

TESS3 127 - DEPPE

December 2012

- Study Details -

SNO	16976
Survey Name	TESS3 127 DEPPE
Client Name	NORTHWESTERN UNIV
Great Plains Project Number	C526711103
Project Director Name	Pam Hunter
Team/Area Name	S2

Sample Criteria	522 Gen pop, adults ages 18+
Samvar	<p>XREL1; (1 Baptist—any denomination; 2 Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal); 3 Catholic; 4 Mormon; 5 Jewish; 6 Muslim; 7 Hindu; 8 Buddhist; 9 Pentecostal; 10 Eastern Orthodox; 11 Other Christian; 12 Other non-Christian, please specify; 13 None; 14 Missing)</p> <p>XREL2; (1 More than once a week; 2 Once a week; 3 Once or twice a month; 4 A few times a year; 5 Once a year or less; 6 Never; 9 Missing)</p> <p>XIDEO; (1= Extremely liberal; 2= Liberal; 3= Slightly liberal; 4= Moderate, middle of the road; 5= Slightly conservative; 6= Conservative; 7= Extremely conservative; 9= Missing)</p> <p>XTESS127 (1=intuitive priming; 2=analytical priming; 3=control group)</p>
Specified Pre-coding Required	
Timing Template Required	Default
Multi-Media	none
Incentive	none

[IF XTESS127=2; 10 TEXT BOXES; RANDOMIZE]

Q1a. In the following task, you will see 10 sets of five words. For each set of words, remove one of the five words and make a sentence with the remaining four words. Please type the four-word sentence in the box provided.

For example, if you see: *wind the blowing retrace was*

In the box provided, you would type: *the wind was blowing*

a. fall was worried she always

b. numbers gyrate carefully analyze the

c. yellow reason his is obvious

d. more paper it once do

e. send I over it mailed

f. they hungry options ponder their

g. yesterday it finished track he

h. day think I various all

i. computers machines spend are rational

j. prepared somewhat I was retired

[IF XTESS127=1; 10 TEXT BOXES; RANDOMIZE]

Q1b. In the following task, you will see 10 sets of five words. For each set of words, remove one of the five words and make a sentence with the remaining four words. Please type the four-word sentence in the box provided.

For example, if you see: *wind the blowing retrace was*

In the box provided, you would type: *the wind was blowing*

a. hammer impulse on acted she

b. hunch I mailed have a

c. more paper it once do

d. send I over it mailed

e. blue gut with your go

f. yesterday it finished track he

g. right feels its couch he

h. used she instinct her blue

i. prepared somewhat I was retired

j. fall worried was she always

[IF XTESS127=3; 10 TEXT BOXES; RANDOMIZE]

Q1c. In the following task, you will see 10 sets of five words. For each set of words, remove one of the five words and make a sentence with the remaining four words. Please type the four-word sentence in the box provided.

For example, if you see: *wind the blowing retrace was*

In the box provided, you would type: *the wind was blowing*

a. fall was worried she always

b. shoes give replace old the

c. retrace good have holiday a

d. more paper it once do

e. send I over it mailed

f. rode hammer he the train

g. yesterday it finished track he

h. sky the seamless blue is

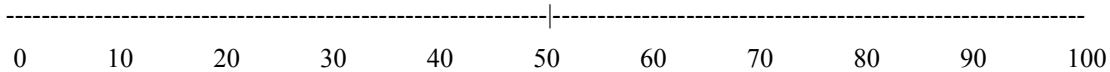
i. brown jump couch is the

j. prepared somewhat I was retired

[SLIDER]

Q2. Labels are often misleading, but in general do you consider yourself liberal, conservative, or something in between?

Using the following scale, with 0 being a strong liberal and 100 being a strong conservative, please indicate where you place yourself on the continuum by sliding the arrow to the location that reflects your answer.

PROGRAMMING NOTE: REMOVE ALL HASH MARKS ON SLIDER**[SP; GRID]****[PROGRAMMING NOTE: CLIENT WOULD LIKE A GRID FOR Q3-11 & Q13a SIMILAR TO WHAT IS SHOWN BELOW]**

Q3. How much do you favor or oppose abortion being legal if staying pregnant would hurt the woman's health but is very unlikely to cause her to die?

	Strongly favor	Favor	Neither favor nor oppose	Oppose	Strongly oppose
	1	2	3	4	5

[SP; GRID]

Q4. Do you agree or disagree that same sex couples should be allowed to marry?

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
	1	2	3	4	5

[SP; GRID]

Q5. What are your views on school prayer? Do you favor or oppose that by law, prayer should not be allowed in public school?

	Strongly favor	Favor	Neither favor nor oppose	Oppose	Strongly oppose
	1	2	3	4	5

[SP; GRID]

Q6. Should federal spending on welfare programs be increased or decreased, or should welfare spending be kept about the same?

	Strongly favor an increase	Favor an increase	Kept the same	Favor a decrease	Strongly favor a decrease
	1	2	3	4	5

[SP; GRID]

Q7. On the whole, do you favor or oppose the idea that it is the government's responsibility to keep prices under control?

	Strongly oppose	Oppose	Neither oppose nor favor	Favor	Strongly favor
	1	2	3	4	5

[SP; GRID]

Q8. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Do you prefer there to be a government insurance plan or only having private insurance or something in between?

	Government insurance plan				Only private insurance plans
	1	2	3	4	5

[SP; GRID]

Q9. Some people believe that we should spend much less money for defense. Others feel that defense spending should be greatly increased. Do you think defense spending should be decreased greatly or increased greatly, or something in between?

	Government should greatly decrease defense spending				Government should greatly increase defense spending
	1	2	3	4	5

[SP; GRID]

Q10. To what extent do you favor or oppose the death penalty for persons convicted of murder?

	Strongly favor	Favor	Neither favor nor oppose	Oppose	Strongly oppose
	1	2	3	4	5

[SP; GRID]

Q11. Do you favor or oppose torture for suspected terrorists?

	Favor a great deal	Favor	Neither favor nor oppose	Oppose	Oppose a great deal
	1	2	3	4	5

[SP]

Q12. In general, do you consider yourself a Democrat, Republican, or an Independent?

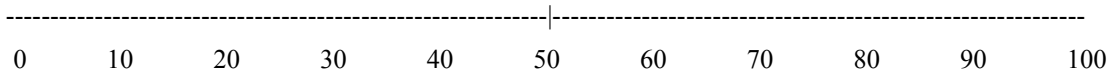
- Strong Democrat..... 1
- Democrat.....2
- Lean Democrat.....3
- Independent.....4
- Lean Republican.....5
- Republican.....6
- Strong Republican7

[SLIDER]

Q13. On a scale from 0 to 100, with 0 indicating that there is definitely not a religious higher power and 100 indicating that there definitely is a higher religious power, how would you rate your belief in the existence of a higher religious power?

PROGRAMMING NOTE: REMOVE ALL HASH MARKS IN SLIDER

PROGRAMMING NOTE: ADD “Definitely not a higher religious power” over “0” AND ADD “Definitely a higher religious power” over “100.”



[SP; GRID]

Q13a. How much do you agree or disagree with the following statement? If you are told something has been scientifically proven, you can have confidence in the results.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
	1	2	3	4	5

[NUMBER BOXES]

Q14. For the next task, you will be asked a set of three questions. Please type your answer to each question in the box provided.

- a. A bat and a ball cost \$1.10 in total. The bat costs \$1.00 more than the ball. How much does the ball cost?

Cents

[Range: 0-1000]

b. If it takes 5 machines 5 minutes to make 5 widgets, how long would it take 100 machines to make 100 widgets?

Minutes

[Range: 0-1000]

c. In a lake, there is a patch of lily pads. Every day, the patch doubles in size. If it takes 48 days for the patch to cover the entire lake, how long would it take for the patch to cover half of the lake?

Days

[Range: 0-1000]

TESS PUBLIC AFFAIRS QUESTIONS FROM S12752

IDEOLOGY

SHOW IDEO IF XIDEO = 9 (MISSING).

[SP]

IDEO. In general, do you think of yourself as...

- Extremely liberal.....1
- Liberal.....2
- Slightly liberal.....3
- Moderate, middle of the road.....4
- Slightly conservative.....5
- Conservative.....6
- Extremely conservative.....7

[SP]

DOV_IDEO. Merge coding of XIDEO and missing data ask.

- Extremely liberal.....1
- Liberal.....2
- Slightly liberal.....3
- Moderate, middle of the road.....4
- Slightly conservative.....5
- Conservative.....6
- Extremely conservative.....7
- Refused.....-1

IF XIDEO#9 THEN DOV_IDEO=XIDEO;
ELSE DOV_IDEO=IDEO.

RELIGION1

SHOW REL1 IF XREL1= 14 (MISSING).

[SP]

REL1. What is your religion? **[INSERT NO BACK; DO NOT ROTATE]**

Baptist—any denomination.....	1
Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal).....	2
Catholic.....	3
Mormon	4
Jewish.....	5
Muslim.....	6
Hindu.....	7
Buddhist.....	8
Pentecostal.....	9
Eastern Orthodox.....	10
Other Christian.....	11
Other non-Christian.....	12
None.....	13

PROMPT ONCE.

[SP]

DOV_REL1. Merge coding of REL1 and missing data ask.

Baptist—any denomination.....	1
Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal).....	2
Catholic.....	3
Mormon	4
Jewish.....	5
Muslim.....	6
Hindu.....	7
Buddhist.....	8
Pentecostal.....	9
Eastern Orthodox.....	10
Other Christian.....	11
Other non-Christian.....	12
None.....	13
Refused.....	-1

**IF XREL1#14 THEN DOV_REL1=XREL1;
ELSE DOV_REL1=REL1.**

INSERT STANDARD CLOSE