

In the context of food, what are the first three examples of an "additive" that come to mind?

add.1.text. Word 1

add.2.text. Word 2

add.3.text. Word 3

In the context of food, what are the first three examples of a "fortifier" that come to mind?

for.1.text. Word 1

for.2.text. Word 2

for.3.text. Word 3

In the context of food, what are the first three examples of a "supplement" that come to mind?

sup.1.text. Word 1

sup.2.text. Word 2

sup.3.text. Word 3

Now, please rate each example you provided as positive, neutral, or negative.

add.1.val. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/1}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

add.2.val. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/2}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

add.3.val. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/3}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

for.1.val. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/1}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

for.2.val. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/2}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

for.3.val. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

sup.1.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

sup.2.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

sup.3.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/3}

- ☐ Positive
- ☐ Neutral
- ☐ Negative

Now, please rate each example you provided as healthy, neutral, or unhealthy.

add.1.heal. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/1}

- ☐ Healthy
- ☐ Neutral

☐ Unhealthy

add.2.he. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/2}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

add.3.he. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/3}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

for.1.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/1}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

for.2.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/2}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

for.3.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

sup.1.he. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- ☐ Healthy
☐ Neutral
☐ Unhealthy

sup.2.he. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- ☐ Healthy
- ☐ Neutral
- ☐ Unhealthy

sup.3.he. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/3}

- ☐ Healthy
- ☐ Neutral
- ☐ Unhealthy

Now, please rate each example you provided as natural, neither natural or unnatural, or unnatural.

add.1.nat. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/1}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

add.2.nat. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/2}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

add.3.nat. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/3}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

for.1.nat. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/1}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

for.2.nat. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/2}

- ☐ Natural

- ☐ Neither natural or unnatural
- ☐ Unnatural

for.3.nat. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

sup.1.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

sup.2.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

sup.3.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/3}

- ☐ Natural
- ☐ Neither natural or unnatural
- ☐ Unnatural

gender. What is your gender?

- ☐ Male
- ☐ Female

birthyear. What year were you born? (4 digits, for example: 1975)

education. What is the highest level of education you have received?

- ☐ Less than high school
- ☐ High School or GED
- ☐ Technical School or Associate's Degree
- ☐ Some College
- ☐ Bachelor's Degree
- ☐ Some Graduate School

- ☐ Graduate School

politics. When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or something else?

- ☐ Very Liberal
- ☐ Liberal
- ☐ Slightly Liberal
- ☐ Moderate/middle-of-the-road
- ☐ Slightly Conservative
- ☐ Conservative
- ☐ Very Conservative
- ☐ Don't know/not political
- ☐ Libertarian
- ☐ Other

politics.social. In general, how liberal (left-wing) or conservative (right-wing) are you on social issues?

- ☐ Very Liberal
- ☐ Liberal
- ☐ Slightly Liberal
- ☐ Moderate/middle-of-the-road
- ☐ Slightly Conservative
- ☐ Conservative
- ☐ Very Conservative
- ☐ Don't know
- ☐ Can't pick one label

politics.econ. In general, how liberal (left-wing) or conservative (right-wing) are you on economic issues?

- ☐ Very Liberal
- ☐ Liberal
- ☐ Slightly Liberal
- ☐ Moderate/middle-of-the-road
- ☐ Slightly Conservative
- ☐ Conservative
- ☐ Very Conservative
- ☐ Don't know
- ☐ Can't pick one label

partyid. Generally speaking, do you usually think of yourself as a REPUBLICAN, a DEMOCRAT, an INDEPENDENT, or something else?

- ☐ Republican
- ☐ Democrat
- ☐ Independent
- ☐ Other party
- ☐ Don't know/No preference

income. What is your household's yearly income before taxes?

- ☐ Less than \$25,000
- ☐ \$25,000 - \$50,000
- ☐ \$50,001 - \$75,000
- ☐ \$75,001 - \$100,000
- ☐ Greater than \$100,000

neighborhood. What type of neighborhood did you grow up in?

- ☐ Rural
- ☐ Suburban
- ☐ Urban

sex.orientation. What is your sexual orientation?

- ☐ Heterosexual
- ☐ Homosexual
- ☐ Bisexual
- ☐ I'd rather not say.

religion. What religion do you belong to?

- ☐ Atheist or Agnostic
- ☐ Catholic (Christianity)
- ☐ Protestant (Christianity)
- ☐ Judaism
- ☐ Islam
- ☐ Hinduism
- ☐ Buddhism
- ☐ Other

religiosity. How religious are you?

- ☐ Not at all
- ☐ Slightly
- ☐ Moderately
- ☐ Very
- ☐ Extremely

ethnicity. What is your ethnicity? (Check all that apply)

- ☐ White
- ☐ Black
- ☐ Hispanic/Latino/a
- ☐ East Asian/Pacific Islander
- ☐ Native American
- ☐ Southeast Asian

ios. Please select the picture that best describes your relationship with nature.

