situation at hand to judge the ethicality of others' behavior. However, their judgments are also biased by seemingly irrelevant factors such as their focus of attention or their desire to distance themselves from "bad apples" and present themselves as virtuous and ultra-honest. In the first paper Ayal and Klar show that efficient cheating detection cannot rely on an automatic algorithm, but rather requires flexibility and deliberately understanding of the cheating plot. This conclusion is further supported by two other papers that explore how cognitive factors impact the perceived unethicality of behavior: Shalvi et al. show that the severity of a specific lie depends on its level of justifiability, whereas Caruso and Gino examine the role of closing one's eyes to both unethical behavior and ethical judgments. Finally,

Barkan and Ariely show that cheaters develop a special sensitivity to others' unethical behavior; they judge it using stricter and harsher criteria than they apply to themselves.

Detecting Varieties of Cheating: An Evolutionary Algorithm or Deliberate Relevance Seeking

Ayal, Shahar (Duke University); Klar, Yechiel (Tel Aviv University)

What kind of cheating-protection devices should consumers use to avoid being victims of fraud? Using the Wason selection task, we define three types of cheating. We use these varieties of cheating to juxtapose the cheating detection algorithm approach with an alternative relevance-seeking approach that relies on more flexible and deliberate thinking. The results show that our participants outperformed the evolutionary algorithm by looking for the most relevant cheating threats. These results suggest that efficient cheating detection cannot rely on an automatic algorithm, but rather requires flexibility and a thorough understanding of the situation at hand.

Justified Ethicality: Observing Desired Counterfactuals Modifies Ethical Perceptions and Behavior

Shalvi, Shaul (University of Amsterdam); Dana, Jason (University of Pennsylvania); Handgraaf, Michel J. J. (University of Amsterdam); De Dreu, Carsten K.W. (University of Amsterdam)

How do people evaluate the extent of others' dishonesty? Participants learned about another person reporting the outcome of a private die roll and gaining money according to this report. The extent to which misreporting the outcome was considered unethical depended on the extent to which the lie could be justified. When the other reported the outcome of an additional roll, merely provided to ensure the die's legitimacy, the lie was perceived as less unethical and participants said they would also lie in this situation. A behavioral study confirmed that allowing people to roll the die more times increases lying.

Blind Ethics: Closing One's Eyes Influences Ethical Judgments and Behavior

Caruso, Eugene (University of Chicago); Gino, Francesca (Harvard University)

Five experiments demonstrate that closing one's eyes influences ethical judgments and unethical behavior. People who considered situations with their eyes closed judged immoral behaviors as significantly more unethical, and moral behaviors as significantly more ethical, than people who considered these situations with their eyes open. In addition, considering decisions with closed eyes led people to express willingness to behave more ethically, and to actually act less selfishly toward others. These more stringent ethical judgments were moderated by moral identity, and mediated by participants' tendency to report mentally simulating the situation more extensively when their eyes were closed rather than open.

The Pot Calling the Kettle Black: Seeing Evil after Experiencing Ethical Dissonance Barkan, Racheli (Ben-Gurion University of the Negev); Ariely, Dan (Duke University) Four studies demonstrate the pot calling the kettle black phenomenon, where a person is guilty of the very fault he identifies in others. Our findings demonstrate that recalling an undeniably ethical failure, people experience ethical dissonance between their moral values and their actual dishonest behavior. Interestingly, the ethical dissonance results in attitude contrast (rather than assimilation). Distancing from their own unethical behavior, individuals adopt a more extreme and overcompensating ethical attitude. Consequently, they use more stringent criteria for judging the behavior of others (Studies 1 and 4) and present themselves as virtuous and ultra-honest (Studies 2, 3, and 4).

Session #5, Track III: Behavioral and Experimental Econ II

Spurious? Name Similarity Effects (Implicit Egotism) in Marriage, Job and Moving Decisions

Simonsohn, Uri (University of Pennsylvania)

Three Journal of Personality and Social Psychology papers have shown that a disproportionate share of people choose spouses, places to live, and occupations with names similar to their own. These findings, interpreted as evidence of implicit egotism, are now included in most modern social psychology textbooks and many university courses. This paper successfully replicates the original findings but then shows that they are spurious, arising from a combination of cohort, geographic and ethnic confounds, and from reverse causality.

Changing Minds: Estimation of Multiple Preference States Via Normalized Maximum Likelihood

Davis-Stober, Clintin (University of Missouri)

Given multiple presentations of the same sets of choice alternatives, decision makers do not deterministically choose one over another. This choice variability varies in magnitude across decision makers, choice stimuli, and decision environments. I present a mixturemodeling framework that utilizes normalized maximum likelihood to classify whether a decision maker is making choices according to single or multiple underlying preference state(s) consistent with a collection of user-specified preference relations. This methodology selects an optimal collection of preference relations and estimates a mixture distribution over them. This methodology can be used to model individual differences, learning effects, preference reversals, and group decision-making.

How to Measure Discount Rates? An experimental comparison of three methods Hardisty, David J. (Columbia University); Thompson, Katherine J. (Columbia University); Krantz, David H. (Columbia University); Weber, Elke U. (Columbia University)

The present research compared three methods of determining intertemporal indifference points: matching (aka "fill-in-the-blank"), choice titration, and a new multiple-staircase adaptive choice measure. A diverse, national sample of 316 participants completed these

measures, indicating their preferences for monetary and air-quality gains and losses delayed up to 50 years. Overall, choice-based methods performed better — especially for longer delays and air-quality outcomes — yielding lower variance, fewer errors, and better prediction of consequential and life decisions. The differences among the methods studied here are striking, and suggest that care be taken in design and interpretation of discounting studies that use differing elicitation methods.

Suboptimal Bidding on The Price is Right: the Role of Fairness

Atanasov, Pavel (University of Pennsylvania); Dana, Jason (University of Pennsylvania)

The persistent use of suboptimal strategies on the "The Price Is Right" has previously been linked to bounded rationality of players. However, we show evidence that fairness motivations may be at least as important. While actual participants in the show "cut off" other players in 32% of the games, online survey respondents use this strategy more than twice as often, when asked to generate optimal bids. Most respondents also use the "cut off" strategy when asked to generate unfair bids. Such indications of strategic and ethical awareness point to the importance of moral rather than cognitive constraints on behavior.

Session #6, Track I: Intertemporal Choice & Discounting

"I can't stand waiting!" Dread looms larger than pleasurable anticipation

Hardisty, David J. (Columbia University); Frederick, Shane (Yale School of Management); Weber, Elke (Columbia University)

When making choices about future events, we consider not only the pain or pleasure of the event itself, but also the psychological pain or pleasure of anticipating the event. In two studies with national samples it was found that dread is roughly twice as strong as pleasurable anticipation (aka, savoring), across multiple domains. Interestingly, the anticipation of gains is sometimes pleasurable and sometimes painful (due to impatience), while the anticipation of losses is always painful. Furthermore, as anticipation value was found to predict time preference this pattern may explain why losses are discounted less than gains (the "sign effect").

Framing the Future First: Neural systems and the directional evaluation of soonersmaller versus later-larger rewards

Figner, Bernd (Columbia University); Johnson, Eric J. (Columbia University); Steffener, Jason (Columbia University); Krosch, Amy (NYU); Wager, Tor D. (University of Colorado, Boulder); Weber, Elke U.

Observed asymmetry in discounting — relative impatience for delaying consumption and relative patience for accelerating consumption — suggests differences in the processing of choices dependent on the direction of the evaluation. The goal of our fMRI study was to investigate participants' neural activation underlying acceleration versus delay decisions, contrasting, in both cases, choices between an immediate and a future reward with choices between two future rewards. The results of our study show hypothesized

differences in neural processing of identical choice options dependent on the goal of the decision (delaying versus accelerating consumption).

Motivated biases in the perception of temporal distance generalize across unrelated events

Zhang, Charles Y. Z. (University of Michigan); Schwarz, Norbert (University of Michigan)

Thinking about desirable or undesirable events influences estimates of the date of substantively unrelated events, presumably due to a spill-over of motivated biases in time perception. Students who thought about nice things they can do after an upcoming exam perceived an unrelated fictitious event as closer in time than students who thought about what they need to get done for the exam (Study 1). Similarly, those who described a desirable (rather than undesirable) future event estimated that an unrelated construction project would be finished sooner (Study 2).

That was Then, This is Now: Focalism in temporal comparisons

Chan, Steven (New York University); Kruger, Justin (New York University)

A focalism effect based on comparing time has not been previously demonstrated. Such an effect is critical to polls and surveys, which often ask the public to compare the present to a reference point in the past. For example, Gallup polls often ask the public to consider whether there is more or less crime now compared with a year ago. Two studies demonstrate a focalism effect where differential weight is placed on the present (past) when the present (past) is framed as the focal point of a question.

Session #6, Track II: Consumer Choice and Framing

"Beggars will be Choosers: Feeling Deprived Induces Preference for Scarcity" Sharma, Eesha (New York University); Alter, Adam (New York University)

This research examines the tendency for people to pay more attention to scarce resources when they feel financially deprived. Four studies illustrate that: (1) Feeling deprived relative to others increases people's attention to, preference for, and consumption of scarce items, (2) People are more attuned to scarcity when they feel deprived (versus flush) and thus tend to use scarcity cues when assessing their preferences for goods, (3) Preference for scarcity is driven by a motivation to cope with the negativity of experienced deprivation, and (4) These effects are eliminated when people can attribute their negative feelings to an unrelated source.

The Impact of Projection versus Perspective Taking on Judgmental Accuracy Steffel, Mary (University of Florida); Epley, Nicholas (University of Chicago); Chambers, John (University of Florida)

Despite their best efforts, people often fail to accurately gauge others' preferences. This research investigated the effectiveness of two strategies for increasing accuracy –

projecting one's own preferences onto others versus trying to take others' perspectives – and found both to be wanting. In two experiments, we encouraged people to project or perspective take in order to make predictions of others' preferences and recommendations on their behalf. Projection impaired spouses' predictions of their partner's consumer preferences and students' movie recommendations for another student, while perspective taking, even when it reduced egocentrism, failed to improve predictions or recommendations.

Distance at a Distance: Perspective-Dependent Effects Common to Different Psychological Distances

Maglio, Sam J (New York University); Trope, Yaacov (New York University)

Investigations into psychological distancing – removal from an egocentric reference point – have suggested similarities between time, space, social distance, and probability. Drawing upon these similarities, we propose that experiencing any kind of distance will render other distances less influential. In four studies, we provided people with an initial distance cue (a target being near or far) and assessed sensitivity to a second distance. Consistently, people were less responsive to a span of distance when it occurred far away. This effect held regardless of whether the second distance was from the same or a different dimension than the initial dimension.

The Effect of Mirror Decoration on Food Taste Perception

Tafaghodijami, Ataollah (University of Utah); Mishra, Himanshu (University of Utah)

This research explores the effect of eating food in front of a mirror on the food taste evaluation. We find that individuals evaluate an unhealthy food to be less tasty when they consume it in front of a mirror. This is because self-focused individuals attribute the discomfort of acting against the standards of healthy eating to the food taste. Three studies confirmed the effect and examined two moderating factors.

Session #6, Track III: Choice, Strategy & Power

Desire to Compromise or Freedom to be Extreme: The Role of Social and Personal Power in Compromise Effect

Malkoc, Selin A. (Washington University in St. Louis); Duguid, Michelle M. (Washington University in St. Louis)

Powerful is often assumed to be self-serving, suggesting that they would be less likely to compromise that those with less power. We show that the relationship between power and compromise is more intricate and requires the distinction between social and personal power. We demonstrate that social power (over others) versus personal power (freedom from others) have asymmetric effects on the compromise option. We find that while increased personal power decreases the share of the compromise option, increases social power amplified it. Our findings establish an important moderator for the compromise effect, while extending the literature on social and personal power.

Promoting Products versus Goals to Impact the Decision Making Process: the Power of Recommending One Product

van Ginkel, Mirjam N.G. (Erasmus University Rotterdam); Dellaert, Benedict G.C. (Erasmus University Rotterdam)

We investigate the impact of different types of recommendations on consumer purchase decisions. Two decision-making stages are distinguished; a goal-oriented and a comparative stage. Both stages are characterized by distinct mindsets, which are more abstract and more concrete in nature respectively. By comparing the effect of single product recommendations to generic recommendations and multiple product recommendations, we find out that they have the best of both worlds. The reason is that single product recommendations can fluently be processed in abstract and concrete decision-making stages. Our contribution is to give insight in how recommendations can be used to steer product choices in to beneficial directions.

The Minimax Matching Hypothesis

Clegg, Liam F. (Tufts University)

The probability-matching (PM) phenomenon has been widely documented in decision making experiments, but appears sub-optimal. I present three new theoretical results showing that PM corresponds to the optimal strategy in certain competitive games, that the brain appears to be wired to play such a strategy, and that employing such a strategy results in identical feedback whether one is facing a random process or a competing agent. People may sometimes make locally sub-optimal decisions because in a competitive environment, it pays to be unpredictable.

Focusing on Potential Disagreements Can Improve Negotiated Outcomes

Dawson, Erica (Cornell University); Armor, David (San Diego State University)

We present evidence that subtly focusing low-power negotiators on possible points of agreement, and high-power negotiators on possible points of contention, changes the default frames each tend to adopt during the planning stage. Low-power negotiators become more cooperative and perceive themselves to have more power by focusing on points of potential agreement, whereas high-power negotiators become are more cooperative after focusing on disagreements. The change of default focus leads to higher expectations and objectively better outcomes for both parties.

Session #7, Track I: Risk Communication and Uncertainty

Effective Communication of Uncertainty in the IPCC Reports

Por, Han-Hui (Fordham University); Budescu, David V. (Fordham University); Broomell, Stephen B. (Pennsylvania State University) Critics of climate change use the inherent uncertainty in climate measurements and models as an excuse to discount findings. The consistent underestimation of the agreement among scientists also reflects the public's imperfect understanding of the uncertainty underlying climate change. The Intergovernmental Panel on Climate Change (IPCC) conveys uncertainties using probabilistic terms. We report results of a national survey that show that (a)the public misinterprets the probabilistic statements in the IPCC reports despite the 'Translation Table', (b)a dual scale with verbal and numerical information effectively improves the communication of uncertainty, and (c)the improvement is independent of ideological and environmental views.

Lottery Aversion

Yang, Yang (Carnegie Mellon University); Vosgerau, Joachim (Carnegie Mellon University); Loewenstein, George (Carnegie Mellon University)

Gneezy, List, and Wu (2006) documented the intriguing uncertainty effect, where risky prospects are valued less than their worst outcome. We explore a possible psychological mechanism for this effect. When risky prospects are described as uncertain items rather than "lottery tickets", willingness to pay is greater than for the worst possible outcome (study 1). Study 2 shows that this is not because participants misinterpret instructions in the lottery-condition. In study 3, we demonstrate that this "lottery aversion" is not caused by differences in perceived indeterminacy. Together, our results suggest that the word lottery itself reduces willingness to pay.

Saying No to Tattoos and Yes to Safe Sex: Ego-Depletion May Help Boost Self-Regulation

Lisjak, Monika (Northwestern University); Lee, Angela Y. (Northwestern University)

Existing research suggests that ego-depletion impairs self-regulation. This research suggests that under some circumstances ego-depletion may strengthen self-regulation because it spontaneously prompts individuals to be more vigilant. Specifically, we posit that depleted individuals pay more attention to negative information and are less likely to engage in risky behaviors compared to their non-depleted counterparts. The results of four studies show that depleted people are faster at recognizing vigilance-related words and negative other-related words, and are less likely to engage in risky behavior, such as having unprotected sex or getting a tattoo.

Temporal Dynamics Underlying Hypothesis Generation

Lange, Nick D. (University of Oklahoma); Thomas, Rick P. (University of Oklahoma)

Hypothesis generation represents one of our most commonly employed cognitive faculties. Although we are beginning to understand a good deal about the mechanisms underlying these processes (c.f. HyGene model; Thomas et al., 2008) very little is known about the influences of various temporal dynamics inherent in real world tasks. Two experiments investigated two such factors, presentation rate and serial order, in a simulated medical diagnosis task. Results suggest that both factors influence the

generation processes through dynamic working memory activation processes governing the contribution of individual pieces of data to the generation process.

Session #7, Track II: Consumer Decision Making II

Decision Quicksand: When Trivial Sucks Us In

Sela, Aner (University of Florida); Berger, Jonah (University of Pennsylvania)

We demonstrate how metacognitive inference leads people to get stuck in unimportant decisions. People associate important decisions with effort. Consequently, unexpected effort serves as a cue for decision importance which, in turn, increases effort in a vicious cycle we name "Decision Quicksand". Paradoxically, this happens only for unimportant decisions, because effort is expected and therefore non-diagnostic for important decisions.

Shifting The Basis of Perceived Similarity: Implications for Inference and Choice

Urminsky, Oleg (University of Chicago Booth School); Bartels, Daniel (Columbia Business School)

Decisions often depend on the similarity between stimuli encountered in the decision context. In six studies, we examine how judgments and choices are affected by systematic changes in the basis of perceived similarity. We distinguish between lower-level compositional similarity and higher-level thematic similarity, demonstrating that the basis of similarity shifts systematically over time and with other contextual cues. This shift in similarity affects assessments of fit, the prices people anticipate and are willing to pay for products, and the impact of introducing an intermediate choice option in substitution effects (where it can cannibalize either one or another option's choice share).

Catching More Flies with Vinegar: The Ironic Effect of Product-Specific Search Cost on Consumer Choice

Ge, Xin (University of Northern British Columbia); Haeubl, Gerald (University of Alberta); Brigden, Neil (University of Alberta)

Firms typically spend considerable resources (e.g., on advertising) to make their products more easily accessible to consumers. This paper introduces and tests the hypothesis that, ironically, a deliberate increase in consumer search cost for a particular product – making it harder for consumers to find out about it – can actually result in greater preference (i.e., a higher choice probability) for that alternative. Evidence from three experiments provides strong support for this hypothesis, and sheds light on the mental mechanisms that underlie this paradoxical effect of product-specific search cost on consumer choice.

The Boost From Below: How Dominated Options Increase Choice Satisfaction Maciejovsky, Boris (Imperial College London); Olivola, Christopher (University College

London)

Previous research shows that increasing choice set size can sometimes reduce choice/purchase likelihood and satisfaction, while adding asymmetrically dominated options alters choice patterns. In this paper, we explore the impact of adding fully dominated options to choice sets (i.e., options that are worse on every dimension). Across 4 studies, we find that adding dominated options to choice sets increases satisfaction with, and willingness to pay for, chosen options, without affecting the actual choice patterns. We also show that participants are not aware of this effect. We present a process-level theory to explain our findings.

Session #7, Track III: Individual Differences and Gender

Obesity in men and in women: not the same story? Evidence from decision-making studies

Koritzky, Gilly (Technion - Israel Institute of Technology); Yechiam, Eldad (Technion - Israel Institute of Technology)

Obesity is a prominent health-risk worldwide, and is gradually becoming acknowledged as an addiction. We examined whether the decision-making profile of obese men and women bears similarities to that of poly-drug addicts. In our experimental study, obese men took more risk in a simple decision-task though they did not demonstrate impairments in reward learning - a profile similar to that observed in drug addiction. In contrast, obese women displayed high impulsivity and unwillingness to delay gratification, implying a different kind of problem. The results suggest that obesity in men is characterized by a generalized syndrome of risk-taking typical to addiction.

Data Collection in a Flat World: Accelerating Behavioral Research by Using Mechanical Turk

Goodman, Joseph K. (Washington University in St. Louis); Cryder, Cynthia E. (Washington University in St. Louis); Cheema, Amar (University of Virginia)

Mechanical Turk provides quick, easy, and inexpensive access to a diverse group of online participants. In two studies, we compare MTurk participants to community and student populations. While there are a few notable differences between MTurk participants and other groups, such as differences in extraversion and self-esteem, MTurk participants generally produce reliable results that are consistent with previous research: MTurk participants are present biased, risk averse for gains, risk seeking for losses, and show evidence of using heuristics. We conclude that MTurk provides an excellent opportunity for inexpensive and efficient behavioral data collection.

Heritability of Financial Mismanagement

Dawes, Christopher T. (University of California, San Diego); Loewen, Peter J. (University of Toronto); Mazar, Nina (University of Toronto)

Increasing consumer financial mismanagement in the form of debt and skipping monthly payments has not only contributed to the most recent economic crisis, but is also decreasing individuals' life-satisfaction. Using two nationally representative samples of twins, we demonstrate that a significant proportion of individual differences in debt and difficulty making monthly payments is attributable to genetic factors. Further, these results cannot be accounted for by age, gender, education, income, or thought and effort that goes into financial planning. We discuss the implications of these results for policy and, in particular, situational nudges and smart choice architecture.

Temporal Construal and Discrimination: An Audit Study of University Professors

Milkman, Katherine L. (The Wharton School); Akinola, Modupe (Columbia Business School); Chugh, Dolly (The Stern School of Business)

We show that discrimination is heightened by temporal distance, consistent with the predictions of construal level theory. We conducted an audit study in which 6,548 professors received a request from a prospective doctoral student for a meeting today or in one week. The student's name was randomized to signal race and gender. Relative to white males, women and minorities face significant discrimination from professors when requesting meetings for the future as measured by response rates, meeting acceptance rates, and response speed, but this discrimination is considerably less pronounced in requests for the present.

Session #8, Track I: Cognition & Learning

On the psychology of scarcity: Thinking about financial problems affects cognitive performance

Zhao, Jiaying (Princeton University); Shafir, Eldar (Princeton University)

We examined cognitive performance under conditions of financial scarcity. In Study 1 participants either read financially hard problems or easy problems. Raven's Progressive Matrices and cognitive control task served as measures of cognitive ability. Participants who read hard problems performed less well than those who saw easy problems. Moreover, those with lower incomes showed greater decrements in performance between hard and easy problems compared to those with higher incomes. In Study 2 participants read non-financial problems. Here however, we found no difference in cognitive performance. Results have implications for both the psychology of scarcity and policies targeting low income citizens.

Instance-based Learning in Repeated Binary Choice

Lejarraga, Tomás (Carnegie Mellon University - Dynamic Decision Making Lab); Dutt, Varun (Carnegie Mellon University - Dynamic Decision Making Lab); Gonzalez, Cleotilde (Carnegie Mellon University - Dynamic Decision Making Lab) A common practice in cognitive modeling is to develop new models specific to each particular task. We question this approach and draw on an existing model, instance-based learning, to explain learning behavior in three different tasks: Our instance-based learning model generalizes to repeated choices accurately in a typical repeated binary choice task, in a probability learning task, and in a repeated binary choice task within a changing environment. We assert that, although the three tasks are different, the source of learning is equivalent and therefore, the cognitive process elicited is the same.

Mechanisms of Selective Information Exposure

Scherer, Aaron M. (University of Iowa); Windschitl, Paul D. (University of Iowa); Smith, Andrew R. (University of Iowa)

When seeking information following a decision, we often seek out a disproportionate amount of information that confirms our decision. But what drives this effect? While most research has focused on a need to defend our choices, there are other cognitive and motivational accounts that could be used to explain selective exposure findings. In a series of studies, we explored possible explanations by having participants make predictions with varying levels of information about the prediction options. Results across these studies appear to rule out three accounts and indicate that individuals engage in selective exposure because being correct is a desirable outcome.

Metacognitive Experiences and Debiasing Hindsight Bias: Sacking the Monday-Morning Quarterback

Sanna, Lawrence J. (University of North Carolina at Chapel Hill)

Many theories of human judgment emphasize what comes to mind, thought content. But metacognitive experiences, like ease or difficulty of thought generation, qualifies the conclusions people draw from what they are thinking about. Experiments on hindsight bias, people's belief that they "knew it all along," illustrate a novel, theoretically driven approach to explaining why hindsight bias occurs and how to lessen it (debiasing). The bias varies with the ease or difficulty that known or alternative outcomes come to mind, even reversing the usually observed bias. Implications extend to other biases and their debiasing, and to making sense of the past.

Session #8, Track II: Heuristics and Biases I

Winning the Battle but Losing the War: The psychology of debt management Amar, Moty (Duke University); Ayal, Shahar (Duke University); Rick, Scott (University of Michigan); Cryder, Cynthia (Washington University in St. Louis); Ariely, Dan (Duke University)

Debt repayment decisions are critical issues for individuals and financial institutions. To explore these issues in an experimental setting, we developed a computerized game in which participants were saddled with multiple debts and required to manage them. In four studies, we show that people in such situations employ a "close what I can" heuristic in which they pay off the smallest debt first, while underweighting the interest rate. When

the opportunity to allocate money to small debts was restricted this tendency declined, suggesting that this heuristic stems from people's desire to feel a sense of tangible progress in debt management.

Judgments of Size Depend on Amount of Information

Reber, Rolf (University of Bergen); Christensen, Bo (Copenhagen Business School); Meier, Beat (University of Bern)

Words are judged as having bigger font size than nonwords of the same size, but symmetric numbers are judged to be smaller than equally large asymmetric numbers, contradicting a fluency account of size judgments. In the first two experiments, we excluded methodological reasons for the effect of symmetry on judged size by examining the string length of the number, masking, and the proportion of symmetric versus asymmetric numbers. In Experiment 3, we demonstrated that meaning increases judged size, whereas symmetry decreases judged size. This suggests that judged size depends on the amount of information processed, not on processing fluency.

Relaxation Increases Monetary Valuations

Pham, Michel Tuan (Columbia University); Hung, Iris W. (National University of Singapore); Gorn, Gerald J. (University of Hong Kong)

This research documents an intriguing empirical phenomenon whereby states of relaxation increase the monetary valuation of products. This phenomenon is demonstrated in six experiments involving two different methods of inducing relaxation, a large number of products of different types, and different methods of assessing monetary valuation. In all six experiments participants who were put into a relaxed affective state reported higher monetary valuations than participants who were put into an equally pleasant but less relaxed state. This valuation effect seems to be caused by differences in how relaxed and non-relaxed individuals construe the value of the products

The Dilution Effect in Perceptual Decision Making

Hotaling, Jared M. (Indiana University); Cohen, Andrew L. (University of Massachusetts); Busemeyer, Jerome R. (Indiana University); Shiffrin, Richard M. (Indiana University)

There is a paradox: Judgment and decision making (JDM) researchers have shown that people employ simple, sub-optimal strategies when integrating information. However, in categorization, perception, and memory Bayesian models are commonplace. One obstacle to reconciling this paradox lies in the different methods each field has used. We conducted a perceptual decision making study to bridge this divide. Participants received strong evidence X and weak evidence Y, both favoring A. Normatively, the likelihood of A should increase given X & Y. Instead, we found decreased judgments and choice probabilities given X & Y, than given X alone (i.e. the dilution effect).

<u>Session #8, Track III: Symposium: Do teams make better decisions than</u> individuals?

Organized by: Budescu, David V. (Fordham University); Maciejowsky, Boris (Imperial College); Sutterr, Matthias (University of Innsbruck)

<u>Symposium Abstract:</u> It is well known that interacting teams with aligned incentives and common motivation perform as well as their best individual members (thus, outperforming most individuals) in intellective tasks. In recent years several studies have also shown that teams play "more rationally" in many interactive strategic games (e.g., Ultimatum, Centipede, Signaling games). This symposium brings together psychologists and economists who study the differences between groups and their individual members. The papers in this session compare performance of individuals and teams in a variety of decision problems (social dilemmas, signaling and take – over games, auctions, pricing) involving various types and sources of uncertainty (social, strategic and environmental) and various experimental paradigms and communication forms. The researchers seek to document the generality of the team-individual differences, establish their boundary conditions and understand their sources. This symposium will provide a unique opportunity to showcase the most recent methodological and substantive advance in this active inter-disciplinary domain.

Why Are Two Heads Better than One?

Cooper, David J. (Florida State University); Kagel, John H. (Ohio State University)

Previous research shows that strategic play by two person teams beat the truth win's norm in signaling games. In the current research "teams" are limited to one-way communication. Strategic play with one-way communication is between individual and team play. Those receiving information (advisees) do somewhat better than advisers, but well below team play because advisers fail to provide advice and/or advisees' failu to heed it. There are no significant differences in the likelihood of strategic play between advisees who are told to play a particular (relevant) strategy and those provided with an explanation as to why that strategy works.

Role Selection and Team Performance

Cooper, David J. (Florida State University); Sutter, Matthias (University of Innsbruck)

This paper studies team performance and role selection in a take-over game. Subjects are paired into teams with two roles, buyer and seller. Critically, the buyer role is more demanding than the seller role. Treatments vary whether teammates can chat and whether roles are chosen endogenously or randomly assigned. In isolation, both chat and endogenous role selection improve performance. The combination of these treatments yields no further improvement. This unexpectedly poor performance reflects two factors: (1) chat makes it less likely that the better teammate becomes the buyer and (2) endogenous role selection makes discussion of bidding less likely.

Individuals and Groups in Social Dilemmas: a Reversed Discontinuity Effect

Birk, Samuel (University of Arizona); Kocher, Martin G. (University of East Anglia); Kugler, Tamar (University of Arizona); Sutter, Matthias, University of Innsbruck U

We compare individual and group behavior in linear public-good games. In sharp contrast to previous findings (the "Discontinuity Effect"), we find that groups are significantly more cooperative than individuals, regardless of whether they interact with another group or another individual. In addition, when players can self-select whether to make contribution decisions individually or in a group this discrepancy becomes larger. This finding can be attributed, in part, to the fact that cooperative players opt to make decisions in groups, while selfish players prefer to make decisions individually.

Are Two Traders Smarter Than One? Learning and Knowledge Transfer in Auctions and Markets by Teams and Individuals

Maciejovsky, Boris (Imperial College); Sutter, Matthias (University of Innsbruck); Budescu, David, V. (Fordham University); Bernau, partick

We study the impact of group experiences, i.e., information sharing and learning, on subsequent performance in the Wason selection task, the single-most studied reasoning task. The task was reformulated in terms of "assets" in a market context. Teams of traders learn the correct solution to the task faster than individuals and achieve this result with weaker and less specific performance feedback. We also uncover knowledge transfers from the interactive market setting: Post–market individual performance was frequently higher than suggested by the number of people able to solve the task in the group setting, implying positive synergy effects of markets.

Note: One more talk for this symposium is scheduled in Session #9, Track III.

Session #9, Track I: Special Symposium: Medical Decision Making

Invited Speakers Robert Nease, David Asch, Olga Kostopoulou. Symposium Organizer: Gretchen Chapman

Robert Nease, PhD Chief Scientist for ExpressScripts.

Practical Applications of Behavioral Economics to Health Care: Where the Rubber Meets the Road

It's now clear that the classical economic model fails to fully address patients' prescription medication taking behaviors. Despite financial incentives and aggressive attempts to engage patients as consumers, we conservatively estimate that behavioral "hiccups" in how people take medications cost the US \$163B annually. Obviously, a new foundation for driving better behavior is required. I will share our success in applying choice architecture, framing, and advanced analytics in the setting of

prescription medications. I will also comment on the practical challenges posed by translating research into successful commercial programs.

David A. Asch, MBA, MD

Executive Director, Leonard Davis Institute of Health Economics; Robert D. Eilers Professor of Health Care Management and Economics; Professor of Medicine, Health Care Management, Operations and Information Management and Medical Ethics; The Wharton School and the School of Medicine, University of Pennsylvania

Simultaneous Optimism and Skepticism in Using Behavioral Economics to Improve Health

Basic principles of judgment and decision making research are rapidly being deployed in the hope of addressing economic and clinical challenges in health care such as medication adherence, smoking cessation, and weight loss. Some of these great ideas work and some don't. And the ones that don't work help us refine models and advance research. What are examples of successes and what are examples of failures? As these approaches get rapidly adopted, how can we keep evaluation and scholarship on the agenda to ensure we can learn enough to make these approaches better?

Olga Kostopoulou, PhD

Senior Lecturer, Medical Decision Making & Informatics research group, Department of Primary Care & Public Health Sciences, School of Medicine, King's College London

Diagnostic reasoning, error & support: What is likely to work

Research on diagnostic reasoning covers more than 3 decades. Research focusing exclusively on diagnostic error is a relatively recent phenomenon linked to the patient safety movement and borrows little from the JDM literature. I will integrate these disparate lines of research. There are numerous suggestions for improving diagnostic reasoning and accuracy, most of them untested or supported by little evidence. Nevertheless, calls to reduce diagnostic error/delay are gaining momentum. I will describe the design of a study that aims to compare two generic approaches to computerised diagnostic support. This is part of TRANSFoRm, a recent, EU-funded collaborative project to develop a 'learning healthcare system' that will provide automated and seamlessly integrated diagnostic support, as one of its aims.

Session #9, Track II: Heuristics and Biases II

Round Numbers are Goals: Evidence from SAT Takers, Baseball Players and the Lab

Pope, Devin (Chicago); Simonsohn, Uri (Wharton)

Where do reference points come from? We conjecture that round numbers in performance scales act as reference points and predict that performing just short of them motivates people to improve in the future. We find substantial and significant evidence of this in how batting averages influence professional baseball players, SAT scores impact retaking decisions by high school students, and laboratory participants react to hypothetical scenarios.

The Pecuniary Mindset's Impact on Experience

Litvak, Paul M. (Carnegie Mellon University); Vosgerau, Joachim (Carnegie Mellon University)

Sociologists have suggested that a pecuniary focus can crowd out non-monetary motives (Simmel 1907). In two experiments, we tested whether monetizing an experience dampens its hedonic impact. In study one, people recalling a positive /negative experience remembered the experience as less positive/negative when they recalled how much they had paid for that experience. In study two, people experienced a cold pressor as less painful when first considering the amount they would pay to avoid it, demonstrating that a pecuniary mindset, rather than consideration of pain of payment causes the decrease in hedonic impact.

When Focusing on Differences Undermines Egocentric Biases in Mentalizing

Todd, Andrew R. (University of Cologne); Hanko, Karlene (University of Cologne); Galinsky, Adam D. (Northwestern University); Mussweiler, Thomas (University of Cologne)

The current research investigated whether focusing on self-other differences can undermine egocentric biases in mentalizing. We found that directly priming a difference mindset made perceivers less likely to over-impute their privileged knowledge onto others. Consistent with research suggesting that intergroup encounters typically evoke a difference mindset, perceivers were also less "cursed" by their own privileged knowledge when mentalizing about outgroup versus ingroup targets and communicated more effectively with interaction partners whose group membership differed from their own. These findings indicate that acknowledging self-other differences allows perceivers to overcome the limits of their own perspectives when intuiting others' minds.

Genetic Database Trawls and the Expectation of Corroborating Evidence: An Account of the Wells Effect

Scurich, Nicholas (Department of Psychology, University of Southern California); John, Richard S. (Department of Psychology, University of Southern California)

Trawling genetic databases to identify suspects is highly controversial, yet very little is known about how trawls effect jurors' interpretation of evidence and perceptions of guilt. Using a 2(trawl or confirmation) x 2(strong or weak non-genetic evidence) factorial design, this experiment found that mock-jurors are less likely to convict when a DNA match results from a trawl, particularly when the evidence was weak. The Wells Effect explains these results, whereby an initial match creates an expectation for corroborating

evidence, the absence of which is treated as evidence of innocence. The findings have implications for the legal admissibility of trawl matches.

Session #9, Track III: Teams and Invited Talk

Note: The following talk constitutes the last talk of the Symposium "Do teams make better decisions than individuals?"

Group decision making under vagueness

Keck,Steffen (INSEAD); Diecidue, Enrico (INSEAD); Budescu, David (Fordham University)

Group decision making under vagueness This study explores the effects of discussing decisions with others and aggregating individual preferences into a group decision in the presence of either simple risk (probabilities of outcomes are precisely defined) or vagueness (probabilities of outcomes are vague). In a laboratory experiment, we obtained participants' certainty equivalents for 15 risky or vague financial prospects. Our results show that groups make vagueness neutral decisions significantly more often than individuals. Moreover, we find that individuals' vagueness attitudes are strongly influenced by a discussion with others and as a consequence shift towards vagueness neutrality.

Estimation and Coordination Neglect: The Role of Team Size

Staats, Bradley R. (University of North Carolina at Chapel Hill); Milkman, Katherine L. (The Wharton School); Fox, Craig (UCLA Anderson School of Management)

Coordination neglect occurs when individuals focus on gains from sub-dividing a task and give insufficient attention to the time required to integrate the final product. It may help explain why organizations frequently fail to accurately estimate when projects will be completed. Coordination neglect is particularly problematic as project teams grow and the potential for both efficiency gains through division of labor and losses due to integration complexity increase. Using data from a software company and two laboratory experiments, we find that errors in completion time estimates increase as the size of a team working on an equivalent project grows.

What makes a good model?

Richard Shiffrin

Scientists continually make judgments and decisions about their theories. The way in which such judgments are made and the factors that influence them echo themes in the general judgment and decision making literature, although most research in model selection has focused on technical and statistical issues. In this talk, I try to connect the two areas of research. I will describe the modern statistical and formal approaches to model selection. I will broaden these approaches to include some of the more important and realistic factors that are typically bypassed, such as the importance of prior data and knowledge, and trust in the validity of one's data or theory (theories are always wrong,

but how wrong is critical). I will discuss even more general (and more difficult to quantify) factors important for such judgments, such as elegance, importance of experimental design, understandability, predictions of non-intuitive results, a priori vs. a posteriori predictions, and qualitative vs. quantitative judgment dimensions. Given time, I will mention some related empirical research on scientists' judgments of good explanations for noisy data.

Poster Program Organized by Poster Number

| | MORNING SESSION | (Posters #1-#137) |
|----------|---|--|
| Location | Authors | Title |
| 1 | Dolgov, Igor (New Mexico State University); Schwark, Jeremy (New Mexico State University); Hor, Daniel (New Mexico State University); Graves, William (New Mexico State University) | The Impact of Difficulty and Importance on Compliance to Errors in Automation |
| 2 | Schwark, Jeremy (New Mexico State University); Dolgov, Igor (New Mexico State University); Graves, William (New Mexico State University); Hor, Daniel (New Mexico State University) | Acquiescence Bias in Automation Use |
| 3 | Baker, Amanda R (The Ohio State University); Arkes, Hal R (The Ohio State University) | Cue Usage in Conscious and Unconscious Thought |
| 5 | Suter, Renata S. (University of Basel); Pachur, Thorsten (University of Basel); Hertwig, Ralph (University of Basel) | Prospect Theory: How Does it Reflect Heuristics? |
| 7 | Jasper, John (University of Toledo); Sanchez, Kristin (University of Toledo); Corser, Ryan (University of Toledo); Christman, Stephen D. (University of Toledo) | A Reversed Endowment Effect for Objects of Little Value |
| 8 | Paddock, E. Layne (Singapore Management University); Webster, Gregory D. (University of Florida) | Social Influences on Mental Accounting |

| 9 | Wilson, Robyn S. (Ohio State, School of Environment and Natural Resources); Winter, Patricia L. (US Forest Service, Pacific Southwest Research Station); Maguire, Lynn A. (Duke, Nicholas School of the Environment) | Managing wildfire events: Exploring skilled versus heuristic-based intuition |
|----|--|---|
| 10 | Olivola, Christopher (University College London); Mochon, Daniel (Yale University); Lee, Leonard (Columbia University) | Martyrdom in the marketplace: When objects gain value from being associated with aversive experiences |
| 11 | Smith, Andrew R. (University of Iowa); Windschitl, Paul D. (University of Iowa) | The consequences of anchoring for WTP and purchase likelihood judgments |
| 12 | Carter, Travis (University of Chicago Booth School of Business); Fishbach, Ayelet (University of Chicago Booth School of Business) | Taking advantage of ambiguity: The role of self-deception in failures of self-control |
| 15 | Rubaltelli, Enrico (University of Padova); Gavaruzzi, Teresa (University of Padova); Paolacci, Gabriele (University of Venice - Cà Foscari) | Same world, different perceptions: Effects of measurement units on judgments |
| 16 | Rader-Baquero, Christina A. (Duke University); Soll, Jack B. (Duke University); Larrick, Richard P. (Duke University) | Comparing the Effects of Anchoring and Advice-Taking |
| 17 | Groenink, Sanne (University of Tilburg); Vogelaar, Ad (NLDA); Essens, Peter (TNO) | The Influence of Information Search on Confirmation Bias |
| 18 | Sah, Sunita (Carnegie Mellon University); Moore, Don (Carnegie Mellon University); MacCoun, Robert J. (University of California, Berkeley) | Confidence and Accuracy: Advisor Credibility and Persuasiveness |

| 19 | Ting, Hsuchi (University of Maryland, College Park) | The reality of sunk-time bias |
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| 20 | Gary, Michael Shayne (Australian School of Business, UNSW); Yetton, Philip W. (Australian School of Business, UNSW); Yang, Miles (Australian School of Business, UNSW) | Challenging versus Moderate Goals and Performance Variance in Dynamic Decision Making |
| 21 | Zaval, Lisa (Columbia University); Li, Ye (Columbia University); Johnson, Eric J. (Columbia University) | Local Warming: Daily Temperature Change Influences Belief in Global Warming |
| 22 | Kleiman, Zachary (Duke University); John, Richard S. (University of Southern California) | Information Moderates Desirability Bias in Predicting Uncertain Future Events |
| 23 | Johnson, Veronica M. (University of Texas at El Paso); Fernandez, Norma P. (University of Texas at El Paso); Morera, Osvaldo F. (University of Texas at El Paso) | Random Error Reduction is Always a Good Thing: The Case for Decompositional Decision Making |
| 24 | Kikuchi, Manabu (Rikkyo University); Tsuzuki, Takashi (Rikkyo University) | The influence of time pressure and information-searching activities on two context-dependent effects in multi-attribute decision making |
| 26 | Bossard, Elaine A. (University of Iowa); Levin, Irwin P. (University of Iowa) | Trade-off between gambler's fallacy and hot hand effects: Comparison between children and adults |
| 27 | Liberali, Jordana M. (PUCRS and Erasmus); Reyna, Valerie F. (Cornell University); Pardo, Seth T. (Cornell University); Furlan, Sarah (Padova University); Stein, Lilian M. (PUCRS) | Is The Cognitive Reflection Test Just Another Numeracy Test? |
| 28 | Liberali, Jordana M. (PUCRS and Erasmus); Furlan, Sarah (Padova University); Reyna, Valerie F. (Cornell University); Stein, Lilian M. (PUCRS); Pardo, Seth T. (Cornell University) | People With Lower Numeracy and Cognitive Reflection Scores Show Higher Occurrence of Judgment Fallacies |

| 29 | Liberali, Jordana M. (PUCRS and Erasmus); Reyna, Valerie F. (Cornell University); Stein, Lilian M. (PUCRS); Pardo, Seth T. (Cornell University) | Remembering is judging as more probable |
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| 30 | Wudarzewski, Amanda (University of Waterloo); Koehler, Derek (University of Waterloo) | Great Expectations: Exploring the costs of overly optimistic decisions on future behaviours |
| 31 | Sirota, Miroslav (Institute of Experimental Psychology, SAS, Slovakia) | The effect of retention interval length on hindsight bias in political election |
| 32 | Khemlani, Sangeet (Princeton University); Sussman, Abigail B. (Princeton University); Oppenheimer, Daniel (Princeton University) | Harry Potter and the Sorcerer's Scope: Latent Scope Biases in Explanatory Reasoning |
| 33 | Bhattacharjee, Amit (The Wharton School, University of Pennsylvania); Dana, Jason (University of Pennsylvania); Baron, Jonathan (University of Pennsylvania) | Is Profit Evil? Incentive Neglect and the Association of Profit with Social Harm |
| 34 | Siko, Robert S. (Univeristy of Southern California); John, Richard S. (Univeristy of Southern California) | Knowing More but Thinking Less: Expertise and Unpacking Biases under Uncertainty |
| 35 | Peer, Eyal (Hebrew University of Jerusalem, Israel) | Speeding and the time-saving bias: How drivers' estimations of time saved by increasing speed affects their choice of speed |
| 36 | Wu, Daw-An (California Institute of Technology); Wang, Stephanie W. (California Institute of Technology); Shimojo, Shin (California Institute of Technology); Camerer, Colin F. (California Institute of Technology) | Yes, They Saw It All Along: Visual Priming and Hindsight Bias |

| 38 | Tsai, Ming-Hong (University of California, Los Angeles); Li, Yuan Hang (University of California, Los Angeles); Zaidel, Eran (University of California, Los Angeles) | Identity and Escalation of Commitment in Auctions: Evidence of Hemispheric Specialization |
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| 39 | Huber, Odilo W. (Dept. of Psychology, Unicersity of Fribourg / Switzerland) | Frequency of price increases and perceived inflation. An experimental investigation |
| 40 | Speivak, Elizabeth (Bridgewater State College); Semer, Veronica (Bridgewater State College); Gosian, Jeffrey (VA Boston Healthcare System) | Determined to Doubt: Evidence for a Juror Mind Set |
| 41 | Kay, Min (Duke); Larrick, Richard (Duke); Soll, Jack (Duke) | The investigation of the scale expansion effect in various settings |
| 43 | Tsay, Chia-Jung (Harvard University); Banaji, Mahzarin (Harvard University) | Privileging the Natural across Domains: Choices, Preferences, and Beliefs about Sources of Achievement |
| 44 | Wang, X.T. (University of South Dakota); Hu, Zhan (Fudan University) | Trust or Not: Choice Heuristics in HR Management |
| 45 | Halali, Eliran (Ben-Gurion University); Bereby-Meyer, Yoella (Ben- Gurion University); Leiser, David (Ben-Gurion University) | Pitfall or Scaffolding? Anchoring Effects in Configuration Decision Making |
| 47 | Zhang, Qiyuan (University of Durham, UK); Covey, Judith (University of Durham, UK) | The effect of perceived trajectory on the judgments of counterfactual probability |
| 48 | Almond, Louise (Centre for Critical and Major Incident Psychology, UoL, UK); Alison, Laurence (Centre for Critical and Major Incident Psychology, UoL, UK); Villejoubert, Gaelle (Psychology Research Unit, Kingston University, UK) | The role of representativeness and cognitive elaboration in judging the probability of a suspect's guilt |

| 49 | Smithson, Michael (The Australian National University); Verkuilen, Jay (City University of New York); Hatori, Tsuyoshi (Tokyo Institute of Technology); Gurr, Michael (The Australian National University) | More than a Mean Difference: New Models and Findings of Partition Priming Effects on Probability Judgments |
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| 50 | Lin, Fern (University of Pennsylvania); Small, Deborah A. (University of Pennsylvania) | Nice Guys Finish Last and Guys in Last Are Nice: How Altruism and Self-Benefit Collide |
| 51 | Livingston, Robert (Northwestern University); Cohen, Taya (Northwestern University); Halevy, Nir (Northwestern University); Aslani, Soroush (Northwestern University) | Two sides of status: Divergent antecedents and consequences of dominance versus prestige |
| 52 | Yeomans, Mike (Chicago Booth); Herberich, David (Chicago Booth); List, John A. (U Chicago Economics) | The Cost Trade-Offs of Environmental Decisions |
| 53 | Martin, Jolie M. (Carnegie Mellon University); Gonzalez, Cleotilde (Carnegie Mellon University); Juvina, Ion (Carnegie Mellon University); Lebiere, Christian (Carnegie Mellon University) | The Effect of Payoff Description on Cooperation in Repeated Social Interaction |
| 54 | Zwickle, Adam (Ohio State, School of Environment and Natural Resources); Wilson, Robyn (Ohio State, School of Environment and Natural Resources); Fujita, Kentaro (Ohio State, Department of Psychology) | Creating distance where there is none: Can psychological distancing be used to address real world problems? |
| 55 | Yeung, Kam Leung (Iowa State University); Weber, Bethany (Iowa State University); Pappas, Nick (Iowa State University) | Payment Mechanism Affects Online Purchase Spending |

| 56 | Ayal, Shahar (Duke University); Klar, Yechiel (Tel Aviv University) | Detecting varieties of cheating: An evolutionary algorithm or deliberate relevance seeking |
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| 57 | Monti, Marco (Max Planck Institute for Human Development, Berlin); Pelligra, Vittorio (Department of Economics, University of Cagliari, Italy); Martignon, Laura (Statistics Education, University of Education Ludwigsburg) | Trust Giving and Advice Taking Heuristics: Empirical Findings on the Investor-Financial Advisor's Relationship |
| 59 | Chance, Zoe (Harvard Business School); Norton, Michael I. (Harvard Business School) | "I Give Therefore I Have": Charitable Giving and Subjective Wealth |
| 60 | Rubaltelli, Enrico (University of Padova); Tomelleri, Silvia (University of Padova); Hysinbelli, Dori (University of Padova); Tessari, Tommaso (University of Padova) | Different types of cash money influence people's purchase experience |
| 61 | Schneider, Mark (Uconn) | Towards an Integrated View of Rationality |
| 62 | Ayal, Shahar (Duke University); Hochman, Guy (Technion – Israel Institute of Technology); Ariely, Dan (Duke University) | The effect of a prepaid contract on choice and performance |
| 63 | Liu, Maggie Wenjing (School of Economics and Management, Tsinghua University); Soman, Dilip (Rotman School of Management, University of Toronto) | Effect of Face-to-Face Interactions on Choice: The Role of Expressiveness |
| 64 | Dai, Xianchi (Chinese University of Hong Kong); Wei, Muyu (Lingnan University); McGill, Ann (University of Chicago) | Are gains more motivating than losses? |

| 65 | Wisdom, Jessica (Carnegie Mellon University); Downs, Julie S. (Carnegie Mellon University); Loewenstein, George (Carnegie Mellon University) | Making Calories Count: Nutrition Information and Menu Order |
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| 66 | Callens, Thijs (University of Antwerp); Huysentruyt, Marieke (London School of Economics and Stockholm School of Economics); Lefevere, Eva (University of Antwerp) | REVOLVING CREDIT, CONTEXT EFFECTS AND CONSUMER PERCEPTIONS: EVIDENCE FROM A RANDOMIZED FIELD EXPERIMENT IN BELGIUM |
| 67 | Hadar, Liat (The Interdisciplinary Center Herzliya); Fox, Craig R. (UCLA Anderson School of Management); Danziger, Shai (Ben- Gurion University of the Negev) | Metacognitive Knowledge and Willingness to Act |
| 68 | Colby, Helen (Rutgers University); Chapman, Gretchen (Rutgers University) | Using mental accounting to reduce consumer credit card debt |
| 69 | Sah, Sunita (Carnegie Mellon University); Loewenstein, George (Carnegie Mellon University) | More Affected = More Neglected: Amplification of Biased Advice to the Unidentified and Many |
| 71 | Li, Ye (Columbia University) | Money (That's What He Wants): Social Incentives for Effort |
| 72 | DeCaro, Daniel A. (Miami University); Johnson, Joseph G. (Miami University) | Procedural utility—Decisions driven by competing concerns for fair decision- procedures and attractive outcomes |
| 73 | Hagen, Anna Linda (University of Michigan, Philipps-Universität Marburg Germany); Garcia, Stephen M. (University of Michigan) | To compete or not compete: The complex decision process of competition |

| 74 | Getz, Sarah J. (Princeton University); Oppenheimer, Daniel M. (Princeton University) | Probabilistic savoring: The more certain we are, the less we savor |
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| 75 | Daugherty, Jame R. (Kansas State University); Brase, Gary L. (Kansas State University) | Temporal Discounting and the Big Five |
| 76 | Lauer, Thomas (University of Erfurt); Hoffmann, Mareike K. (University of Erfurt); Rockenbach, Bettina (University of Erfurt) | Sweet-talk about Cooperation: Imperfect feedback fosters contributions in a social dilemma game |
| 77 | Mitchell, Suzanne H (Oregon Health & Science University); Wilson, Vanessa B (Oregon Health & Science University) | Assessing delay discounting in smokers and nonsmokers when both alternatives are delayed |
| 78 | Laureiro, Daniella (Bocconi University); Canessa, Nicola (San Raffaele University); Brusoni, Stefano (Bocconi University); Zollo, Maurizio (Bocconi University); Cappa, Stefano (San Raffaele University); Alemanno Federica | Innovative and Managerial Brains facing the Exploration-Exploitation Dilemma |
| 80 | Wood, Alex (University of Manchester); Brown, Gordon (University of Warwick) | Relative Rank Effects in Social Cognition and Judgment |
| 81 | Szymanska, Ewa (University of Pennsylvania); Kurzban, Robert (University of Pennsylvania) | Second- and third-party punishers differ systematically in their decisions to seek out, or avoid, information about norm violations |
| 82 | Darling, Matthew D. (Tufts University) | The Effect of Cognitive Load on Third Party Punishment |
| 83 | Schurr, Amos (Hebrew University); Mellers, Barbara (UC Berkeley); Ritov, Ilana (Hebrew University) | Endowment effect in the evaluation of labor |

| 84 | Inaba, Midori (University of Electro-Communications) | Effects of respondents' power and their refusals on judgments in ultimatum and dictator games in elderly participants |
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| 86 | Langstaff, Jesse (University of Waterloo); Koehler, Derek (University of Waterloo) | A Tale of Two Theories: Intertemporal Substitution vs. Income Targeting in an Experimental Work Task |
| 87 | Hafenbraedl, Sebastian (Université de Lausanne); Woike, Jan K. (Université de Lausanne) | The tragedy of common spite: A social dilemma without a conflict of interest. |
| 88 | Zeisberger, Stefan (Finance Center Muenster); Langer, Thomas (Finance Center Muenster); Weber, Martin (University of Mannheim - Department of Banking and Finance) | Is investment behavior influenced by changes in information feedback and investment flexibility? |
| 89 | Kim-Jun, Sun Young (Northwestern); Gunia, Brian C. (Northwestern); Cohen, Taya R. (Carnegie Mellon); Murnighan, J. Keith (Northwestern) | Gone but Not Forgotten: The Effects of Prior Experience on Women's Economic Decision- Making |
| 90 | coricelli, giorgio (Center for Cognitive Neuroscience, CNRS, Lyon France) | The adaptive function of regret |
| 91 | Erev, Ido (Technion - Israel Institute of Technology); ben zion, uri (Ben Gurion University, Israel); Haruvy, ernan (University of Texas - - Dallas); shavit, tal (Ben Gurion University, Israel) | On regret and risk seeking |
| 92 | diecidue, enrico (INSEAD); rudi, nils (INSEAD); tang, wenjie (INSEAD) | Dynamic Purchase Decisions under Regret: Price and Availability |
| 93 | Wang, Yitong (University of California, Irvine); Keller, L.Robin (University of California, Irvine); Feng, Tianjun (Fudan University) | Exploration of the Uncertainty Effect: Probabilistic Ambiguity, Adjustment, and Cognitive Resources |

| 94 | Cheng, Jiuqing (Ohio University); González-Vallejo, Claudia (Ohio University SJDM merber) | Temporal Discounting: Comparing the Hyperbolic Discount Utility Model to the Proportional Difference Choice Model |
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| 95 | Choshen-Hillel, Shoham (Hebrew University); Yaniv, Ilan (Hebrew University) | AGENCY ALTERS SOCIAL PREFERENCES AND DECISIONS |
| 97 | Yoon, Haewon (Rutgers University, Psychology); Chapman, Gretchen (Rutgers University, Psychology) | Testing and developing discount rate measurement |
| 98 | Gamliel, Eyal (Ruppin Academic Center); Peer, Eyal (Hebrew University of Jerusalem) | Exploring the Effect of Explicit Risk on Unethical Behavior |
| 99 | Oullier, Olivier (UMR 6146, Université de Provence & CNRS); Aimonetti, Jean-Marc (UMR 6146, Université de Provence & CNRS); Guerci, Eric (UMR 6579, Université Paul Cézanne); Huguet, Pascal (UMR 6146, Université de Provence & CNRS); Kirman, Alan P. (Ecole | Interpersonal Sensorimotor Synchronization and the Dynamics of Economic Trust |
| 100 | Cao, Jiyin (Northwestern University); Murnighan, J. Keith (Northwestern University) | I need a vent to express my kindness: Being unable to reciprocate increases prosocial behaviors |
| 101 | Shen, Luxi (University of Chicago Booth School of Business); Hsee, Christopher (University of Chicago Booth School of Business) | Over-Predicting and Under-Profiting in Pricing Decisions |
| 102 | Shen, Luxi (University of Chicago Booth School); Urminsky, Oleg (University of Chicago Booth School) | Numerical Judgments with Unfamiliar Units: Reconciling Numerosity and Evaluability |
| 105 | Van Putten, Marijke (Leiden University); Zeelenberg, Marcel (Tilburg University); Van Dijk, Eric (Leiden University) | The unique effect of mixed emotions |
| 106 | Park, Jisook A. (Kansas State University); Brase, Gary L. (Kansas State University) | Consumers' post-purchase regret: When do we experience the least amount of regret? |

| 107 | Schulte-Mecklenbeck, Michael (Nestle Research Center); Alexander, Erin (Nestle Research Center); Hertwig, Ralph (University of Basel) | Resource depletion in food choice |
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| 108 | Ganesh Pillai, Rajani (North Dakota State University); He, Xin (University of Central Florida); Echambadi, Raj (University of Illinois at Urbana Champaign) | The Impact of Screening Strategies on Decision Accuracy: Do Perceived Uncertainty and Consideration Set Size Matter? |
| 109 | Fuchs, Heather M. (University of Erfurt); Betsch, Tilmann (University of Erfurt) | Ownership, Touch and the Endowment Effect |
| 110 | Robinson, Sean D. (Ohio University); Tenbrink, Allison N. (Ohio University); Fried, David (Ohio University); Griffeth, Rodger W. (Ohio University) | Utilizing the Lens Model to Evaluate the Favorability of Weather |
| 111 | McCormick, Michael (The University of North Carolina at Greensboro); Seta, John J. (The University of North Carolina at Greensboro); Gallagher, Patrick (Duke University); McElroy, Todd (Appalachian State University); Seta, Catherine E. (Wake Forest Univer | Voice Frequency Impacts Hemispheric Processing of Attribute Frames. |
| 112 | Gamliel, Eyal (Ruppin Academic Center); Herstein, Ram (Ruppin Academic Center) | The Effect of Message Framing on Consumer Behavior |
| 113 | Van de Calseyde, Philippe P. F. M. (Tilburg University); Igou, Eric R. (University of Limerick) | When and why people don't act: A construal level analysis of inaction inertia |
| 114 | Connolly, Terry (University of Arizona); Reb, Jochen (Singapore Management University); Kausel, Edgar (University of Arizona) | Intuitive politicians or intuitive penitents? Regret aversion, accountability and justification in the Decoy Effect |

| 115 | Ahn, Hee-Kyung (University of Toronto); Kim, Kyeongheui (University of Toronto) | The Meanings of Emptiness: Does Physical Emptiness Induce Psychological Emptiness? |
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| 116 | Xie, Guang-Xin (University of Massachusetts Boston); Chang,Hua (Drexel University); Sagara,Namika (Duke University) | Self-Concept Maintenance Underlying Perspective-Taking in Shaping Perceptions of Cheating |
| 117 | Xie, Guang-Xin (University of Massachusetts Boston); Chang,Hua (Drexel University); Sagara,Namika (Duke University) | Self-Concept Maintenance Underlying Perspective-Taking in Shaping Perceptions of Cheating |
| 119 | Barry, Heather (New York University); Alter, Adam (New York University Stern School of Business) | Cognitive Roadblocks Prompt Unconstrained Positive Fantasies |
| 120 | Lake, Christopher (Bowling Green State University); Wood, Nicole (Bowling Green State University); Kirkendall, Sarah (Bowling Green State University); Highhouse, Scott (Bowling Green State University) | From dollars to outrage: Modeling reactions to executive bonuses |
| 121 | Kozlowicz, Cathy (The Chicago School of Professional Psychology) | Confirmation Bias: Does the order of references on an application affect decision making? |
| 122 | Yam, Kai Chi (Washington State University); Bumpus, Matthew F (Washington State University); Hill, Laura G (Washington State University) | Finding the best motivator for research participation: A test of the self- sufficiency and two-market theories |
| 123 | Bär Deucher, Arlette (University of Fribourg, Department of Psychology); Huber, Oswald (University of Fribourg, Department of Psychology); Huber, Odilo W. (University of Fribourg, Department of Psychology) | The influence of outcome structures in quasi- realistic risky decision situations |
| 124 | Garbinsky, Emily N. (Stanford University); Morewedge, Carey K. (Carnegie Mellon University) | Attention Moderates the Impact of Expectations on Hedonic Experience |

| 125 | Yu, Michael (Carnegie Mellon University); Gonzalez, Cleotilde (Carnegie Mellon University) | Assessing Risks While Working: Effects of Recency in Evaluating Non-Focal Alternatives |
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| 126 | Chopik, William J. (University of Michigan); Moors, Amy C. (University of Michigan); Hagen, Anna Linda (University of Michigan) | Terror Management and Consumer Behavior: Web Page-based Manipulations of Mortality Salience |
| 127 | Zhang, Charles Y. Z. (University of Michigan) | Ease of Comparison Affects Attribute Weighting |
| 128 | Comerford, David (UCD) | Things look different when they have a price |
| 131 | Keck,Steffen (INSEAD); Diecidue, Enrico (INSEAD); Budescu,David (Fordham University) | Group decision making under vagueness |
| 132 | Bramesfeld, Kosha D. (Maryville University); Hollatz, Amanda L. (Saint Louis University); Mirecki, Rachel M. (Saint Louis University) | Positive-and-strong vs. negative-and-safe: Understanding the influence of mood on group judgment and decision making |
| 133 | Gino, Francesca (Harvard University); Norton, Michael (Harvard University) | The Impact of Habitual Rituals on Grief and Mourning |
| 134 | Cole, James J. (Southern Illinois University Carbondale); Young, Michael E. (Southern Illinois University Carbondale) | Waiting to take a risk: Temporal discounting in the face of uncertainty |
| 135 | Dore, Rebecca A. (University of Virginia); Stone, Eric R. (Wake Forest University); Buchanan, Christy M. (Wake Forest University) | A Social Values Analysis of Parental Decision Making |
| 136 | Logg, Jennifer M. (Columbia University); Arora, Poonam (Columbia University) | Through the green looking glass: Attention and attitude influence environmental behaviors |

| 137 | Woike, Jan K. (Université de Lausanne); Hoffrage, U. (Université de Lausanne); Petty, Jeffrey (Université de Lausanne) | Billions to invest, they must have a plan: A Simulation of Venture Capital Decision Making |
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| | EVENING SESSION | (Posters #138- #273) |
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| Location | Authors | Title |
| 138 | Callens, Andy (University of Nebraska at Omaha); Nguyen, Cuong (University of Nebraska at Omaha); Read, Aaron (University of Nebraska at Omaha); Gallagher, Erin (University of Nebraska at Omaha); Aljafari, Ruba (University of Nebraska at Omaha) | Don't blame the software: The importance of instructions in the design requirement generation. |
| 139 | Stillman, Paul E. (Ohio State University); Gilovich, Thomas D. (Cornell University); Fujita, Kentaro (Ohio State University) | Thin Slicing Cohesion: On the Accuracy and Utility of Snap Judgments of Group-Level Characteristics |
| 140 | McCarter, Matthew W. (Chapman University); Sheremeta, Roman (Chapman University); Rothman, Naomi (University of Illinois) | New Wine in Old Bottles: An Experimental Investigation of the Effect of Newcomers on Efficient Coordination in Groups |
| 141 | Anik, Lalin (Harvard Business School); Norton, Michael I. (Harvard Business School) | The Influence of Products on Network Activation and WOM Intentions |
| 142 | Ashby, Nathaniel J. S. (Max Planck Institute for Research on Collective Goods); Glöckner, Andreas (Max Planck Institute for Research on Collective Goods); Dickert, Stephan (Max Planck Institute for Research on Collective Goods) | Unconscious Thought in Complex Risky Choices |

| 143 | Vasconcelos, Marco (Department of Zoology, University of Oxford); Aw, Justine (Department of Zoology, University of Oxford); Monteiro, Tiago (Department of Zoology, University of Oxford); Kacelnik, Alex (Department of Zoology, University of Oxford) | A comparative analysis of decision processes: the same mechanism drives sequential and simultaneous choice |
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| 144 | Camilleri, Adrian R. (University of New South Wales); Hawkins, Guy (University of Newcastle); Dodds, Pennie (University of Newcastle); Brown, Scott (University of Newcastle); Newell, Ben (University of New South Wales) | Estimation and Choice in a Sequential Sampling Paradigm: A Particle Filter Account |
| 146 | Wershbale, Avishai (Michigan State University); Pleskac, Timothy (Michigan State University) | Assessment Rate in Sequential Risky Decision Making |
| 147 | Callens, Andy (University of Nebraska at Omaha); Scherer, Lisa (University of Nebraska at Omaha) | Rules for others, but not for me: Mood, accountability, and decision aids in the evaluation of self-generated and other- generated solutions |
| 148 | Wu,Shali (Tsinghua University); Emery, Clifton (Yonsei University); Klayman, Josh (University of Chicago Booth School of Business); Keysar, Boaz (University of Chicago) | NO LAKE WOBEGONE IN BEIJING? FOCALISM, ASYMMERIC WEIGHTING, AND THE DIFFICULTY EFFECT IN CHINA AND THE UNITED STATES |
| 150 | McMahon, Anthony (Carroll University); Scheel, Matthew (Carroll University); Taubenheim, Samuel (Carroll University) | Glucose Affects Probability Learning; Matching, Maximizing, and Root Beer |
| 152 | Rosenbaum, Gail M. (Indiana University Dept. of Psychological and Brain Sciences); Todd, Peter M. (Indiana University Dept. of Psychological and Brain Sciences); Avrahami, Judith (The Hebrew University of Jerusalem); Kareev, Yaakov (The Hebrew University | Domain-specific effects in competitive interaction |

| 153 | Willemsen, Martijn C. (Eindhoven Univ. of Technology); Knijnenburg, Bart P. (Eindhoven Univ. of Technology); Bollen, Dirk (Eindhoven Univ. of Technology) | Recommending less is more: Understanding choice overload using a movie recommender system |
|-----|--|--|
| 154 | Johnson, Joseph G. (Miami University); Franco-Watkins, Ana (Auburn University); Koop, Gregory (Miami University) | Extending process-tracing methods and metrics: An application to decisions under time pressure |
| 155 | Herzog, Stefan M. (University of Basel); Hertwig, Ralph (University of Basel) | The wisdom of many in one mind: When does dialectical bootstrapping improve judgment and do people use it? |
| 156 | Weatherford, Dawn R. (Texas A& M University - Commerce); Hawthorne, Melissa J. (Texas A& M University - Commerce), Karin Tochkov (Texas A& M University - Commerce) | The influence of implicit and explicit variation on Iowa Gambling Task performance |
| 157 | Fific, Mario (Max Planck Institute for Human Development); Rieskamp, Joerg (University of Basel) | A response time methodology for testing between compensatory or non-compensatory decision strategies |
| 158 | Milakovic, Anastasia (Ohio University); Weinhardt, Justin M. (Ohio University); Gonzalez-Vallejo, Claudia (Ohio University) | Incorporating Affect into MAUT for High- Stakes Decisions |
| 159 | Weinhardt, Justin M. (Ohio University); Milakovic, Anastasia (Ohio University); Vancouver, Jeffrey B. (Ohio University); Gonzalez-Vallejo, Claudia (Ohio University); Harmon, Jason (Ohio University); Phillips, Nathaniel | The Development and Test of a Dynamic Decision Making Model of Changing Multiple Preferences |

| 160 | Lindskog, Marcus (Uppsala university); Winman, Anders (Uppsala university); Juslin, Peter (Uppsala university) | Dissociative Knowledge of Distributions |
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| 161 | Martins, Bruna S. (Washington University in St. Louis, Dept of Psychology); Yarkoni, Tal (Columbia University, University of Colorado, Dept of Psychol); Braver, Todd S. (Washington University in St. Louis, Dept of Psychology) | Strategy training reduces risk aversion, but less so in older adults: A case of goal neglect? |
| 162 | Beckstead, Jason W. (University of South Florida College of Nursing); Beckie, Theresa M. (University of South Florida College of Nursing) | Information Theory and Diagnostic Reasoning |
| 163 | Miller, Seth A. (The Ohio State University); DeKay, Michael L. (The Ohio State University) | The Effects of Anticipated Regret on the Appeal of Diagnostic Testing in Medicine |
| 164 | Rose, Jason P. (University of Toledo); Geers, Andrew (University of Toledo); Rasinski, Heather (University of Toledo); Fowler, Stephanie (University of Toledo) | Choice and the Placebo Effect |
| 165 | Witteman, Holly (University of Michigan); Ubel, Peter A. (Duke University); Angott, Andrea M. (Duke University); Fuhrel-Forbis, Andrea (University of Michigan); Fagerlin, Angie (University of Michigan); Zikmund-Fisher, Brian J. | Avoiding the icky outcome: probability- sensitive preference weighting and preference reversal in death vs. colostomy |

| 166 | Reips, Ulf-Dietrich (University of Deusto, Spain); Frauendorfer, Denise (University of Neuchatel, Switzerland) | Simpson's Paradox in a Web experiment: The Impact of Cognitive Focus, Expertise, Sample Size, and Trend Information on Causal Inference |
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| 167 | Brunstein, Joerg (Carnegie Mellon University in Qatar); Brunstein, Angela (Carnegie Mellon University in Qatar); Nour, Bakr (Weill Cornell Medical College in Qatar) | Decision Support and Simulation Training for Laparoscopic Surgery |
| 168 | Szrek, Helena (University of Porto); Bundorf, M. Kate (Stanford University) | Too Smart to Forgo: Cognitive Ability and Subsidized Prescription Drug Insurance |
| 170 | Friedrich, James (Willamette University) | Numeracy and mathematics self doubt: Exploring potential confounding in judgment contexts. |
| 171 | Gaissmaier, Wolfgang (Max Planck Institute for Human Development); Wegwarth, Odette (Max Planck Institute for Human Development) | Numbers Can Be Worth A Thousand Pictures: The Importance of Individual Differences in Deciding How to Communicate Risks to Whom |
| 172 | Gavaruzzi, Teresa (DPSS-University of Padova, Italy); Tasso, Alessandra (Department of Human Sciences, University of Ferrara, Italy); Rosteallato, Martina (DPSS-University of Padova, Italy); Lotto, Lorella (DPSS-University of Padova, Italy) | Drugs: Are perceived risk and effectiveness in the name? |
| 173 | Garcia-Retamero, Rocio (University of Granada; Max Planck Institute, Berlin); Dhami, Mandeep K. (University of Cambridge, UK) | On Communicating Medical Risks to Immigrants with Limited |

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| 177 | Garcia-Retamero, Rocio (University of Granada; Max Planck Institute, Berlin); Hoffrage, Ulrich (Faculty of Business and Economics, University of Lausanne,) | Does Visual Representation of Statistical Information Improve Diagnostic Inferences? |
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| 200 | Kong, Dejun Tony (Washington University in St. Louis) | Emotion as Individual and Social Information: Anxiety, Joy and Financial Impulsivity |
| 201 | Martin, Nadia (University of Waterloo); Fugelsang, Jonathan (University of Waterloo); Koehler, Derek (University of Waterloo) | Conceptions and misconceptions in statistics: the role of gender, experience and individual differences in statistical reasoning. |

| 202 | Del Missier, Fabio (Department of Psychology, University of Trieste); Mäntylä, Timo (Department of Psychology, University of Umeå); Bruine de Bruin, Wändi (Department of Social and Decision Sciences, Carnegie Mellon) | Cognitive underpinnings of decision-making competence |
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| 210 | Polman, Evan (New York University); Emich, Kyle J. (Cornell University) | Decisions for others are more creative than decisions for the self |
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| 211 | Tucker, Wilson (Appalachian State University); McElroy, Todd (Appalachian State University); Dickinson, David (Appalachian State University) | The effects of circadian rhythm variation on affect, thinking styles and risk attitudes. |
| 212 | D'Addario, Marco (University of Milan - Bicocca); Bonomi, Mattia (University of Milan - Bicocca); Costantini, Giulio (University of Milan - Bicocca); Steca, Patrizia (University of Milan - Bicocca) | Emotions and mind reading in the Ultimatum Game Paradigm |
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| 216 | Seaman, Kendra L. (Department of Psychology, The Catholic University of America); Vallina, Alexandra (Department of Psychology, The Catholic University of America); Ryan, Christina T, (Department of Psychology, The Catholic University of America); Brewer | Learning sequential probabilistic associations in a simple four-choice RT task |

| 217 | Arkes, Hal R. (Ohio State University); Crow, Jan (Kansas State University); Samuel DeSalvatore (Ohio State University); Mary Kate Tompkins (Ohio State University); Casey Cumbow (Ohio State University) | Affective Stimuli Are Rated More Consistently |
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